UBUD BALI

Session 2 : LOCAL COMMUNITY

5th World Forum on Gastronomy Tourism; 2-3 May 2019
San Sebastian, Spain

Vita Datau,
Ministry Of Tourism The Republic of Indonesia

Picture by Marion’s Bebek Betutu
GASTRONOMY in UBUD

CULTURE & HERITAGE

LOCAL COMMUNITY

STRENGTHENING THE EFFORT OF PRESERVATION

OPEN A HUGE JOB OPPORTUNITY

BRING PROSPERITY

HIGHER GROWTH

INDUSTRY

Higher Growth
Tri Hita Karana is a traditional philosophy for life on the island of Bali, Indonesia. The "three causes of well-being" or "three reasons for prosperity."

The three causes referred to in the principle are:

1. Harmony among people
2. Harmony with nature or environment
3. Harmony with God
About Ubud Bali

SUBAK (UNESCO HERITAGE SITE)

CULTURE, HERITAGE

LOCAL FOODS

Picture Courtesy of seminyaktimes.com

Dining at Locavore in Bali

at 50 BEST ASIA RESTAURANTS
"TOURISM is THE CHEAPEST, FASTEST, EASIEST WAYS TO CONTRIBUTE GDP and CREATE JOB OPPORTUNITY"
H.E Arief Yahya – Minister of Tourism The Republic of Indonesia

CURRENT ACHIEVEMENT & ISSUES

OUR HOMEWORK
MANAGE SINGLE USE OF PLASTIC BAG & FOOD WASTES
RISE UP INCOME FOR THE GRAPE’S FARMERS more than 10%/kg
BY EDUCATE THEM TO PLANT AND HARVEST A GOOD QUALITY GRAPES

Per 1 Kg

Euro 0.30

Up To

Euro 0.025
FARM TO TABLE CONCEPT IN VILLAGE RESORT INVOLVING LOCAL COMMUNITY BY COLLABORATE IN TERMS OF LOCAL INGREDIENTS SUPPLIES; IN HOUSE ACTIVITIES SUCH US PERMACULTURE CLASS, TRADITIONAL COOKING CLASS,
GASTRONOMY TOURISM CREATES MORE LOCAL ENTREPRENEURS

More Than 25 COOKING CLASS

More Than 1500 Rooms - HOMESTAY

BOTH FACILITIES, ACTIVITIES & SOUVENIRS
Ubud is well known as the culture and natural environment. The local cultures are very familiar with Arts such as Painting, Dance and Sculpture’s.

Gangga Coffee affiliated with pioneer handicrafts in Ubud, named Gangga Sutra. A Collaboration with handicrafts producer & exporter, Gangga Coffee is right inside of it and one building with the galleries of Gangga Sutra. It makes Gangga Coffee has very special advantage than other coffee shop in Ubud because decorated with many many kind of handicrafts in it.

Located at Jalan Raya Andong, No. 18 - Ubud

Gangga Coffee provides special coffee taste from all over Indonesia and of course the most specialty coffee from local farmers’ as supporting local people and product in Kintamani-Bali.

Experience the origin taste in Gangga Coffee with a classic modern touch of the crafts decor from local artisans.

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**YOUTH & MILLENNIALS JOB OPPORTUNITY**

**PRESERVING CULTURE WITH CREATIVITY**

**CREATING DEMAND on LOCAL PRODUCTS, LOCAL CERAMICS WARES**

**RODA RASANYA ORANG INDONESIA**

**INDONESIA’S COFFEE FLAVOR WHEEL**

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**EDUCATING CUSTOMERS IN CREATIVE WAYS**

by SENIMAN COFFEE
MANAGING PLASTIC & FOOD WASTE

BALI GOVERNOOR REGULATION: NO PLASTIC BAG

PROTECTING LOCAL DRIVERS
THANK YOU