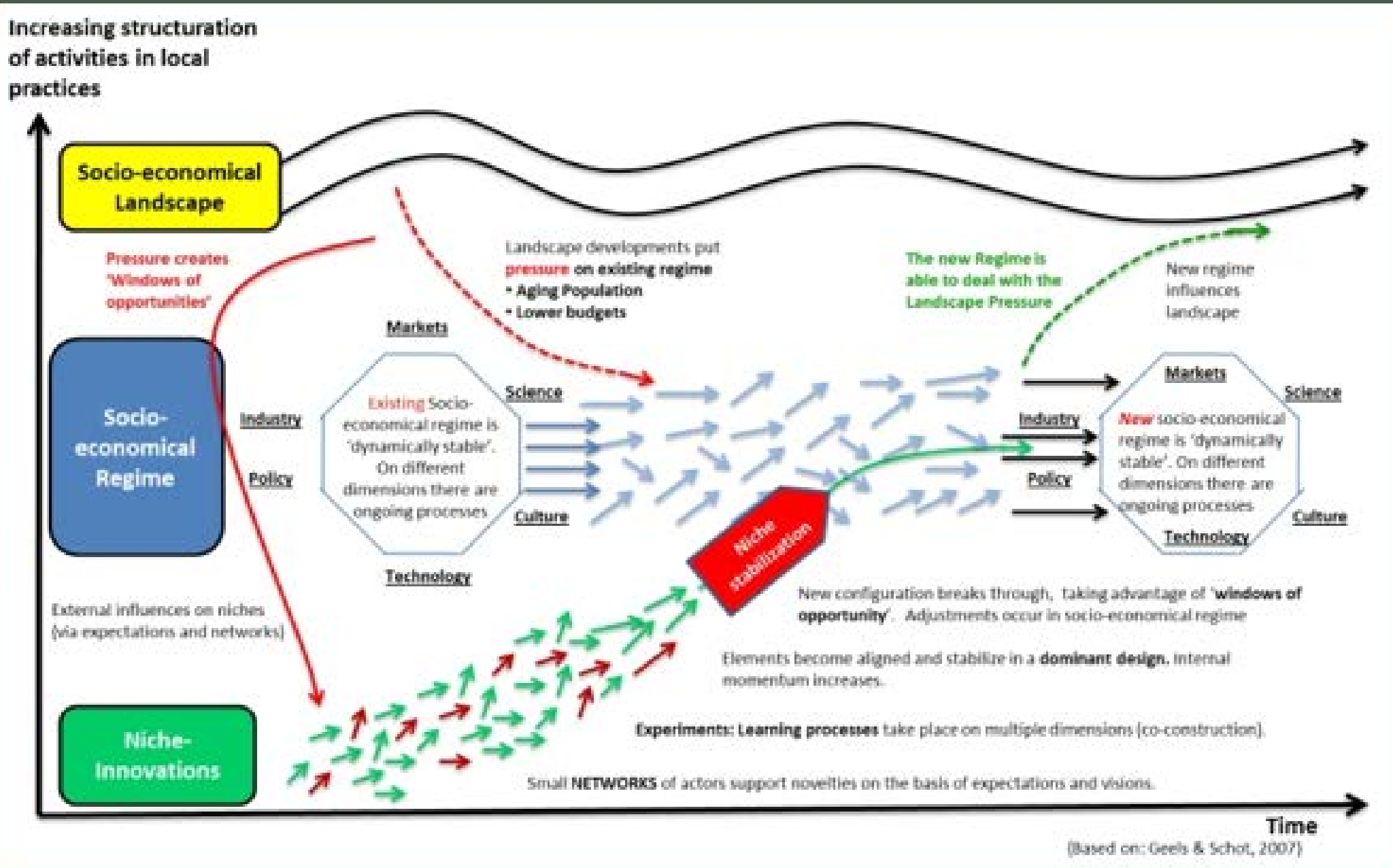


Examining External Success Factors

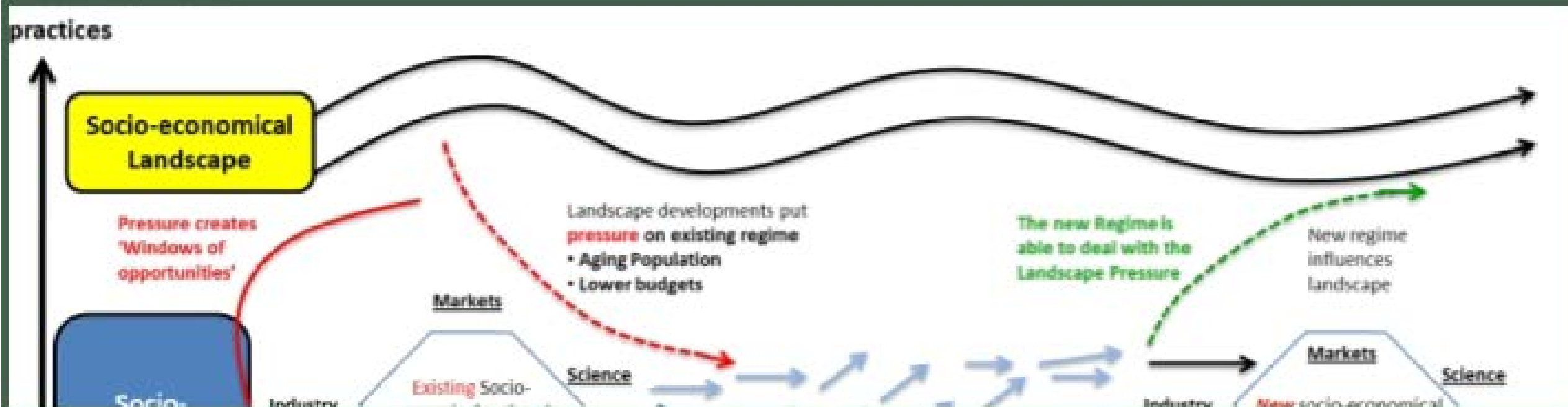


