Big data and innovative solutions in global cities

April 5, 2019
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Driving inclusive growth for more connected cities

Alignment of goals with cities: digitizing everyday services and including more people in the formal economy, to improve quality of life for all and make cities more efficient.

Consumer convenience
- Reduce friction to access urban services and mass transit
- Focus on interoperability to simplify multi-modal travel for people

Real-time engagement
- Understand what is happening in a city
- Engage tourists and residents in real-time to improve city experience
- Drive behaviour through incentives

Partnerships
- Public and Private sector organizations come together
- Find scalable solutions that address common challenges