UNWTO Statistics mandate

“The United Nations recognizes UNWTO as the appropriate organization to collect, to analyze, to publish, to standardize and to improve the statistics of tourism, and to promote the integration of these statistics within the sphere of the United Nations system.”

The Statistics Committee is a subsidiary advisory body of the Executive Council. As such, it contributes to the fulfilment of Article 13, paragraph 3 of the Agreement signed between the United Nations and UNWTO (above)
Statistics Committee: mission

- proposing initiatives related to the design and implementation of tourism statistics international standards;
- promoting international comparability of tourism statistics by proposing initiatives relative to the collection, homogeneity, processing and dissemination of data;
- supporting efforts to integrate such data into the frameworks of the system of national tourism statistics and the Tourism Satellite Account;
- helping member countries in their initiatives to improve their respective national systems of tourism statistics (STS) and in the development of the Tourism Satellite Account (TSA);
- liaising with other international bodies with delegated responsibilities for leadership and coordination of related international statistics and their standards within sphere of the UN system.
Statistics committee: members

**Members**

Austria (chair 2016-2017)
Brazil
Chile
France
Georgia (vice chair)
India
Mozambique
Peru
Philippines
Saudi Arabia
South Africa
Spain (chair 2018-2019)

**Representative of the Associate Members**

Macao, China (2019)

**Representative of the Affiliate Members**

Chairman of the Affiliate Members Board (2019)
Instituto de Calidad Turística Española (ICTE), Spain
Main current activities

1. Measuring Sustainable Tourism (MST)
   a. Statistical framework
   b. SDG indicators
   c. Implementation toolkit

2. TSA Compilation Guide

3. Capacity Building activities

4. Data compilation
Against the background of the UN 2030 Agenda, UNWTO in partnership with the „UN Statistical Division“ (UNSD) launched the MST-project, led by the multidisciplinary UNSD-UNWTO Working Group of experts on sustainable tourism. This project has three main streams of work:

1. **A Statistical Framework** to expand tourism statistics beyond its largely economic focus to also integrate environmental and social considerations, and at the relevant spatial scales (global, national and subnational);

2. Engagement with the definition and measurement of tourism SDG indicators, including the development of a complementary set of sustainable tourism indicators;

3. **A Toolkit to support the implementation** of the Statistical Framework for Measuring Sustainable Tourism (SF-MST).
2. TSA Compilation Guide

Background
In March 2017, the United Nations Statistical Commission officially requested the preparation of a Compilation Guide for the TSA under the supervision of the UNWTO Committee on Statistics and TSA.

Objective
The Compilation Guide would support countries, particularly developing countries, in producing a TSA and consequently would support to derive TSA indicators such as Tourism GDP and employment related to tourism, which are both indicators for the Sustainable Development Goals.

Timeline
The Compilation Guide should be finalized throughout 2019.
3. Capacity Building activities
Tourism Statistics

**Objective:** Strengthening national experts’ capacity to develop their Systems of Tourism Statistics through the implementation of the *IRTS 2008* and *TSA:RMF 2008*

**Methodology**

- A series of 3-4 Workshops hosted by a country in each region which is considered to be the most advanced in terms of the development of tourism statistics
- Regional Seminar aimed at sharing experience and knowledge

Ongoing Programme in Algeria (2017-2019) for Northern and Western African countries. 1st workshop was held in Algiers:

- 15 countries participated
- More than 70 people trained

2nd workshop to be held on September 2019 in Algiers
3. Capacity Building activities
Tourism Satellite Account

Workshop on Measuring the economic impact of tourism in Europe: the TSA
Brussels, Belgium, 29-30 November 2017

Jointly organized by UNWTO and the Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW – European Commission) and in collaboration with Eurostat.

• Objective
Bring policy makers (data users) and data producers to uncover the main elements for successful TSA implementation. This ranged from technical requirements to institutional arrangements and political leadership.

• + 100 Participants from 35 countries
Policy makers, managers and statisticians from the National Tourism Administration, the National Statistics Office, the Central Bank from European countries and enlargement countries signatories of the COSME programme.
4. Data compilation

Compilation and dissemination of the most comprehensive international statistical database on tourism

- Insight into tourism’s multiple facets
  - 145 indicators, 202 countries → *Compendium of Tourism Statistics*
    - Inbound, domestic, outbound tourism
    - Tourism industries
    - Employment
    - Macroeconomic indicators

- Plus: arrivals by country of origin, 196 countries → *Yearbook of Tourism Statistics*

- Enables analysis of: one country’s current situation; one country’s historical evolution since 1995; many countries at a point in time; many countries over time

- Useful tool and reference guide for advocacy, policy design, strategy and results-based management
Thank you!

http://statistics.unwto.org/