LET US TAKE YOU TO THE NEW ERA OF TOURISM

www.soundwalkrs.com
We know your pain

- As the sector recovers, the demand of travel products will decrease
- There is limited and restricted tours and activities supply due to physical distancing measures
- You need to generate new revenue streams
- Traditional, rigid, too academic and not very entertaining self-guided tours
Problem in the value chain

- Every day your customers make more decisions ON LINE, and increasingly in a mobile device; If you do not offer mobile services for them, you will not be present in their experience travel moments

- Offering mobile services requires a high investment in producing high value content to keep your users linked to YOUR PRODUCT

- Selling your services means in first instance, selling the destination, you need to generate trust and attract the new post-covid traveler

- Some destinations still suffer from high levels of informality, poor services in languages and poor quality offer in guiding services
Our solution
This is no ordinary story:

- **Integrate vertically** in the value chain of local tourism experiences
- **Connect emotionally with your client**, and give him a unique and safe immersive audiowalk
- **Innovate** with new technologies
- Compete effectively attending the **post covid traveler**
We are your cloud base solution to integrate immersive self guided tours to your online revenue streams

Our unique audio walks and technology will help you generate new revenue streams and innovate adding value to your client journeys
We make it easy for you:

- Upsell self guided tours and **increase your revenue instantly**

- Provide a **safe activity** for your client while operating responsibly

- Stand out from your competitors with innovative state of the art technology

- A pocket concierge to increase your engagement and remain connected to your client while he enjoys the destination
We offer you an efficient content creation and production methodology to elaborate new products while optimizing your time and resources.

Don’t see your destination available? not to worry...
How we get things done?
Our SaaS Model

You can easily include the soundwalk functionality through multiple ways and enjoy the content that thousands of travelers have included in their travel itineraries.

A competitive monthly subscription to easily up-sell the available Soundwalks over 20 cities in Latinamerica and Europe.
Easy and seamless integration!

New revenue streams
Integrating according to your needs

1. API
2. Extended API
3. Webview
Upselling the soundwalk experiences online: Confirmation email sending access codes to your clients

1.

Let’s Soundwalk Cartagena!!

Hola Marisol:
¿Todo listo para disfrutar de Cartagena?
Aquí tienes tu pase único que te servirá para acceder a todo el contenido de Cartagena.

Como funciona?

- Instale la aplicación SOUNDWALKRS desde Apple App Store o Google Play, o ingrese al siguiente link: http://soundwalkrs.com/store/
- Registrese mediante correo electrónico o Facebook
- Seleccione Destinos en el menú, luego seleccione Cartagena.
- Haga click en Comprar / Buy, seleccione Código Promocional / QR Code
- Scanee el Código QR enviado ó Ingrese su código manual: axj536.
- Espere la descarga, haga click en Off Line Use (funcionar sin conexión a Internet).
- Una vez que haya terminado de descargar el recorrido, vaya al primer capítulo y ubique su posición y presione Iniciar Soundwalk.

Esperamos que disfrutes de las historias nunca contadas de Roma.

Feliz Soundwalkeada!

El equipo de SoundWalkrs.

Soundwalkrs funciona sin conexión a Internet, y cada recorrido incluye un mapa sin conexión. No necesitará una conexión de datos, pero cargue su dispositivo antes de iniciar las visitas y no olvide llevar sus auriculares.
2. Take your client to self guiding journeys directly on your platform.
3. include our content using Webviews inside your native mobile application
Access to other features like push up notifications and explore function
Unique immersive Soundwalks
Unlike our competitors that remain with traditional audio guides, we provide a “movie like” experience with high quality 3D sound effects, bringing creative storytelling and actors to perform directly to travelers' headsets.

We make destination streets into live museums.

GPS self-guided journeys available offline.
Destinations

Let's sign you up for a free trial now!

Let us show you our case studies, and join the group of companies that will shape the future of travel.