



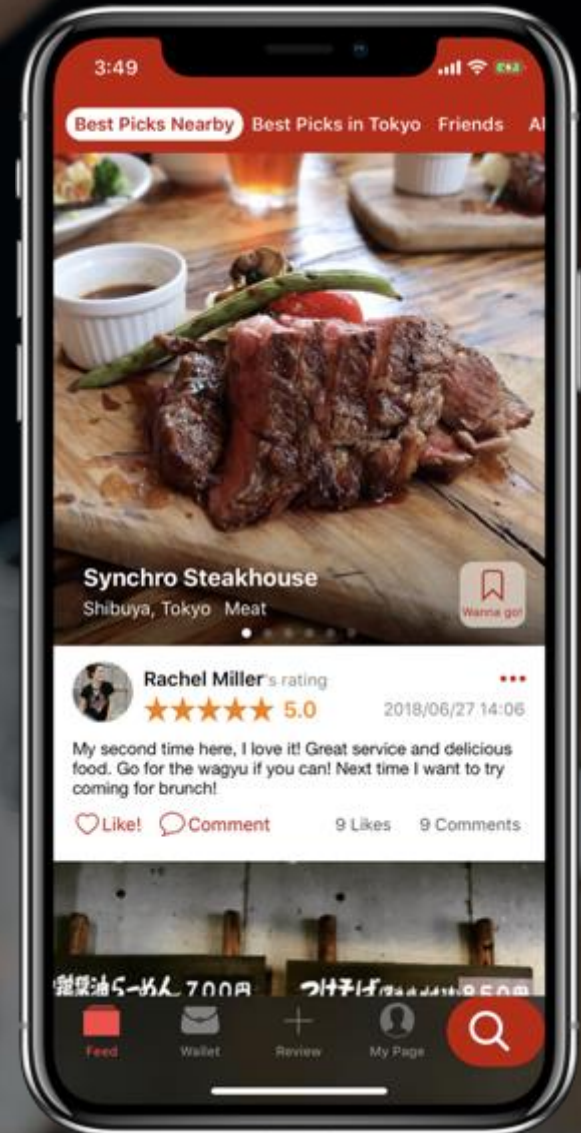
Social Restaurant Discovery
Service Connecting Diners
and Restaurants through
a Token Economy



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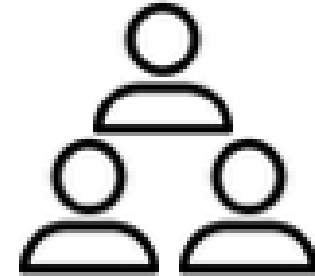
Problem for Diners