Creating Successful Public Private Partnerships

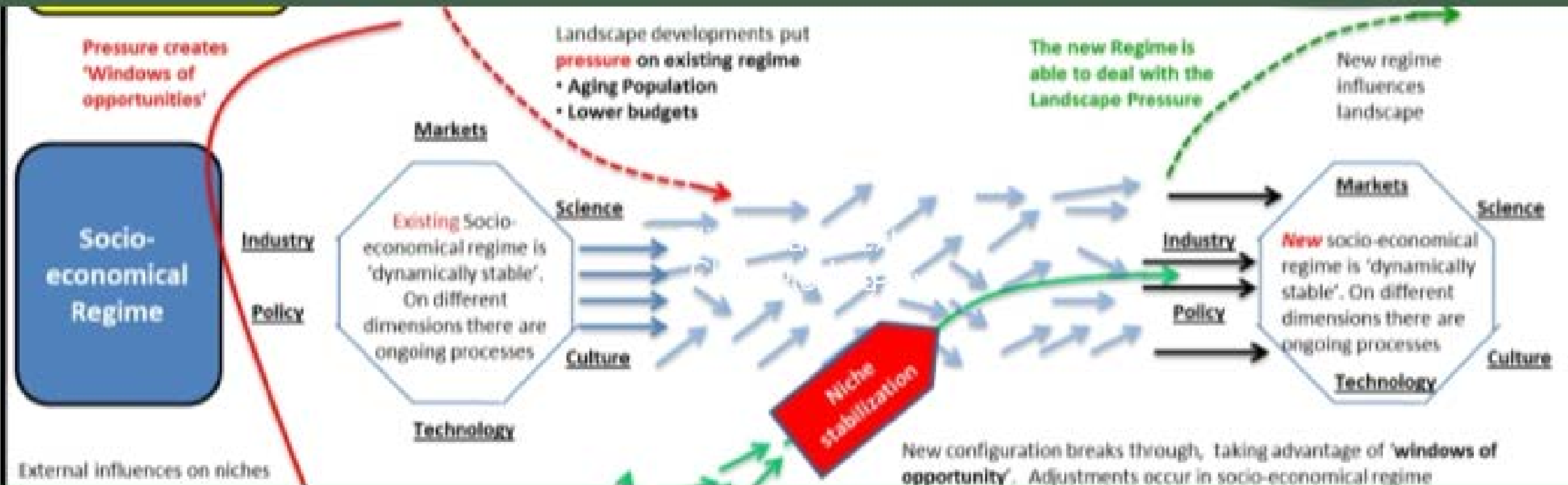
Innovation Framework



