COULD THE DIGITAL ERA BE THE NEXT REVOLUTION OR EVOLUTION FOR MAKING WINE PERSONAL?
1. Identify location due to geolocation & business hurdles
2. Municipality agreed to Technology testing
3. Offering Local business to participate at their choice
4. Identity the Theme
5. Work around Grexit scenario
6. Blockchain + Grexit becomes Media channel
7. Real time use case with real business owners and tourists

End Result increase in Tourism +/- (26,000 More Tourists) 2015

2014 Statistics 125,000 Tourists provided by the local Business Association
How to engage locally & Globally

The Start of the Social Economy
✓ Customer Incentives
✓ Anti-Spam Marketing
✓ Social Rewards
✓ Real Estate Investments
✓ Social Brand Engagement
✓ Verifiable & Real Time CSR & Activity

A Global Economy Powered by Data and Adventure Tourism
ADVENTURE TOURISM WINE MOLDOVA
Social Community

The Social Inclusion Platform
Building Social Communities
Create Social Value

Earn, Share, shop,
Exchange, Donate,
Support

Connecting Businesses One by One

Inclusion Not Exclusion!

Property | Sports | Social | Hobbies & Interests | Leisure | Health & Fitness | Shopping

AGURA
Blockchain Economy

DTMA
DISTRIBUTED TECHNOLOGY MOLDOVA ASSOCIATION

GDTA
GREENLAND DIGITAL TECHNOLOGY ASSOCIATION
Why is this Unique?

We See a Gap in the Market

Facebook are moving towards a more personal family and friends approach

Linkedin is a particular business forum

Social Commerce - Digital Economy 2.0

Auction / Multi-Vendor Market

The Global Data Economy is worth over $3Tn / Pa

European Data Economy will be 8% of GDPR by 2020...... And Growing Year on Year..... “World Economic Forum”
Surveys?

WHY UNIQUE:

- Smart Contracts
- Blockchain
- Digitised
- Monetisation
- Rewards

- Customer Engagement
- Incentivisation
- Interactive approach
  For Vine to Glass
- Gamification
- Customer acquisition

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