



The visionary brand

KIKE SARASOLA
PRESIDENT AND FOUNDER

A close-up photograph of a person's hands holding a yellow and black compass over an open map. The person is wearing a colorful, patterned sweater. The background is slightly blurred, focusing attention on the hands and the map. The text is overlaid on the top half of the image.

WE ARE IN THE “RE” STAGE
WITHOUT FORGETTING THE
“R.E.M.”

CHALLENGE: RECONSIDER, REFORM,
REINVENT, REVOLUTIONIZE, RETHINK

PEOPLE AT THE CENTER





**I DON'T LIKE RECORD-BEATING
TOURIST NUMBERS!**



TOURIST GO HOME

**CHALLENGE: COEXISTENCE OF
LOCALS AND TRAVELLERS**

CONTROL THE FLOW



EDUCATION STEMS FROM EXPERIENCE

The image features a blurred background of a group of people sitting in a room, possibly a classroom or meeting. In the foreground, a person is seen from the back, wearing a grey jacket, with their right hand raised and fingers spread in a gesturing motion. The overall tone is professional and educational.

WELCOME TECHNOLOGY, BUT DON'T LOSE THE HUMAN TOUCH

● DATA LAKE

● MACHINE LEARNING

● ARTIFICIAL
INTELLIGENCE



**DON'T WAIT FOR THE
GAME TO CHANGE**

**BE THE
GAME-CHANGER**



THE VISIONARY BRAND

WIMATE

FREE WIFI IN ALL THE CITY



BREAKFAST
TILL NOON



BE MATE
More than apartments





More than apartments

**THE FREEDOM OF AN APARTMENT
WITH THE SECURITY AND SERVICES OF A HOTEL**

Desde 66€/noche

Vive Madrid desde el corazón de la ciudad.

Únete a Be Mate

Nos gustaría gestionar tu apartamento.

Apartamento

Chueca City Center

WE ARE THE ONLY ONES THAT SELL APARTMENTS ON OUR OWN WEBSITE

Alójate en el corazón de Londres con Be Mate. ¿Todavía no tienes tu apartamento? echa un vistazo a nuestra selección y



Déjanos un mensaje

Servicios a medida

Disfruta de una amplia selección de servicios pensados para ti para que saques el mejor partido a tu viaje.

WE DOUBLED THE SIZE OF ROOM MATE HOTELS



IN THE NEXT 18 MONTHS

22  35 HOTELS

1.500  3.050 ROOMS

LANDING IN PARIS, ROME,
ROTTERDAM, LISBON, NAPLES,
GRAN CANARIA,
SAN SEBASTIAN AND
MALLORCA

IN LESS THAN 5 YEARS
ALL THE HOTEL CHAINS
WILL HAVE THEIR OWN
APARTMENT DIVISION





**JOINING FORCES IS A START,
WORKING AS ONE WILL BRING SUCCESS.**

Happitality

Making happy guests



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