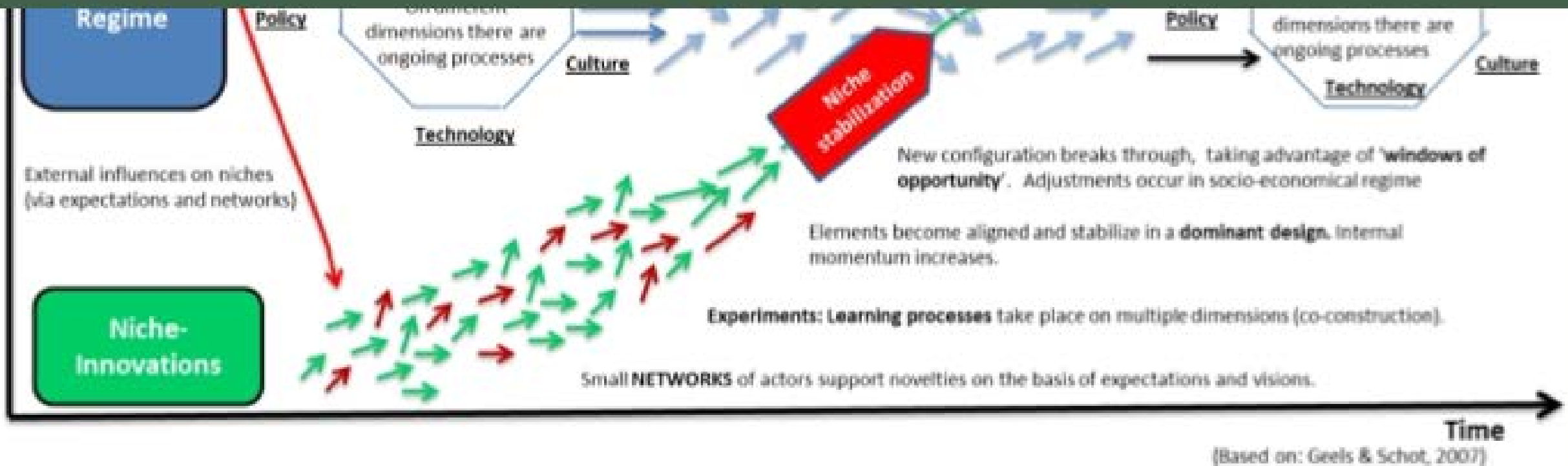
Socio-economical Landscape



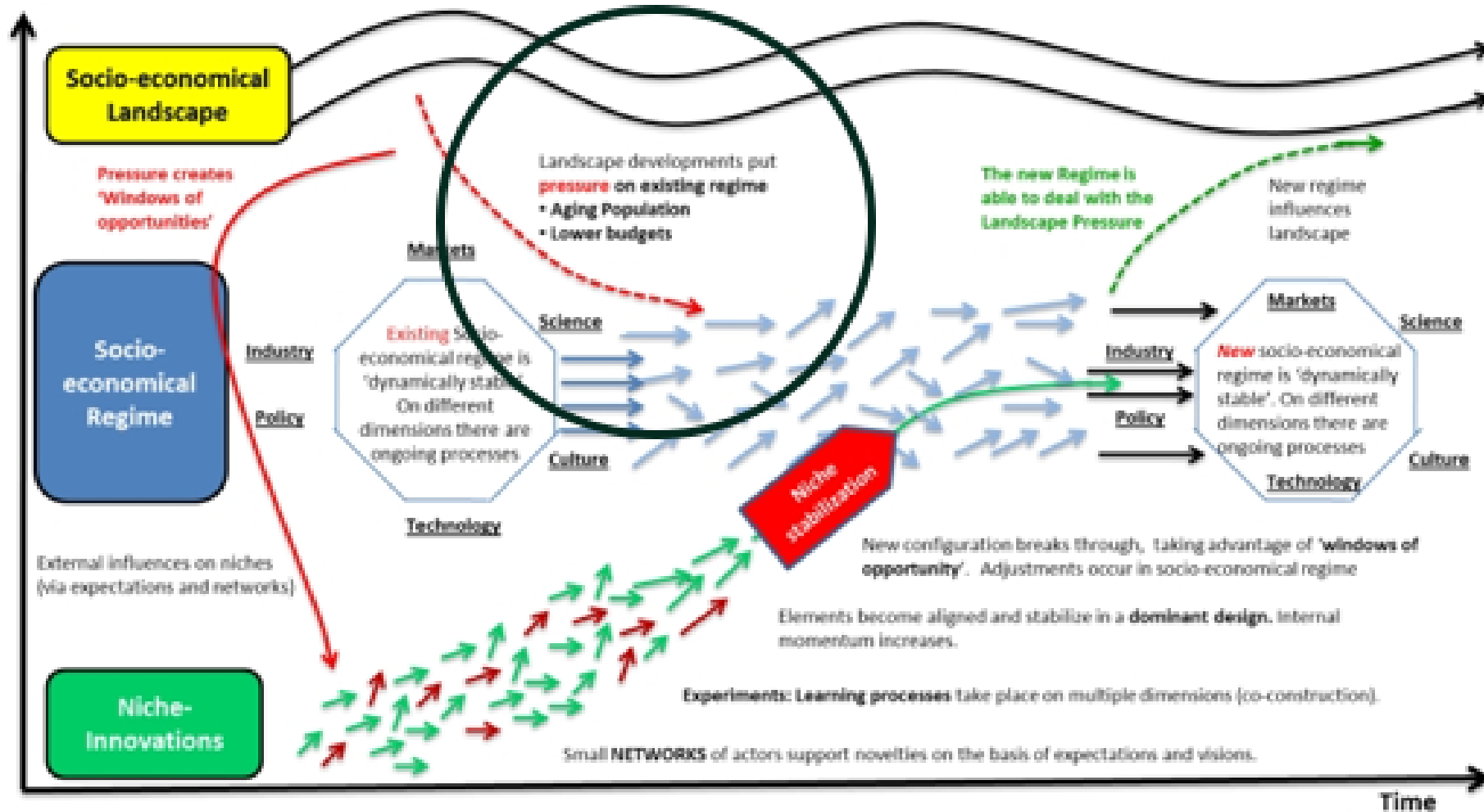
