



UNWTO ACTIVITIES PROVISIONAL PROGRAMME Monday 5- Wednesday 8 November 2018

WTM Official Premier Partner

Date	Time	Activity	Venue	
5 November, Monday				
	10:00 – 10:30	Press Conference Theatre - International Media Centre Press Only. Join the WTM London Media Team for a continental breakfast and a chance to network	Press Conference ME580 Room at the International Media centre	
6 November, Tues	sday			
	11:00 – 13:00	12th UNWTO & WTM Ministers' Summit on: Investment in Innovation and Smart Management for Tourism Considering the impact of technology in tourism, from Information Communication Technologies (ICTs) to Artificial Intelligence (AI), for a seamless, personalized and exciting tourism experience and for the growing necessity for stakeholders to adopt a digital strategy, investment in tourism technology is growing in importance. Leading investors will present the challenges and opportunities in investing in tourism technology. Speakers: Alexis Bonte, Venture Partner, CEO& Co-Founder, Atomico & eRepubliks Lab Lio Chen, Managing Director, Travel & Hospitality Center of Innovation, Plug and Play Victor Chua, Founding & Managing Partner, Vynn Capital Mario Hardy, CEO, PATA Pansy Ho, Chairman, GTERC Morten Lund, Investor, Founder & CEO, Poshtel & ConsultingXO Jason Song, CEO, Drore Gary Stewart, Managing Director, Wayra UK	WTM Global Stage – AS1050 Exhibitor Floor, South Hall Entrance S9	

		Terry von Bibra, General Manager, Europe, Alibaba Group			
		For more information, please contact Mrs. Clara Mendez <u>cmendez@unwto.org</u>			
	13:00 – 13:30	UNWTO & WTM Ministers' Cocktail By invitation only	WTM Global Stage – AS1050 Exhibitor Floor, South Hall Entrance S9		
	14:15 – 15:00	Launch of the White Paper on Music and Tourism	Americas Inspiration Zone		
5-6 November, Wednesday					
	5 November (8:45- 17:15)	Travel Forward Travel Forward is the exciting new event co-located with WTM London, launched to inspire the travel and hospitality industry with the next generation of technology. The Travel Forward conference and exhibition will bring together innovative tech providers with senior executives in the travel industry. The Travel Forward Conference is what sets Travel Forward apart. CTOs, CIOs and top tech decision makers from leading travel brands will be sharing their expert insights during 2 days of presentations, case studies and open debate.	ExCel London		