

UBUD BALI

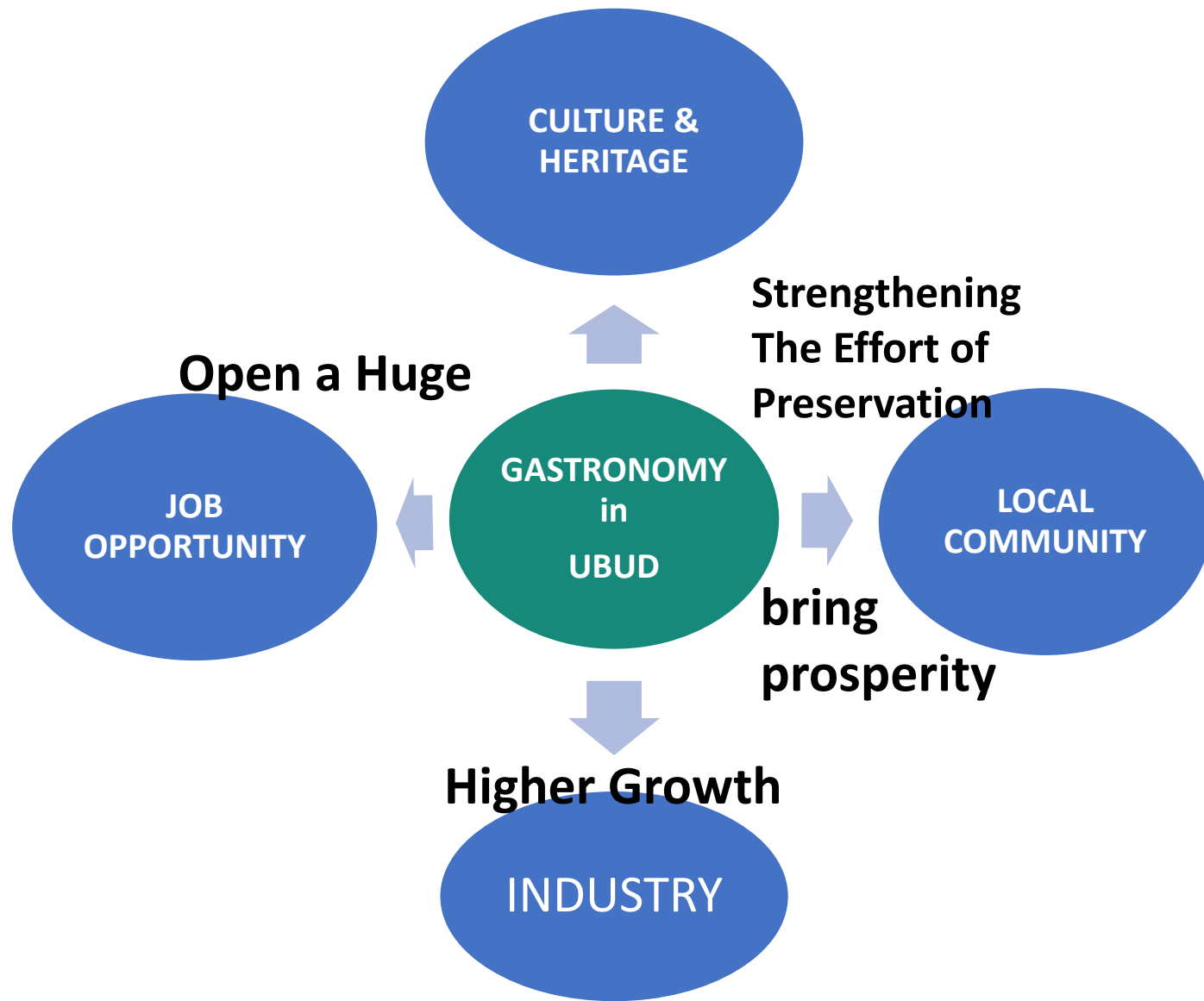
Session 2 :
LOCAL COMMUNITY

*5th World Forum on Gastronomy
Toursim; 2-3 May 2019
San Sebastian, Spain*

Vita Datau,
Ministry Of Tourism The Republic of Indonesia



Picture by Marion's Bebek Betutu





TRI HITA KARANA

Tri Hita Karana is a traditional philosophy for life on the island of [Bali](#), [Indonesia](#). The "three causes of well-being" or "three reasons for prosperity."

