

Advancing Accessibility in Smart Destinations

2nd UNWTO World Conference on Smart Destinations (25-27 June, Oviedo, Spain)

Daniel Zunzunegui

Head of International Relations - **RED ESTABLE**
(Spanish Network for Accessible Tourism)

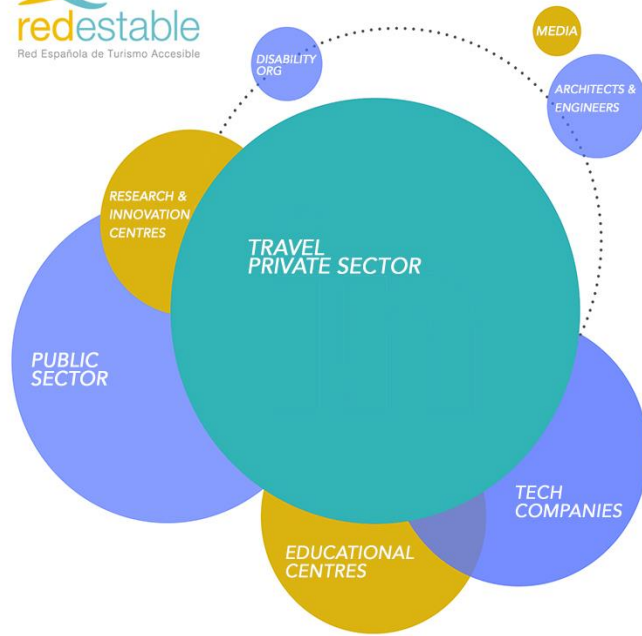


Red Española de Turismo Accesible

www.redestable.com

Proudly members of:





WHO ARE WE

We are a **network** representing more than 120 entities, organizations and individuals in **Spain** involved directly and indirectly in **Accessible Tourism**

OUR OBJECTIVE

Represent and defend the interests of those working for a more **inclusive** sector

AMONG OUR MEMBERS

- Hotels and restaurants
- Specialized travel agencies
- Adapted transport providers
- Consultant companies (Communication, IT and design)
- Tech companies
- Research and innovation centres
- Educational centres
- Architects and engineers
- Organizations working on the disability sector

Projects **advancing Accessibility in Smart Destinations** by Red Estable

- **ePAT – Web AAA pPAT – App All Go! pPAT**
 - *Spain is Accessible*; Accessibility audits platform and accessible Tourism marketing, *ePAT technology*
 - *RD4ALL*; First App- based project for accessible tourism in the Dominican Republic, *ePAT technology*
- Collaboration with **SEGITTUR** to draft consulting reports aimed at converting accessible destinations into **Smart Destinations**



ePAT

Web AAA pPAT

App All Go!

OBJECTIVES

- Identify travel destinations that meet the conditions (equipment, resources and tourist services), to be promoted as: "**Accessible Travel Destinations for All**"
- Encourage and promote **communication between supply and demand** of accessible tourism, transmitting confidence and security to potential tourists
- Provide a tool for travel destinations to know their **degree of accessibility**

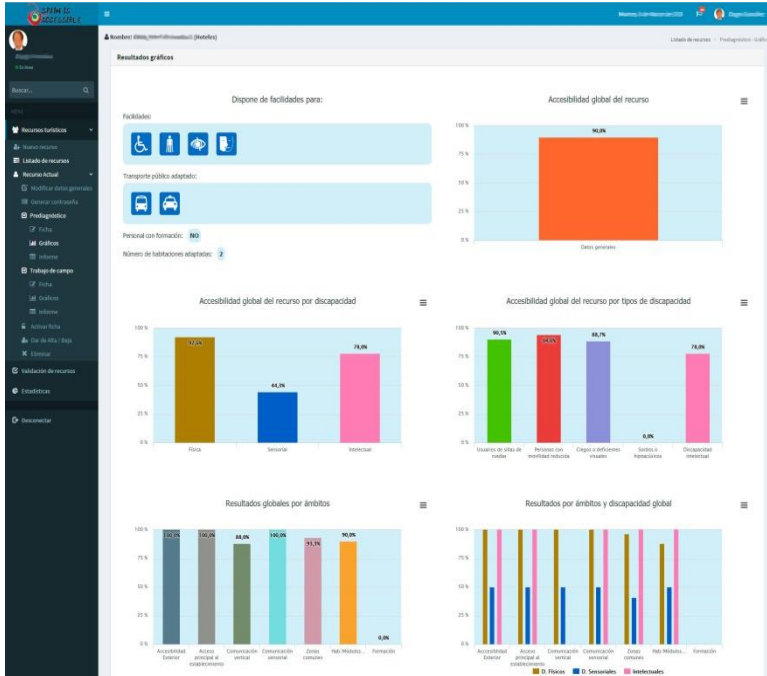
Accessibility Audits platform

ePat

Accessible Tourism Marketing and Promotion

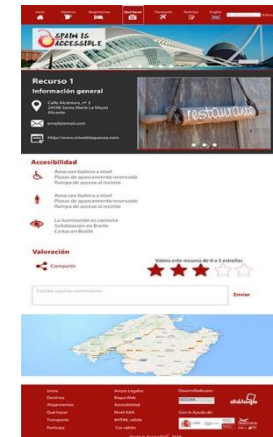
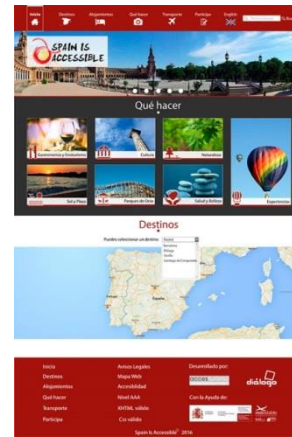
WEB AAA pPAT
App All Go! pPAT





ePat

- Audit / Auto-audit
- Data reveals degree of accessibility
- Veracity of information, standardized and homogenized
- Connection with Web and App, different languages
- Generation of Accessibility statements



WEB AAA pPAT
App All Go! pPAT

- Accessibility and usability; Web AAA
- Filters by services and type of accessibility need
- Immediacy; GPS, Reviews
- Apps available in android and apple

Thank you!



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info@redestable.com



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