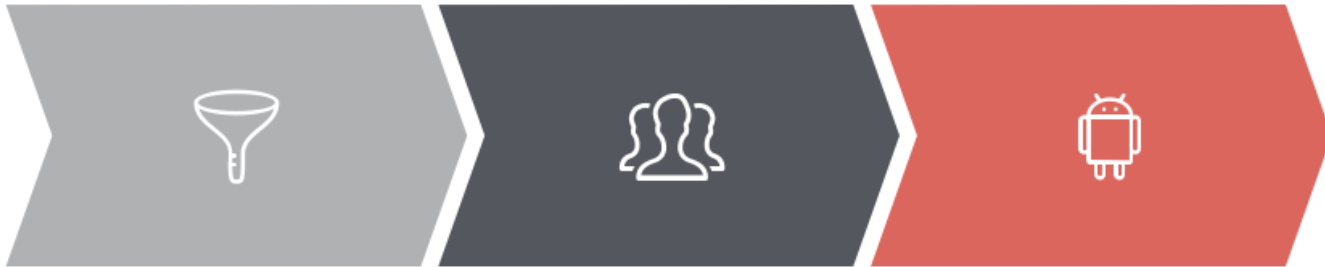
Information Overload

Lack of Transparency

Text Heavy & Tiring UI



Solution for Diners



Database of
social media
reviews

Analysis of
user actions

Artificial Intelligence
Recommendations

Problem for Restaurants

High Advertising Costs

Empty Seats

CRM



Solution for Restaurants

Set up and
registration fees

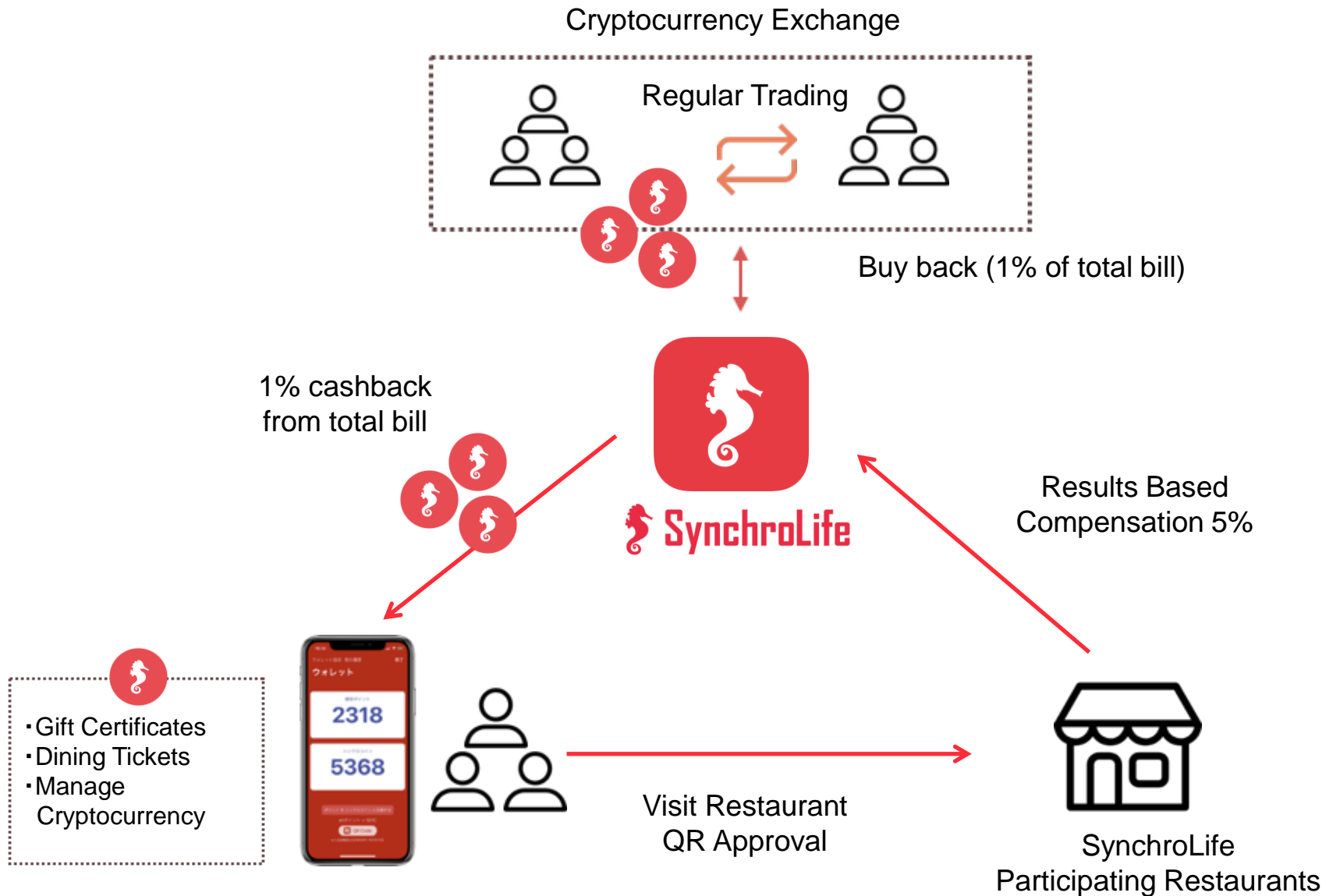
Free

Monthly and usage
fees

Free

Results Based
Compensation
**5% of total
sales**

Business Model



Marketing Strategy

1. Partner with media companies
2. Partner with payment services
3. Digital advertising



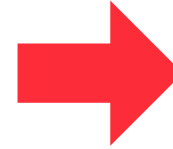
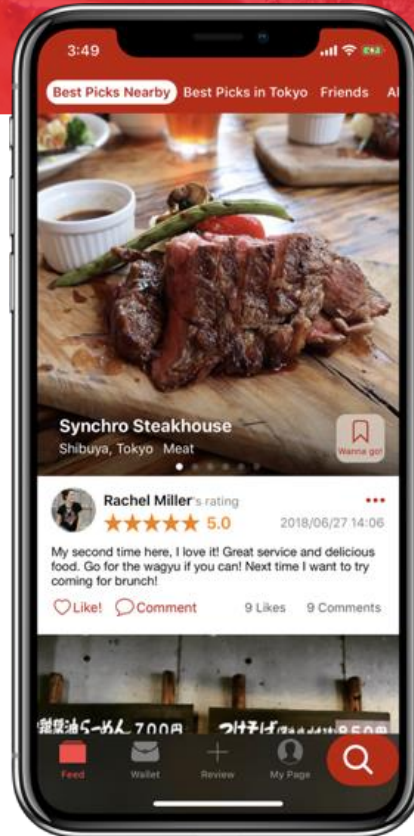
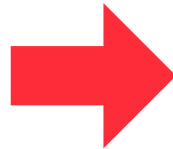
3.5 million+ users



15.3 million+ users



Media & Payment Services



Tokyu Land Corporation

Plus other business and shopping centers, payment services, etc

Operations

July 2017 **Global Launch**

- Released in 4 languages across over 150 countries for both iOS & Android

September 2018 **Restaurant POC**

- Proof of concept campaign for 1 month at 21 restaurants in Tokyo

September 2019 **Digital Coupons**

- Digital coupon CRM features added for restaurants

August 2018 **Token Rewards**

- Token rewards and cryptocurrency wallet added to SynchroLife

June 2019 **Restaurant Service**

- Official launch of restaurant membership program

December 2019 **Payments**

- Payment features for restaurants

Funding

**1 million
USD**

July 2018

Angel & Seed

**3 million
USD**

May-June 2019
(Raising now)

Series A

**30 million
USD**

2020

Series B



10+ years of restaurant
marketing business
experience, extensive app
& blockchain experience,
motivated and international
team!

Contact us: info@ginkan.jp