Socio-economical Regime



Niche-innovations

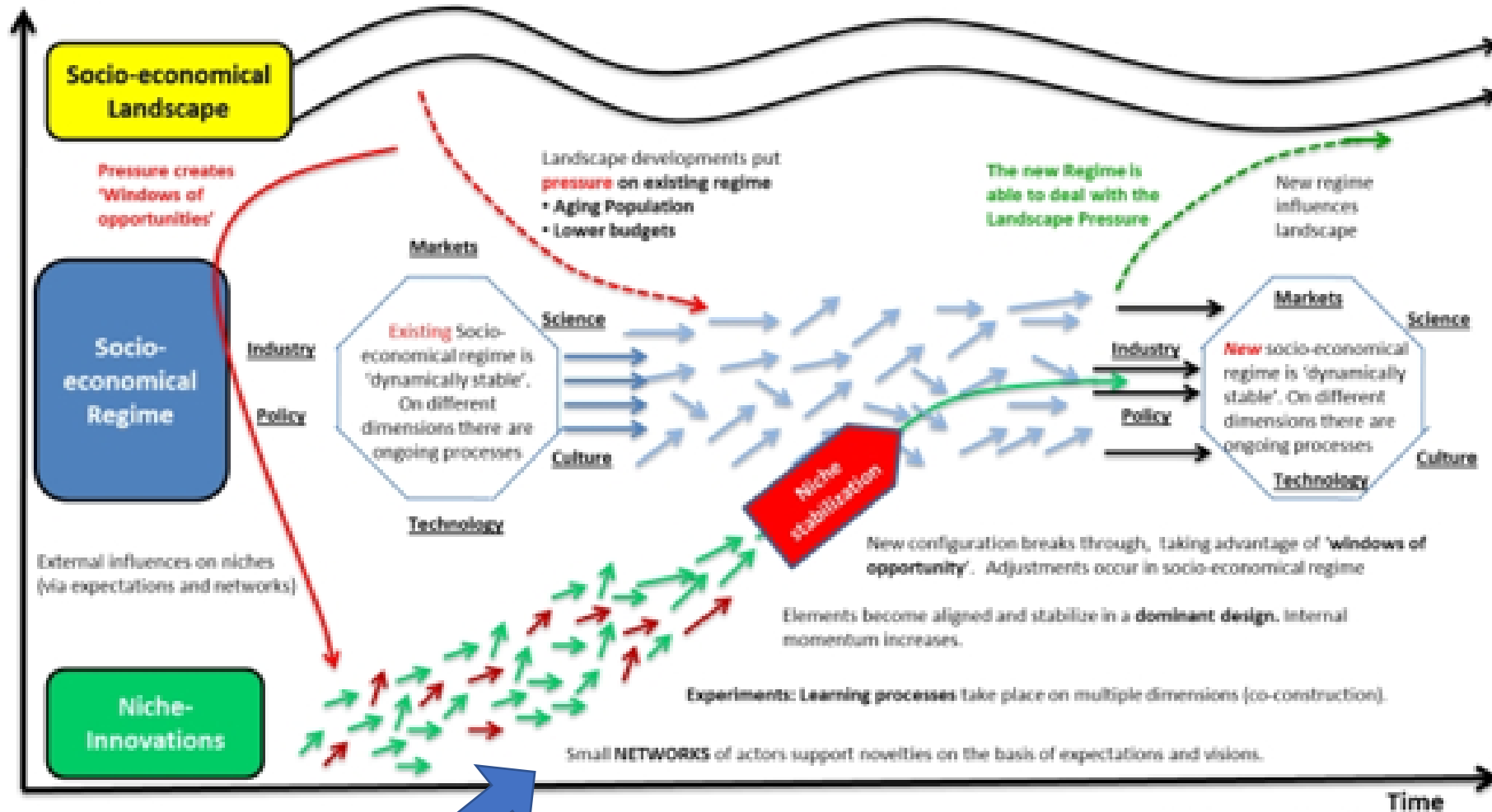


Increasing structuration of activities