General Information Note

THE 13th UNWTO ASIA/PACIFIC EXECUTIVE TRAINING PROGRAM
ON TOURISM POLICY AND STRATEGY

Tourism and Innovation:
New Opportunities for Growth and Development

25 June - 28 June 2019
Jeju, Republic of Korea
1. INTRODUCTION

The Republic of Korea invites you to the UNWTO Asia Pacific Executive Training Programme (ETP) on Tourism Policy and Strategy, celebrating its 13th anniversary on 25 – 28 June 2019. This information note provides details on administrative and logistical arrangements, along with other relevant information pertaining to your participation in the ETP.

1.1 Overview

<table>
<thead>
<tr>
<th>Title</th>
<th>13th UNWTO Asia/Pacific Executive Training Program on Tourism Policy and Strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theme</td>
<td>Tourism and Innovation: New Opportunities for Growth and Development</td>
</tr>
<tr>
<td>Date</td>
<td>25-28 June, 2019</td>
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<tr>
<td>Venue</td>
<td>Lotte Hotel Jeju, Jeju Island, Republic of Korea</td>
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<tr>
<td>Host</td>
<td>Ministry of Culture, Sports and Tourism, Republic of Korea</td>
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<tr>
<td>Organizer</td>
<td>UNWTO</td>
</tr>
<tr>
<td>Participants</td>
<td>UNWTO Member States in the Asia and the Pacific Region.</td>
</tr>
<tr>
<td>Official Language</td>
<td>English</td>
</tr>
</tbody>
</table>

* Interpretation in English will be available during the Opening Ceremony & Regional Forum

2. HOST CITY: Jeju Special Self-governing Province

Jeju Special Self-governing Province, also known as Jeju Island or Jeju-do, is a volcanic island situated in the south-east of the Korean Peninsula. Being geographically isolated from the mainland, the people of Jeju have long developed a unique culture (lifestyle) and language (dialect) of their own. Thanks to its beautiful beaches and the popular Jeju Olle trails, Jeju is a highly popular domestic holiday destination. The natural beauty of Mt. Halla and the surrounding ocean makes Jeju an ideal place for healing. Nowadays, Jeju is transforming itself into a global city not only with diverse tourist attractions but also with the free flow of human and financial capital.
3. VENUE

**Lotte Hotel Jeju**

The Lotte Hotel Jeju, located in the heart of Jungmun Resort, is a world-class convention and meeting venue. The hotel is spread across a slope of land, granting a spectacular view of the charming gardens and the open sea from each room. Popular nearby tourist attractions include the Yeomiji botanical garden, Cheonjeyeon Falls, and Jungmun beach. The hotel accommodates various dining restaurants and facilities which can satisfy your tastes and gives you comfort and relaxation. This hotel will also be provided to participants as the accommodation during the training program.

**Tel:** +82 64 731 1000

**Email:** rsv.hotel.jeju@lotte.net

**Website:** www.lottehotel.com/jeju-hotel/en.html

**Address:** 35, Jungmungwangwang-ro 72beon-gil, Seogwipo-si, Jeju-do, Republic of Korea
4. REGISTRATION

Participants are cordially requested to complete the attached Registration Form and submit it to the UNWTO Secretariat no later than **17 May 2019**.

Since all the preparations will be made based on the information from the form, you are kindly requested to provide the most accurate information. An on-site registration desk will be opened on 24 June 2019 at Lotte Hotel Jeju. Further information will be provided.

5. FLIGHT, ACCOMMODATION & TRANSPORTATION

An economy-class round-trip flight ticket will be provided to each participant. Participants are requested to supply their preferred flight arrangement on the registration form.

The host country will cover the single room cost for one participant from each member country. Local transportation will be provided by the host country for the registered participants from and to airport – hotel – airport and official functions and tours only.

Upon receiving your registration, the host country will contact you and arrange your flights, accommodation and local transportation accordingly.

Should you have any inquiries regarding transportation and accommodation, contact at unwto_etp13@knto.or.kr.

6. FOOD

Most of our events will include vegetarian & Halal options. Requests for special meals can be completed on the programme registration form.
7. VISA REQUIREMENT AND NATIONALITIES

7-1. Countries under the Visa Waiver Agreement

Citizens from the following countries are allowed to enter the Republic of Korea without a visa. (As of 10 April 2019)

<table>
<thead>
<tr>
<th>Passport Type</th>
<th>Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Types (8)</td>
<td>Brunei Darussalam, Fiji, Hong Kong, China, Japan, Macao, China, Malaysia, Samoa, Thailand</td>
</tr>
<tr>
<td>Diplomatic or Government Official (12)</td>
<td>Cambodia, China, India, Indonesia, Iran, Lao PDR, Mongolia, Myanmar, Pakistan, the Philippines, Vanuatu, Vietnam</td>
</tr>
</tbody>
</table>

Citizens from the following countries MUST APPLY FOR A VISA to enter the Republic of Korea. Please contact the host country or the Secretariat to receive assistance on visa issuance. (See 9. Contact Information)

<table>
<thead>
<tr>
<th>Passport Type</th>
<th>Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visa Required (6)</td>
<td>Bhutan, Maldives, Nepal, Papua New Guinea, Sri Lanka, Timor-Leste</td>
</tr>
</tbody>
</table>

For more details, delegates are advised to contact the Korean Embassy in their countries, or to visit the website of the Ministry of Foreign Affairs of the Republic of Korea at [www.mofa.go.kr](http://www.mofa.go.kr). Detailed visa information on entering Korea can be found at:

- Korea Visa Portal : https://www.visa.go.kr/
- Hi Korea (e-Government Service for Foreigners: http://www.hikorea.go.kr

8. TECHNICAL PROGRAMME

On June 28, a technical tour will take place. Details and the full programme of the tour will be provided in due course. The tour programme may include representative tourism resources of Jeju Island as the following:
8-1. Seongsan Ilchulbong (Peak) (UNESCO World Natural Heritage)

Rose from the ocean by the volcanic eruption over 100,000 years ago, it still has the huge crater formed back then. Ilchulbong has the meaning of ‘a peak where the sun rises’, and the sunrise seen from the crater early in the morning surely is splendid.

