UNPUBLISHED MODEL OF SUSTAINABLE GASTRONOMIC AND TOURISTIC DESTINATION PLANNING: PRACTICAL CASE - CUBA

Trinidad and the Valle de los Ingenios

Viñales Valley

Archaelogical Landscape of the First Coffee Plantations in the South-East of Cuba

ONU

UNESCO

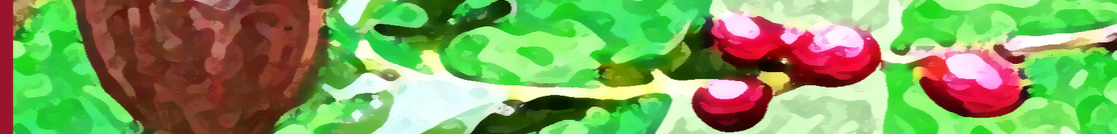
Food and Agriculture Organization of the United Nations

UNWTO

Ruta del Tabaco

PINAR DEL RIO, CUBA

P.H.D. ANTONIO MONTECINOS TORRES



MAIN ISSUES YEAR 2010

- ***Embargo/Block by The U.S. that Hinders the Economic, Social and Tourism Development.***
- ***Lack of Diversification, Innovation, Digitalization, and Commerce of Tourism Products.***
- ***Loss of Gastronomic Identity and Transculturization Due To a Low Supply of Endemic and Local Ingredients.***
- ***Poor Reviews of Local Gastronomy By International Tourists.***
- ***Lack of Food Safety and Sovereignty, Hunger and Famine In the Local Communities.***

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Fundación Hanns Seidel

FORMATUR
FORMACIÓN PROFESIONAL PARA EL TURISMO

Mintur
MINISTERIO DE TURISMO, CUBA

CONPEHT
MÉXICO

CEGAHO
CENTRO EMPRESARIAL GASTRONÓMICO HOTELERO

GASTROTOURISM: Planning, Research, Consulting and Training

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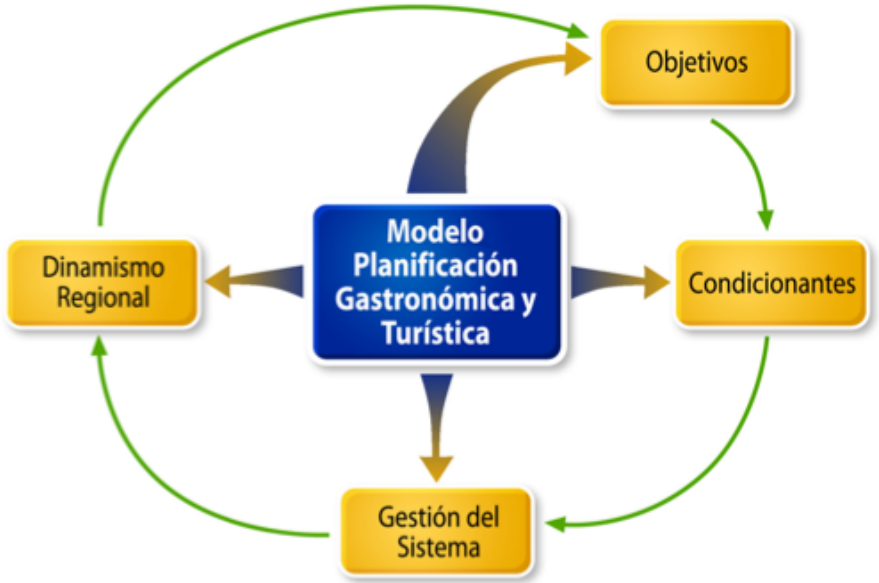
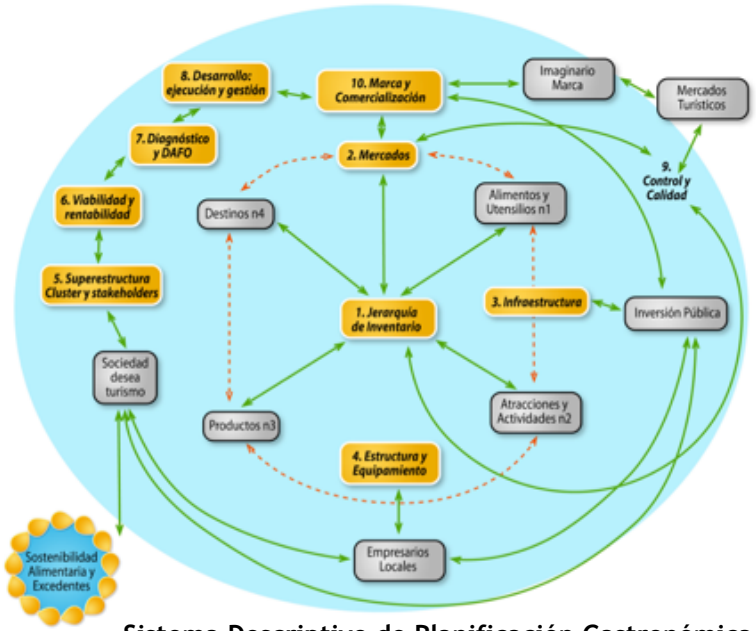
METHODOLOGY OBJECTIVE: CONTRIBUTE TO THE SUSTAINABLE DEVELOPMENT OF LOCAL COMMUNITIES



