General Programme of Work

109th session of the Executive Council
Programme of Work

• Follow-up on the Management Vision

• Preliminary results in achieving programmatic priorities and the way forward

Innovation

• Strong focus on 2018

• Partnerships with key stakeholders

• Start-up competition and UNWTO Awards on Innovation and Sustainability, among others activities
Programme of Work

Investments

• Focus on improving the business environment and stimulating investment and entrepreneurship

• Support Members in attracting investments

Education and job creation

• UNWTO.Academy launched (May)

• Strategic Plan under preparation
Programme of Work

Sustainability

Progress regarding various ongoing initiatives:

• Measuring Sustainability in Tourism
• One Planet initiative
• Upcoming report on tourism and climate change
• Social dimensions of tourism
• Launch of Tourism4SDGs platform
Conclusions: UNWTO Strategic Plan towards 2030

- How UNWTO and tourism contribute to the achievement of the 17 SDGs
- Participation of UNWTO Secretariat, Members and partners
- First draft to be submitted to EC110 (Baku) for comments
- Final Strategy to be submitted to GA23 (St Petersburg) for approval
Thank you!