Enlarged Partial Agreement Cultural Routes
Cultural Routes Program of the Council of Europe (1987 - 2018)
Enabled Routes (33) Itinéraires Certifiées

Santiago de Compostela Pilgrim Routes, Via Hansa, Via Mozart, Phoenicians’ Route,
Vikings and Normans Routes, Legado Al-Andalus, Jewish Heritage Cultural Route,
Via Francigena, Cluniac Sites in Europe, St Martin of Tour Route, Pirenaic Iron Route,
St. Olaf, Via Regia, Cistercens Abbeys Route, Olive Tree Route, Prehistoric Rock Art Route, Transromanica, Iter Vitis
Chemin de la Vigne, Cemeteries Route, Ceramic Route,
European Heritage of Thermal Towns Art, Destination Napoleon, Via Habsburg,
Wenzel and Vauban Route: military architecture in the Grand Region,
On the trail of the Huguenots and the Waldensians, European Route of Megalithic Culture,
European Routes of Charles V, Atrium: on the architecture of totalitarian regimes of the 20th century,
The Roman Emperors and Wine along the Danube Route, Art Nouveau,
In the footsteps of Robert Louis Stevenson, Impressionism Routes, Via Charlemagne
Cultural Routes like:

- Method to discover and enhance the cultural heritage of a territory in an international perspective, both tangible and intangible heritage (traditions, typical products, language, lifestyles, music, landscape, know-how, crafts, etc.)

- Facilitators of sustainable development and promotion of cultural diversity in the construction of a peaceful and democratic society

- Tool to cross boundaries and discover other cultures and communities but also foundation to create new common cultures and new shared identities
Cultural Routes like:
-Territorial mediation tool between public and private, between local and global (g-local), between operators and the market - from destination tourism to motivation tourism (experience, responsible, slow, sustainable, creative tourism, community tourism):
the role of millennials and silver tourism

Communication methodology between:
- inhabitants and Visitors
- stakeholders
Communities: NETWORKING
Culture Tourism Education
past and present
local and global: G – LOCAL
man and heritage: HERITAGE PEDAGOGY
In 2016 UNWTO – UN World Tourism Organization, EICR – European Institute of Cultural Routes of Council of Europe and Ministry of Tourism of Lebanon promoted the Core Working Group on The Phoenicians’ Cultural Route, following the experience of Silk Route
Cultural Routes Added Value

1. Transnational cooperation
2. Shared strategies
3. Sustainable and responsible tourism
4. Civil society involvement
5. Discover unknown destinations
6. Innovation and creativity
7. Common labels
8. Local development by integrated approach
CoE Convention on the Values of Cultural Heritage for Society, Faro (Portugal) 2005

The reflection on ethics and the methods of interpretation of cultural heritage is so important that we want to make cultural heritage an instrument of mutual discovery. The Council of Europe Convention on the Values of Cultural Heritage for Society (Faro 2005) highlights heritage as a resource for development. Man and his interaction with the outside world at the center of the cultural process (in spite of the work as such).

From the "product" to the cultural "process".
The most beautiful of the seas is the one you have not yet sailed. The most beautiful of your days is the one you have not yet experienced...

Nazim Hikmet

The friends of the international network of the Phoenicians’ Route
network of the great nautical routes used by the Phoenicians from the twelfth century B.C. as their main trade and cultural lines of communication in the Mediterranean Sea.

These routes became an integral and basic part of the Mediterranean culture. Follow these maritime routes all ancient Mediterranean civilizations have contributed to the creation of Euro-Mediterranean culture based on a cultural "koiné".

Today these are base of an mediterranean intercultural dialogue route crossing three continents, a lot of Mediterranean countries and many towns and cities all around the Mediterranean basin.

The theme is the Intercultural Mediterranean Dialogue based on ancient Mediterranean civilizations heritage.
The idea: Mediterranean Nautical Routes – The Phoenicians’ Route

(Italian Ministry of Tourism - 1994)

*follow an historical route or (in the case of cultural tourism) a newly created route
Phoenicians’ Route in the Mediterranean: tourism strategies

Cultural, tourism and education focus.
International Confederation Members

- France
- Croatia
- Greece
- Cyprus
- Italy
- Lebanon
- Malta
- Portugal
- Spain
- Tunisia
- Jericho Governorate
Cultural and Tourism Quality system

Cooperation level:
With local, regional and national authorities
SME
Volunteers
International Tourism Market

welcome and accommodations
Hotel quality network label

Food/Mediterranean Diet - Taste maps

Services

Cultural tourism offer
Mediterranean Museum Network, Ecomuseums, etc

Territorial facilitator
(Story telling – story doing)
Mediterranean **Museums** Network

**Me.Mu.Net.**

in collaboration with

**ICOM**

**INTERNATIONAL COUNCIL OF MUSEUMS**

**CONSEIL INTERNATIONAL DES MUSEES**
Mediterranean Schools Network
Edu.Net
Heritage Pedagogy
Interculturality Travels, Twinnings & e-twinnings
International Universities Network - IUN

Knowledge and cooperation network in the research and promotion of economic, scientific and cultural projects of common interest related to the following themes:

- tangible and intangible cultural heritage
- intercultural dialogue
- cultural tourism, sustainable, responsible and experiential
- archeology and history
- tourism sciences and local development
- education and pedagogy
- cultural management
- communication and sustainable development
- landscape and cultural routes

Linked with Phoenicians’ Route – Cultural Route of Council of Europe
“AllTourist” project
Bike friendly and Accessibility ICOM

Smart Ways and Interpretation Centers
Smart ways and Interpretation centers Ecomuseum to tell the place identity, the vision and the mission, Mediterranean people stories, presents their lifestyle, the origins and the motivations.

Meeting point between travellers and communities.

.....And Creativity incubators
ARQUEOLOGÍA EN FAMILIA
RUTA GUIADA TEMÁTICA A LOS YACIMIENTOS Y TALLER ARQUEOLÓGICO PARA FAMILIAS
9 Y 23 DE AGOSTO 2017 A LAS 19:00
CASTELLÓN ALTO DE GALERA
COSTE: 6 € POR PARTICIPANTE
INSCRIPCIÓN: 687647009

Consejería de Cultura,
Agencia Andaluza de Instituciones Culturales
Diputación Provincial de Jaén
Ayuntamiento de Cartagena
Ayuntamiento de Linares
Ayuntamiento de Sagunto
Ayuntamiento de Santo Tomé

CULTURAL ROUTE OF THE COUNCIL OF EUROPE
Itinéraire culturel du Conseil de l'Europe

AGRADECIMIENTOS A:
Universidad de Jaén
“Educational activities in the heritage field are an ideal way of giving meaning to the future by providing a better understanding of the past”

Recommendation No. R (98) 5 to Member States

Committee of Ministers of the Council of Europe 1998
Serious Game for Cultural and Tourism Promotion
Follow the Route to discover yourself

La Rotta dei Fenici - The Phoenicians’ Route
Ancient Civilizations on the Mediterranean

www.fenici.net
Fb La Rotta dei Fenici – Youtube La Rotta dei Fenici
https://www.instagram.com/rottadeifenici/
#larottadeifenici #phoeniciansroute

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