CLUSTER Gastronómico y Turístico: Gobernanza y Políticas Públicas



Sistema Descriptivo de Planificación Gastronómica y Turística Sostenible

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XX Festival del Habano

Create: Mié, 28/02/2018 - 03:26 Author: webmaster

CARIBE

LA HABANA ES DECLARADA CAPITAL DE LA COCTELERÍA DE IBEROAMÉRICA

ENERO 19, 2018 NOTICIASULTIMASQROO DEJA UN COMENTARI

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VARADERO INTERPRETIVE DESTINATION

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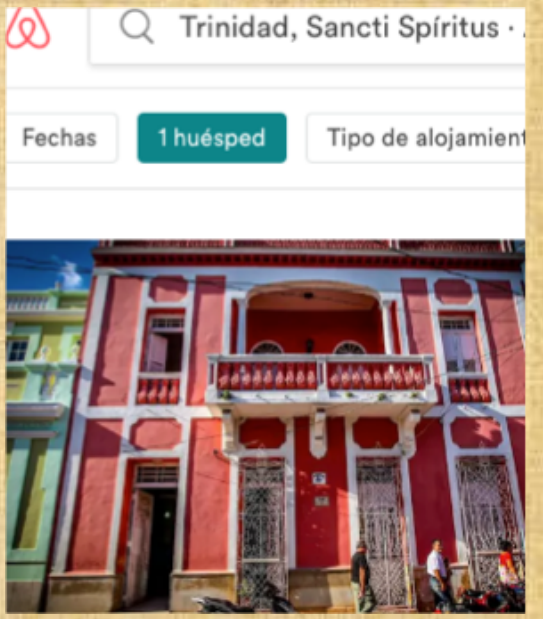

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Ruta del Tabaco

PINAR DEL RIO, CUBA

RESULTS (2011 - 2018)

- *Training of 2500 Professionals While Indirectly Benefiting more than 15,000 People within the Food and Tourism Value Chain.*
- *Diversification of Tourism and Gastronomic Products, and a Rise in National and International Tourism affluence in the Inner Area of the Country.*
- *Culinary Appreciation, Pride and Identity.*
- *Contribution to the Food Safety and Sustainable Development of the Communities*
- *In Process: Quality Distinctions, International Competency Certifications, Gastronomic and Touristic National Policy.*

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There Can Be NO Sustainable Gastronomic Tourism Without Food Safety And Sovereignty!

ONU

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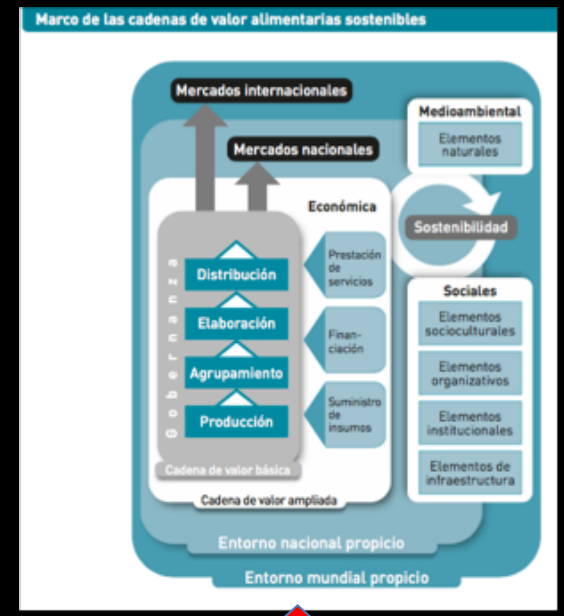

Travel, Help & Eat

UNWTO

Hambre Cero
ODS 2

Food and Agriculture Organization of the United Nations

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