in local practices



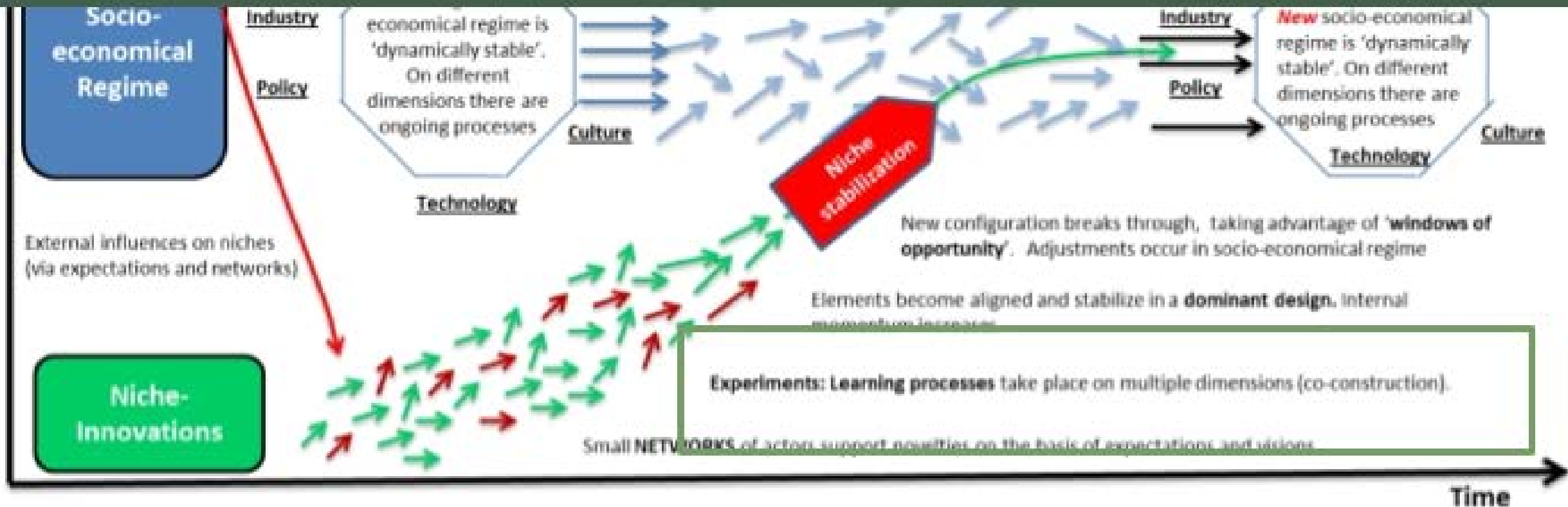
(Based on: Geels & Schot, 2007)

