White asparagus Flemish style with eggs and parsley

From Flanders WITH FOOD
MISSION OF VISIT FLANDERS BY 2020

FLANDERS =
NEW CULINARY DESTINATION
CULINARY PLAN OF FLANDERS

**ENHANCE**

Stimulate culinary innovation and talent

**PROMOTE**

More, smarter and better promotion of our cuisine:

INTERNATIONAL AMBASSADORS

**SUPPORT**

Recognition of culinary craftsmanship at local level:

LOCAL AMBASSADORS

**MONITORING**

Chicory
FLANDERS FOOD MANIFEST

- HOME OF BREWERS
- HOME OF CHOCOLATIERS
- HOME OF CHEFS
  Flanders Kitchen Rebels
- HOME OF STREETFOOD
  fries, waffles, ...

FLEMISH FOOD MANIFESTO
FLAMISH GUINNESSMAKER A DELIGHT AT ANY TABLE ANY BAR

A DELIGHT AT EVERY TABLE AND EVERY BAR
FLANDERS KITCHEN REBELS

• LOCAL PRODUCTS IN THEIR DNA
  Younger then 35, strong vision on Flemish gastronomy

• YOUNG CHEFS COOK FOR YOUNG PEOPLE
  10th edition, increasing succes

• ANYWHERE, ANYTIME AT TOPELEVEL
  Royal missions, international food symposia, Tomorrowland, ...
We dare you. Have a bite, fall in love.