



# UNWTO

World Tourism Organization

61ST MEETING OF THE REGIONAL COMMISSION FOR  
AFRICA

## INITIATIVE ON WOMEN EMPOWERMENT IN THE TOURISM SECTOR: SPECIAL FOCUS ON AFRICA

Abuja, Nigeria  
4-6 June 2018







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# AIMS AND OBJECTIVES



- **Enhance opportunities** for women's participation in the workforce, women's entrepreneurship, and women's leadership in executive positions;
- **Raise awareness** on key issues regarding women empowerment in tourism, with a particular focus on young women, and identify power imbalances;
- **Encourage mentoring**, and promote education and training of women;
- **Promote and advocate** for training facilities and hospitality schools.





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# LEADERSHIP TASKFORCE



- Report to the UNWTO World Committee on Tourism Ethics (WCTE)







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# WOMEN IN TOURISM EMPOWERMENT PROGRAMME (WiTEP)

- Employment Skills Training Programme;
- Supply Chain participation for women cooperatives;
- Career Advancement for women employees; and
- Gender Awareness







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# REGIONAL CONGRESS ON WOMEN EMPOWERMENT IN AFRICA IN THE TOURISM SECTOR (2019)

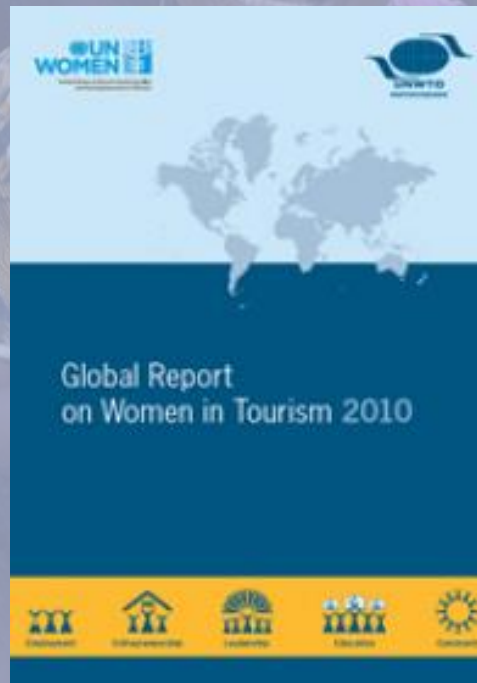






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# SECOND EDITION OF THE GLOBAL REPORT ON WOMEN IN TOURISM (2019)







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## THANK YOU!



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