Increasing structuration of activities in local practices

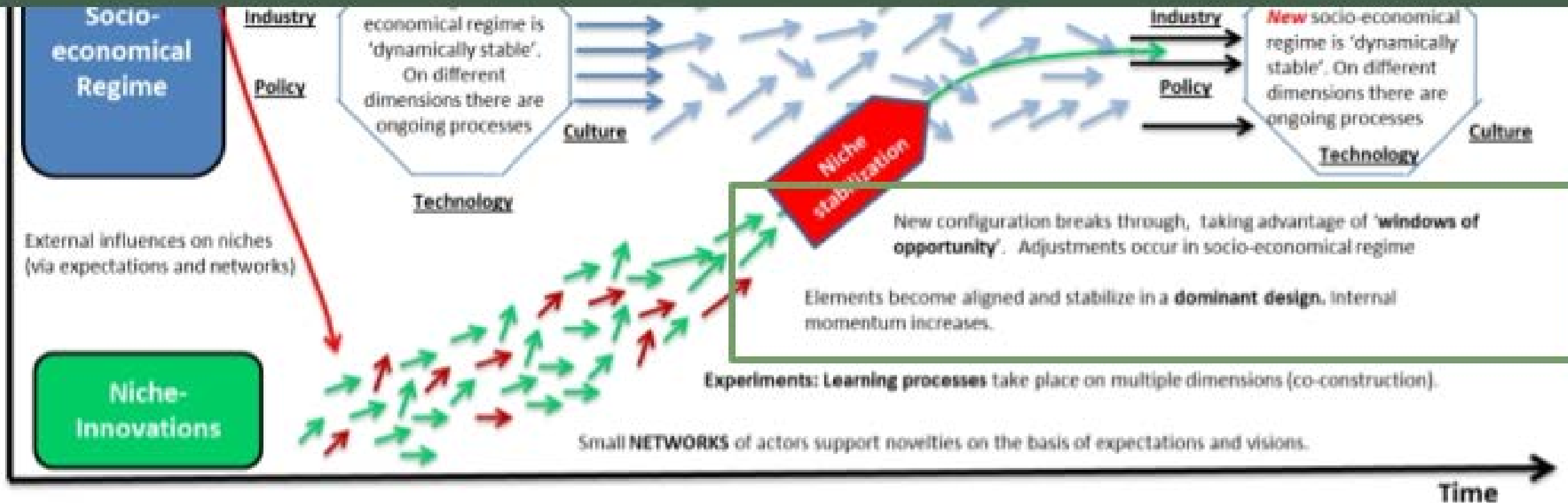


(Based on: Geels & Schot, 2007)

