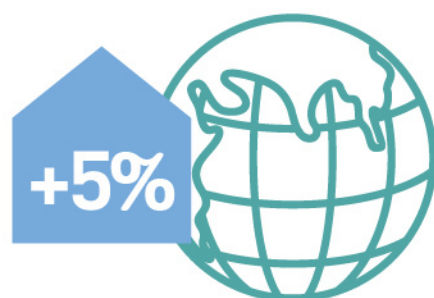


UNWTO World Tourism Barometer

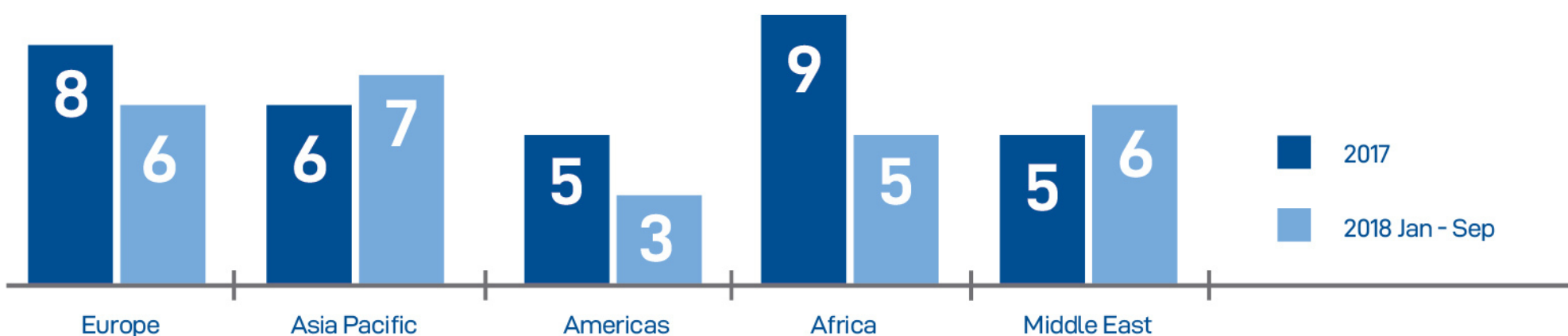
January-September 2018

International tourism performance



international tourist arrivals
in the first nine months

Regional performance - International tourist arrivals (% change)



Tourism RECEIPTS



92%

of the **Top 50** tourism destinations reported an increase in earnings 2018 year-to-date.

Tourism SPENDING



89%

of the **Top 50** source markets reported an increase in spending in 2018 year-to-date.