Even without the sunrise, Seongsan Ilchulbong -UNESCO Heritage Site- is still an attractive place to visit for its richness of rare plants and magnificent scenery. It is a natural habitat for 200 types of vegetation such as silvergrass, vine, Pseudosasa japonica, and giant angelica as well as a variety of wild animals.

8-2. Jeju Olle-gil (trail)

Jeju Olle-gil, a series of walking trails that stretch around the entire coast of the island, is one of the many attractions and activities that Jeju has to offer. The trails pass through various landscapes along the way, including small villages, beaches, farms and forests. Each route offers a unique opportunity to soak in the beauty of Jeju and the island’s culture.

There are currently a total of 26 routes, consisting of 21 main routes and five sub-routes. Each course differs in length and difficulty, allowing visitors to choose the appropriate course that meets each individual’s level. The shortest route takes approximately one hour and the longest up to eight hours to complete. Whichever trail you choose, the trails have been carefully designed and they each have a unique flavor.
8-3. Jeju Oreum
There are total of around 360 volcanic cones, and these volcanic islands, called Oreum, soar throughout Jeju. Oreum appears to be nothing more than a small hill at first glance, but when you look at them more closely, you will notice that each one is unique, and upon reaching the top, provides a different view of Jeju. Oreum also attract visitors from all over the world with the changing of the seasons. Not to mention the beautiful fields between each one, enhancing the already stunning scenery. Most of the areas around the Oreum are either ranches or wilderness, which provides a rare sight.

9. USEFUL INFORMATION

9-1. Weather & Clothing
Korea is considered a continental climate, characterized by four distinct seasons: spring, summer, fall, and winter. Since the Programme will be held on 25 - 28 June which is the beginning of summer, temperatures will be mostly hot and humid. This season is also known as the rainy season in Korea, so it is recommended that you bring light summer clothing.

For more information on daily weather, please visit the website below.
- Korea Meteorological Administration: http://www.kma.go.kr/eng/index.jsp

9-2. Time Zone
Korea is 9 hours ahead of Greenwich Mean Time (GMT+9).
9-3. Electricity Supply
The power supply in the Republic of Korea is 220V/60 Hz (two roundpins). Adaptors and converters may be needed if you are traveling from countries that use 110V or other types of plugs.

9-4. Local & International Calls
For international inbound calls, the country code is 82, and the area code for Jeju is 064.

Mobile Phone (Roaming)
CDMA cellular systems are widely used in Korea. SK Telecom and KT provide a SIM card roaming service so that you can use your GSM subscription in Korea. At the International Airport, you can rent a special CDMA cellular phone which can be equipped with your SIM card.

9-5. Internet Access
Free Wi-Fi service will be available in the Lotte hotel Jeju.

9-6. Foreign Exchange, Banking and VAT
The monetary unit of Korea is Won (KRW). Korean currency consists of 10, 50, 100 and 500 won coins, and 1,000, 5,000, 10,000 and 50,000 won notes. KRW 1,000 is close to USD1. Internationally recognized credit cards including VISA, AMEX, Master Card and JCB can be used to get a cash advance in Korean won at ATMs installed at airports, major hotels and department stores. A Value-Added Tax (VAT) is levied on most goods and services at a standard rate of 10% and is included in the retail price. A 10% service charge is added to your bill automatically at all tourist hotels; therefore, tipping is not expected.
9-7. Business Hours

Banks are generally open from 09:00 to 16:00 on weekdays. All banks are closed on Saturdays, Sundays and public holidays. Government offices open from 09:00 to 18:00 on weekdays. Department stores are usually open between 10:30 and 20:00. Smaller shops have extended opening hours from 09:00 to late in the evening.

9-8. Medical Emergency

When you have an emergency situation or need to go to a hospital for your health problem, ask the concierge or front desk personnel at each hotel for assistance or contact the 13th UNWTO ETP Secretariat.

Nearby hospitals & emergency rooms

<table>
<thead>
<tr>
<th>Name</th>
<th>Tel.</th>
<th>Clinic hours</th>
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<tbody>
<tr>
<td>Seogwipo Medical Center International Clinic</td>
<td>+82 64 730 3000</td>
<td>24 hours</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Only ER available after 17:30</td>
</tr>
<tr>
<td>Seogwipo Yeolin Medical Center International Clinic</td>
<td>+82 64 762 8001</td>
<td>09:00-23:00 (Lunch 12:00-13:30)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Only Family Medicine(GM) treatment available after 17:50</td>
</tr>
</tbody>
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9-9. Useful Numbers in Korea

- Fire/Medical Emergencies: 119
- Police: 112
- Korea Travel Hotline: 1330
- General Information Center: 1345
- Interpreting Service: 1588-5644
## 10. CONTACT INFORMATION

<table>
<thead>
<tr>
<th>UNWTO SECRETARIAT</th>
<th>HOST COUNTRY</th>
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</table>
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UNWTO Regional Support Office for Asia and The Pacific | **Ms. Yuna Oh**  
Manager  
Korea Tourism Organization |
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