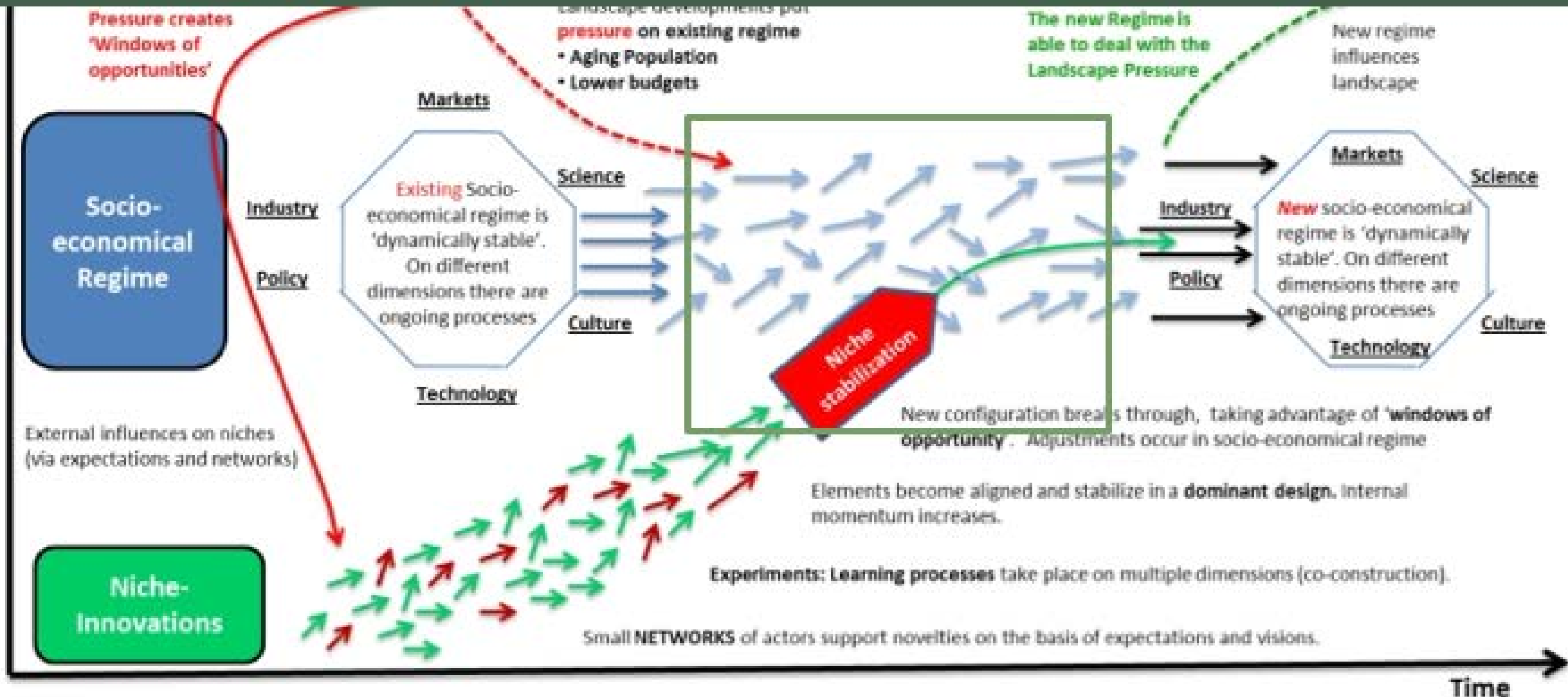
Stages of Change



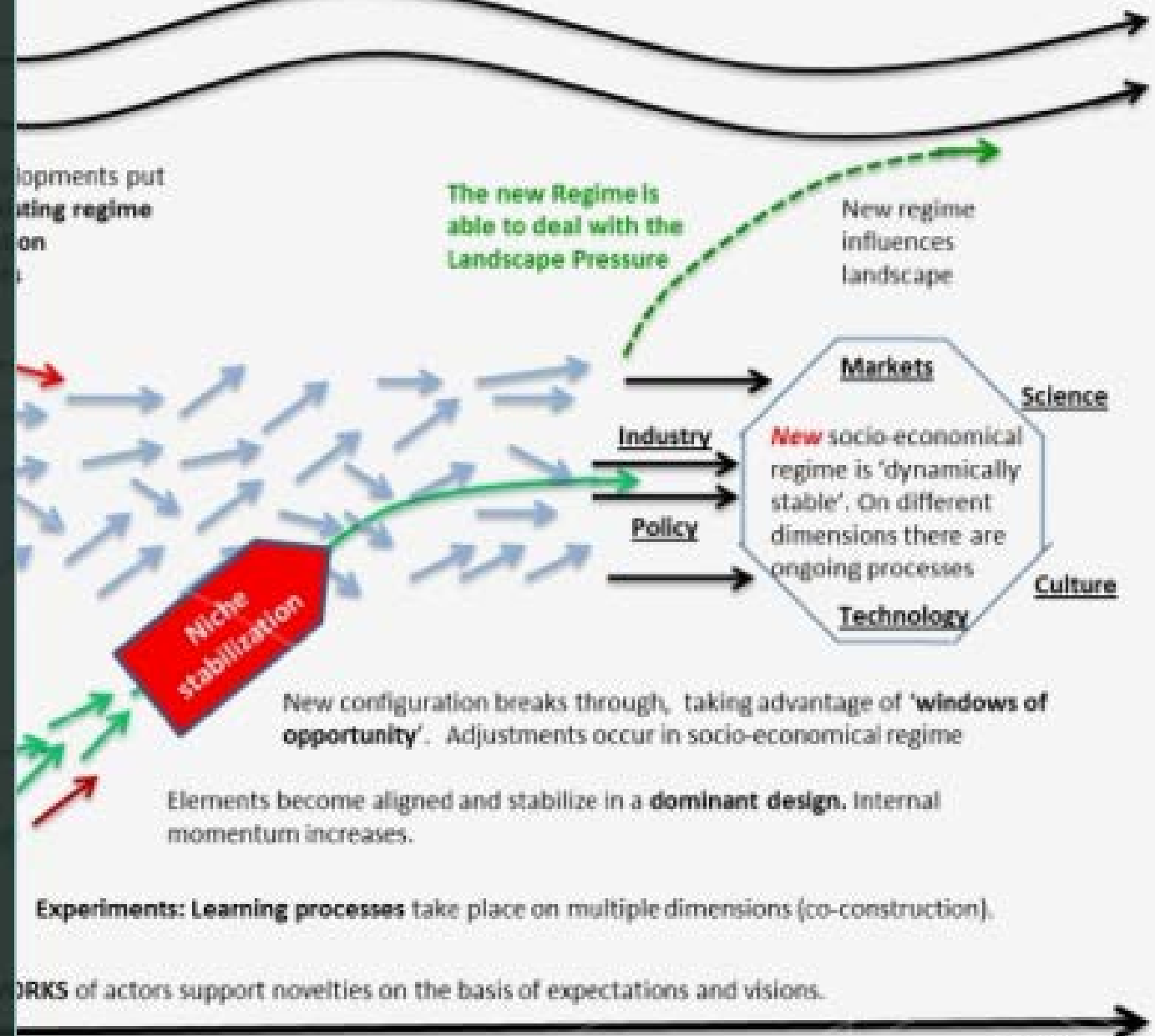
Stages of Change



Stages of Change



The Breakthrough



New configuration breaks through, taking advantage of 'windows of opportunity'. Adjustments occur in socio-economical regime

Elements become aligned and stabilize in a **dominant design**. Internal momentum increases.

Experiments: Learning processes take place on multiple dimensions (co-construction).

NETWORKS of actors support novelties on the basis of expectations and visions.

Carole Lawson

CEO/founder

Craft Wine Association

Carole@craftwine.org

Thank you