UNWTO.TedQual Seminar
3 December 2018 - Tokyo, Japan
The UNWTO.TedQual Seminar will be an opportunity for the leading Tourism Education and Training Institutions in Japan to discover the UNWTO.TedQual Certification Programme, a UNWTO Quality Assurance System for Tourism Education and Training Programmes, on its benefits and on the steps to take towards applying for it.

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### Programme

**13:30** Registration

**14:00** Opening remarks
Dr Kumi Kato (Director, Center for Tourism Research / Professor, Faculty of Tourism at Wakayama University)

**14:05** Opening presentation
“TedQual Overview”
Ms. Kazue Nakamoto (Executive Officer, Center for Tourism Research, Wakayama University)

**14:25** Keynote by UNWTO Academy
“The work programme of the UNWTO Academy and the UNWTO.TedQual Certification”
Dr Edith M Szivas (UNWTO Academy International Liaison Officer)

**14:45** Keynote by TedQual auditor
“Key aspects of UNWTO.TedQual Certification”
Dr Lisa Ruhanen (Associate Professor, University of Queensland Business School)

**15:05** Break

**15:20** Case study at certified institutions and panel discussion
“Methods and approach of improving tourism education quality in Japan”

**Panelists:**
- Dr Hiroshi Todoroki (Professor, College of Asia Pacific Studies, Ritsumeikan Asia Pacific University)
- Dr Takehiro Fujita (Professor, Head of Faculty of Tourism, Wakayama University)
- Dr Edith M Szivas
- Dr Lisa Ruhanen

**Moderator:**
Dr Kumi Kato

**16:20** Q&A

**16:30** Closing remarks
Dr Takehiro Fujita