



2017 International Symposium
and Annual Conference:
**Empowering Tourism
Destinations' Sustainability
through Innovation**

Kasane, Chobe District, Botswana,
7-9 December 2017

ANNUAL CONFERENCE, 8 DECEMBER 2017
Cresta Mowana Safari Resort & Spa, Kasane, Botswana
Programme

09:00 – 09:10 Welcome remarks

Jillian Blackbeard, Executive Manager, Botswana Tourism Organization

09:10 – 09:30

Looking forward to meeting the SDGs:

The role of the 10YFP Sustainable Tourism Programme

**Key note
addresses**

- Lead: UNWTO – *Dirk Glaesser, Director, Sustainable Development of Tourism*
- Co-lead: France – *Bruno Fareniaux, General Advisor, Ministry of Ecological and Inclusive Transition*

09:30 – 10:30

Local perspectives on sustainable development, conservation and tourism

Chaired by Tafa Tafa, Executive Manager for Investments and Projects, Botswana Tourism Organization

**Presentations
and debate**

- **The history of Chobe's first game lodge:** *Jonathan Gibson, CEO, Chobe Holdings*
- **Building sustainable conservation economies through responsible ecotourism:** *Kai Collins, Conservation Manager, Wilderness Safaris*
- **Fostering coexistence between elephants and people:** *Amanda Stronza, Director, Ecoexist project*
- **Changing lives forever through travel:** *Tumie Matlhwane, Corporate Social Responsibility Officer, Travel for Impact*

10:30 – 10:45

Networking coffee break

10:45 – 15:15

Collective work on the Kasane Call to Action

for sustainable consumption and production in tourism

**Presentations
and debate**

**Co-Chaired by: Ronald Sanabria, Senior Consultant, Rainforest Alliance
and Helena Rey, Programme Officer, Consumption and Production Unit, UN Environment**

10:45 – 10:55

- **Setting the scene - the 10YFP, the SDGs and our network commitments:** *Cecilia Lopez y Royo, Coordinator, 10YFP Secretariat, UN Environment.*

10:55 – 11:15

- **The run up to a solid first draft:** *Ronald Sanabria, Senior Consultant, Rainforest Alliance*

11:15 – 12:30

- **Inspiring us to take action, 10YFP STP members at work:**

- *Bongiwe Mlangeni, WOWZULU Project Leader, Africa Ignite*
- *Pierre-André Kruger, CEO, Nomad Lodges and member of The Long Run*
- *Masaru Takayama, Executive Director, Japan Ecolodge Association and member of the Asian Ecotourism Network*
- *Isabel Torres, Director of Global Programmes, Sustainable Travel International*
- *Jane Edge, Managing Director, Fair Trade Tourism*
- *Pablo Ramón, Founder and Communications Director, NATIVE Hotels*

12:30 – 14:00

Networking lunch

14:00 – 14:45

- **We Need Your Voice!** – Breakout session to provide feedback on the Call to Action

14:40 – 15:15

- **Sharing recommendations from breakout groups:** Short presentations from breakout groups



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15:15 – 15:30

Networking coffee break

15:30 – 17:15

Review of progress in 2017 and programme priorities for 2018

Presentations
and debate

Chaired by: Thomas Legoupil, Policy Advisor, Ministry of Ecological Transition of France

15:30 – 15:50

- **Overview of progress in 2017:** *Coordination Desk Officers from Morocco and Republic of Korea (Mohammed Bekkali and Nari Ahn)*

15:50 – 16:10

- **Identifying priorities and opportunities for 2018:** *Coordination Desk Officers from France and UNWTO (Svitlana Mikhalyeva and Virginia Trapa)*

16:10 – 16:30

- **10YFP Mid-term review: Five-year strategy for the network, including rebranding:** *Cecilia Lopez y Royo, Coordinator, 10YFP Secretariat, UN Environment*

16:30 – 17:15

- **Exchanges with participants**

17:15 – 17:30

Conclusions, closing remarks and vote of thanks

Co-lead: France – Bruno Fareniaux, General Advisor, Ministry of Ecological and Inclusive Transition

Lead: UNWTO – Dirk Glaesser, Director, Sustainable Development of Tourism

17:30 – 19:30

Free time

19:30 – 22:00

Cocktail at Chobe Marina Waterfront