



UNWTO.Themis

Human Capital Development in Tourism

22 March 2018
Principality of Andorra



1. About us

2. Why tourism

3. What we do



A specialized United Nations Agency



Our Mandate

The promotion of **responsible, sustainable and universally accessible tourism**.

“The fundamental aim of the Organization shall be the promotion and development of tourism with a view to contributing to economic development, international understanding, peace and prosperity”

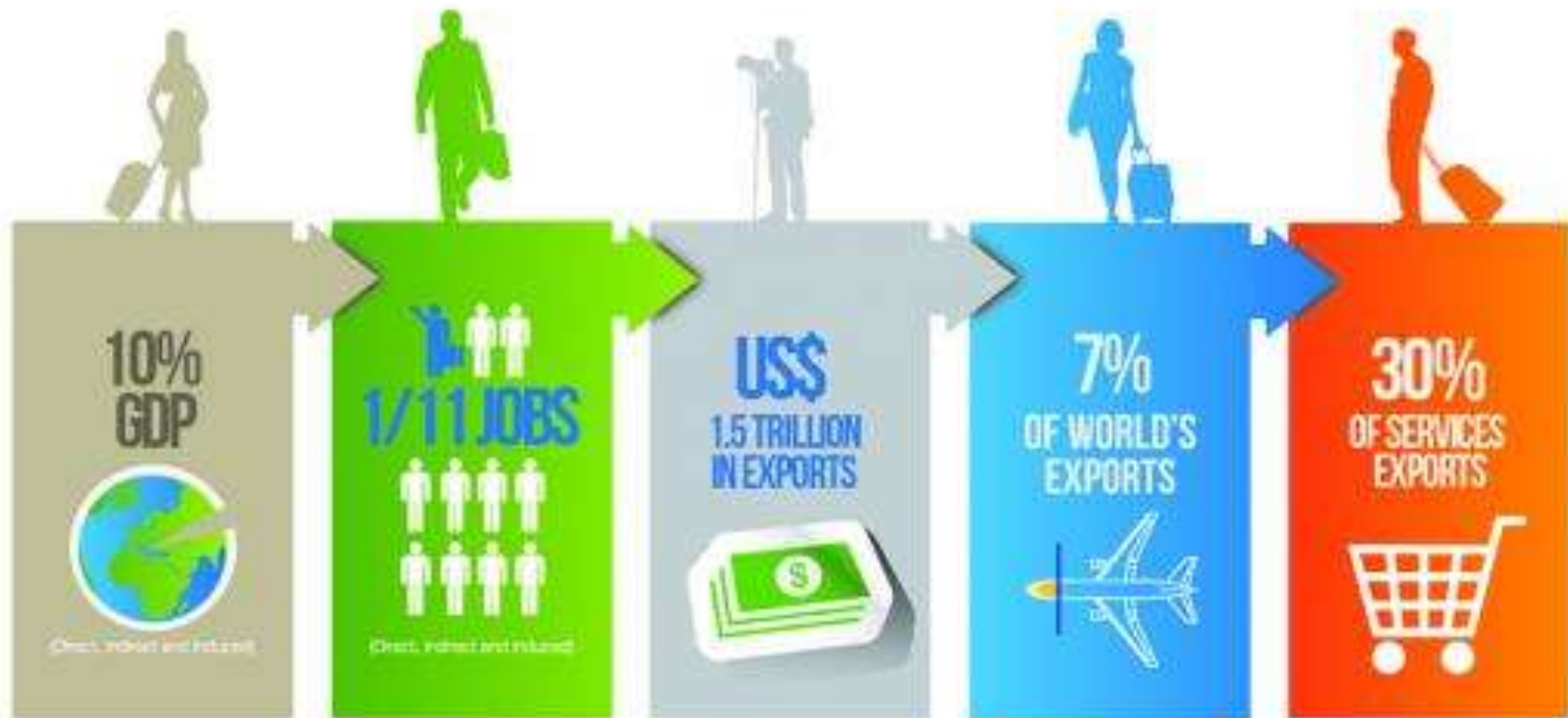
UNWTO Statutes



1. About us

2. Why tourism

3. What we do



WHY TOURISM MATTERS

©World Tourism Organization (UNWTO) 2016

Tourism is economic growth and development

Tourism means Exports



Tourism means Development



Tourism means Cultural Interchange and Tolerance



Tourism can and should mean Conservation and Environmental Protection



Tourism means jobs



A vibrant scene of a floating market on a body of water. Several wooden boats are visible, each laden with different types of fresh produce. One boat in the foreground is overflowing with bright red strawberries. Another boat nearby carries a large quantity of green kiwis. A third boat shows a mix of green apples and yellowish-orange fruits. The water is dark and reflects the colorful goods. The overall atmosphere is one of a bustling, traditional market.

1. About us

2. Why tourism

3. What we do

UNWTO.Themis Foundation

- Executive arm of UNWTO for implementing the work programme on **Education & Training**
- It is located in the **Principality of Andorra (since 1998)**



Areas of Work



- Capacity building initiatives through **Executive Training Programmes**
- Support UNWTO development assistance through the **Volunteers Programme**
- Improve the quality and efficiency of education and training through the **UNWTO.TedQual Programme**
- Implement the **UNWTO.QUEST Certification System**

Destination Management Organizations

01

Initial Self-Assessment

Registration

Online Self-Assessment



Pre-Audit



4 months

02

Improvement Process

Improvement Plan



Training

Certification Request



6 months

03

UNWTO.QUEST Audit and Certification

Audit



Validation by Advisory Board

Certification



2 months



Máster OMT - UOC en “Estrategia y Gestión Sostenible de los Destinos Turísticos”

Octubre 2018 - Julio 2020

Tourism as a Path to International Cooperation & Sustainable Development

Washington DC, USA - November 05 -10, 2017

ONSITE COURSE

Presented by



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



THEMIS

World Tourism Organization



**THE GEORGE
WASHINGTON
UNIVERSITY**
WASHINGTON, DC



Tourism as a Path to International Cooperation & Sustainable Development

ONLINE COURSE

Presented by

THEMIS

World Tourism Organization



**THE GEORGE
WASHINGTON
UNIVERSITY**
WASHINGTON, DC

Somos Anáhuac • Líderes de Acción Positiva



Anáhuac
México Norte

Facultad de
Turismo y Gastronomía

Maestría en
**Gestión de Destinos
Turísticos Anáhuac-OMT**



Posgrados
Anáhuac
Saberes que hoy están

UNWTO Silk Road Training and Capacity Building Programme

Online: starting 16 October & 30 October 2017

Onsite: 20 - 29 November 2017

Register
Now!



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



THEMIS
World Tourism Organization



VNIVERSITAT
ID VALÈNCIA



19 November - 21 November 2017

UNWTO - UAE
Tourism Leadership Programme
2017 Theme:

Digital Marketing in Tourism

Programme Hosted & Sponsored by
The Ministry of Economy of the United Arab Emirates



UNITED ARAB EMIRATES
MINISTRY OF ECONOMY



الإمارات العربية المتحدة
وزارة الاقتصاد

visit**UAE**



Postgraduate Diploma in **Mountain Destination Management**

October 2018 - June 2019



UNIVERSITAT
D'ANDORRA



Moltes Gràcies Thank you !

Omar Valdez

UNWTO.Themis
Executive Director

ovaldez@unwtothemis.org

