









I INTERNATIONAL UNIVERSITY

FORUM

"THE VALUE OF HUMAN RIGHTS ON THE CAMINO DE SANTIAGO:
HARNESSING THE POWER OF TOURISM, THE INTERCULTURAL DIALOGUE
AND THE ACHIEVEMENT OF THE SDGS"

17-23.03.2018

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"THE VALUE OF HUMAN RIGHTS ON THE CAMINO DE SANTIAGO: HARNESSING THE POWER OF TOURISM,
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Annual Women's Convention at Camino de Santiago

Authors: Marta Chudzińska & Katarzyna Januszewska



PRODUCT REFERENCE TO SDG:

→ PRIMARILY GOAL 5. - GENDER EQUALITY

 \rightarrow INTERMEDIATELY GOAL 16. - PEACE, JUSTICE AND STRONG INSTITUTIONS



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CONVENTION

JOINT PILGRIMAGE TO
SANTIAGO DE COMPOSTELA

PRODUCT COMPONENTS

SOLEMN MASS IN
SANTIAGO DE COMPOSTELA CATHEDRAL

VISITING
SANTIAGO DE COMPOSTELA VIA
ANTITOUR: COMPOSTELA FEMME



DATE OF EVENT: ANNUALLY 8-13 APRIL

LOCATION: VARIOUS PLACES EACH YEAR,
LOCATED AROUND 100 KM FROM SANTIAGO





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Stage I - Convention	
CEREMONIAL INAUGURATION	• THE WELCOME SPEECH OF HOSTING CITY'S MAYOR AND THE PRESIDENT OF GALICIA
THEMATIC BLOCK I	WOMEN IN THEIR RELIGION
THEMATIC BLOCK II	LOCAL WOMEN IN HISTORY AND DAILY LIFE
THEMATIC BLOCK III	Women in the face of contemporary problems
THEMATIC BLOCK IV	WOMEN'S PERSONAL DEVELOPMENT, ACHIEVEMENTS AND SUCCESSES
ARTISTIC CLOSING	PERFORMANCE OF LOCAL FEMALE ARTISTIC GROUP

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STAGE II - PILGRIMAGE TO SANTIAGO DE COMPOSTELA

5 - DAYS WALKING WITH VOLUNTARY GUIDES



ON THE ROUTE:



UNIQUE OPEN-AIR
PHOTOGRAPHIC GALLERIES
PRESENTING
EVERYDAY'S ROUTINE
OF LOCAL WOMEN

TRADING POSTS

PRESENTING DETAILS

OF FEMALE-OWNED

ENTERPRISES AND

OFFERING PRODUCTS

MADE BY LOCAL WOMEN





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STAGE III - SANTIAGO DE COMPOSTELA



A SOLEMN MASS
IN THE CATHEDRAL
FOR THE INTENTION
OF WOMEN
AROUND THE WORLD



RECEIVING
THE CERTIFICATE
OF PARTICIPATION



ENJOYING
THE 'ANTI TOUR:
COMPOSTELA FEMME'



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ADDITIONAL COMPONENTS AND FINANCIAL ASSUMPTIONS

SOUVENIRS, DEVOTIONS,

BOOKS, PIECES OF ART —

SOLD DURING THE WHOLE EVENT

FUNDS FROM SPONSORS (UN WOMEN, EQUALITY NOW, GLOBAL FUND FOR WOMEN)

VOLUNTARY
PARTICIPATION FEES





SUPPORT FOR FOUNDATIONS AND NON-PROFIT ORGANIZATIONS
DEALING WITH CURRENT WOMEN'S PROBLEMS





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Thank you for your attention!

maile

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