



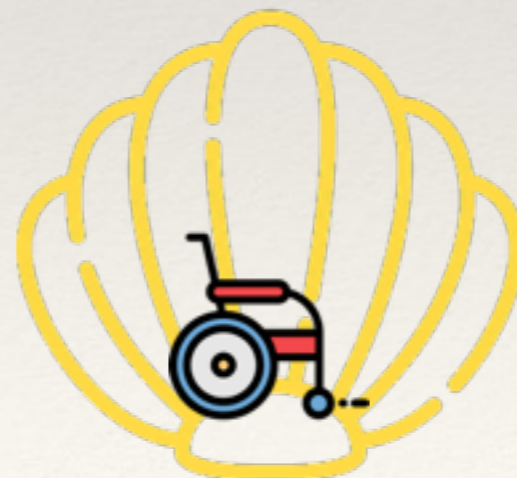
*My proposal to improve the tourism offer of the Camino de Santiago -
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Camino for all

February 2018

The value of human rights on the
Camino de Santiago / Derechos
humanos en el Camino de Santiago

World Tourism Organization (UNTWO)



Which product ?



As the Camino of Santiago has started to be a touristic « destination » or « activity », a trip, it should be accessible for all. This concerns the social vision of tourism and holidays. That's why I chose to inspired myself with the project of the *Simon de Compostelle*.

The principle : doing the camino thanks to a very special bike, a mix between a wheelchair and a bike. Paul and Louis-Marie (on the picture) did the French part of the Camino with this extraordinary vehicle. They are supposed to continue it next summer*.

I followed them via Facebook for the first part of their adventure, and being part of the Foro universitario « The value of human rights on the Camino de Santiago » makes me think a lot about them.

On the other hand, nowadays the mobile applications like Buon Camino are very known and used on the Camino.

My idea is to create a community with a mobile application like Cough-surfing or Blablacar but focused on the pilgrims with handicap.



*You can read this article about them : <https://www.lanouvellerepublique.fr/actu/le-chemin-de-compostelle-en-fauteuil-et-a-velo> (sorry it is only in French)

Which product ?



« Caminow for all » is composed of different dimensions :

1) Someone with a **handicap** who wants to do the camino registers him or herself with his/her starting point, dates, and a short presentation with age, hobbies, etc.

2) Someone without handicap, registered on the application too, can propose to be the handicapped pilgrim's legs during a given time and distance. The idea is that volunteer pilgrims make a kind of **relay** and permit to the ones who normally could not do the camino to live this experience.



Of course it would be possible to register on the application and follow the different and original binomials and to **support them** (by sharing their experience on the social networks and by, if they want, send them a little bit of money to permit the vehicle maintenance for example).

3) Besides, the application would indicate all the albergues and stopovers which are **accessible for disabled people**. It would also what is the best camino to take with this type of vehicle. I already slept in albergues for pilgrims and very few could be adapted for a handicapped person's needs.

« Caminow for all » is at the same time a meeting application, a guide on the camino (the GPS datas would be integrated) and a solution for those who want to live the experience of being on the way to Compostelle.

To conclude, my proposal is about **accessibility** above all because to me, this is one of the stakes the tourism industry have to face, and the camino includes a very deep human dimension so it would be the best place to test a product like the one I just presented you.

I want to add too that this product will be a helpful for local sustainability because the infrastructures developed (little by little) for handicapped people are also very useful for families (with pushchair) or tourists (with luggages). In that way, some territories would be able to (re)develop its local economy by becoming more attractive. I believe in the snowball effect.