II International Congress of World Civilisations and historical routes

Balkan Hotel. Sofia (Bulgaria)
15 November 2018

Maria Nava Castro Dominguez
Director of Tourism for Galicia
Department of Culture and Tourism
Southwest Europe
Northwest of Spain
Almost 3 million inhabitants

60% foreign pilgrims
• International pilgrimage goal in the 11th and 13th centuries
• Creation of a welfare network around the Camino
• More than 1,500 km consisting of 9 land routes that run through Galicia along almost 140 municipalities
8 Lines Of action

56 Millions of euros

+ 1.500 km

9 Routes

French Way
English Way
Northern Way
Primitive Way
Portuguese Way
Silver Way
Portuguese Coastal Way
Winter Way
Fisterra-Muxía Way
70 Hostels

HOSPITALITY

VOLUNTEERING

ACCESSIBILITY

Xunta de Galicia

Xacobeo 2021
SENSITISATION
ROAD SAFETY
EMERGENCIES
MORE
SUSTAINABLE
STUDY OF THE SOCIO-ECONOMIC IMPACT OF THE CAMINO DE SANTIAGO

XUNTA DE GALICIA

USC

galicia

o de camino

Xacobeo 2021
Expenditure of 2.3 tourists = Multiplier effect
Very positive feedback from residents

More than 90% perceives good economic impacts

It influences the improvement of the historical heritage

A positive cultural impact

The Camino, as an opportunity

Enjoy the presence of pilgrims
The pilgrims are very highly satisfied

98.6% Would recommend the experience

36% Were repeating The experience

86% Will return as a tourist
The Camino has a great potential for sustainable growth
Thank you very much