The three causes referred to in the principle are:

1. Harmony among **people**
2. Harmony with **nature or environment**
3. Harmony with **God**

About Ubud Bali



**CULTURE,
HERITAGE**



LOCAL FOODS

wonderful
indonesia



SUBAK (UNESCO HERITAGE SITE)

Picture Courtesy of
seminyaktimes.com



Luxury Travel Blog

**Dining at
Locavore in Bali**

**at 50 BEST ASIA
RESTAURANTS**



CURRENT ACHIEVEMENT & ISSUES



**“TOURISM is THE CHEAPEST, FASTEST, EASIEST WAYS
TO CONTRIBUTE GDP and CREATE JOB OPPORTUNITY”**

H.E Arief Yahya – Minister of Tourism The Republic of Indonesia



Indonesia
Growth: 22%



ASEAN
Growth : 7 %



World
Growth : 6,4 %

INDONESIA ▲ 22 % (JANUARI – DESEMBER 2017)

VIETNAM ▲ 29% (JANUARI – DESEMBER 2017)

MALAYSIA ▼ 4,0% (JANUARI – DESEMBER 2017)

SINGAPORE ▲ 5,8 % (JANUARI – DESEMBER 2017)

THAILAND ▲ 8,7 % (JANUARI – DESEMBER 2017)

OUR HOMEWORK MANAGE SINGLE USE OF PLASTIC BAG & FOOD WASTES



**RISE UP INCOME FOR THE GRAPE'S
FARMERS more than 10%/kg**
*BY EDUCATE THEM TO PLANT AND
HARVEST A GOOD QUALITY GRAPES*



wonderful
indonesia

Per 1 Kg

Euro 0.30



Euro 0.025



PARTNERSHIP WITH LOCAL COMMUNITIES IN TOURISM INDUSTRY



**DANCING CLASS TOGETHER
WITH LOCAL COMMUNITY
CHILDREN**



**FARM TO TABLE CONCEPT IN VILLAGE RESORT
INVOLVING LOCAL COMMUNITY BY COLLABORATE IN TERMS
OF LOCAL INGREDIENTS SUPPLIES;
IN HOUSE ACTIVITIES SUCH US PERMACULTURE CLASS,
TRADITIONAL COOKING CLASS,**



GASTRONOMY TOURISM CREATES MORE LOCAL ENTREPRENEURS



More Than 25 COOKING CLASS

Picture Courtesy : topiindonesiaholiday.com - Subak Tabola Cooking Class



More Than 1500 Rooms - HOMESTAY



PRESERVING CULTURE WITH CREATIVITY

CREATING DEMAND on LOCAL PRODUCTS, LOCAL
CERAMICS WARES

Ubud is well known as the culture and natural environment. The local cultures are very familiar with Arts such as Painting, Dance and Sculpture's.

Gangga Coffee affiliated with pioneer handicrafts in Ubud, named Gangga Sukta. A Collaboration with handicrafts producer & exporter, Gangga Coffee is right inside of it and one building with the galleries of Gangga Sukta. It makes Gangga Coffee has very special advantages than other coffee shop in Ubud because decorated with many many kind of handicrafts in it.

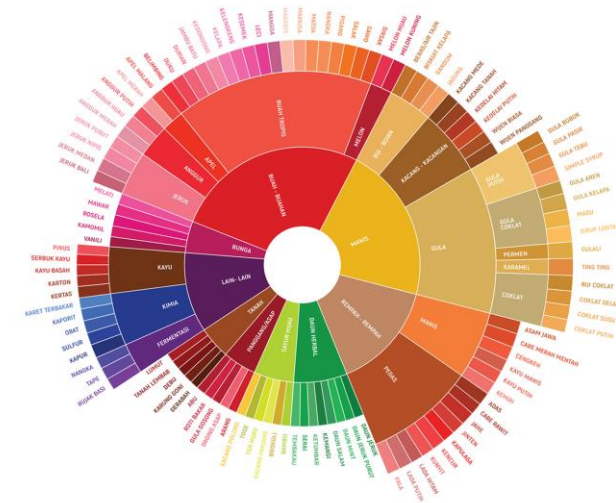
Located at Jalan Raya Andong, No. 18 - Ubud

Gangga Coffee provides special coffee taste from all over Indonesia and of course the most specialty coffee from local farmer's as supporting local people and product in Kintamani-Bali.

Experience the origin taste in Gangga Coffee with a classic modern touch of the crafts decor from local artisans.



RODA RASANYA ORANG INDONESIA
INDONESIA'S COFFEE FLAVOR WHEEL



Download Roda Rasanya Orang Indonesia :
www.senimancoffee.com/roda-rasanya
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SENIMAN COFFEE
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5758 COFFEE LAB

EDUCATING CUSTOMERS IN CREATIVE WAYS
by SENIMAN COFFEE



HERITAGE FOOD PRESERVATION



BALINESE SNACKS WITH COCONUT BASE



Pictures by balidirectstore.com; sbs.com.au; balitravelplanner.com

MANAGING PLASTIC & FOOD WASTE



www.zerowastebali.com



**BALI GOVERNOR
REGULATION : NO
PLASTIC BAG**



**PROTECTING LOCAL
DRIVERS**



THANK YOU