UNWTO.Themis

Human Capital Development in Tourism

22 March 2018
Principality of Andorra
A specialized United Nations Agency
The promotion of responsible, sustainable and universally accessible tourism.

“The fundamental aim of the Organization shall be the promotion and development of tourism with a view to contributing to economic development, international understanding, peace and prosperity”

UNWTO Statutes
1. About us

2. Why tourism

3. What we do
Tourism is economic growth and development.
Tourism means Exports
Tourism means Development
Tourism means Cultural Interchange and Tolerance
Tourism can and should mean Conservation and Environmental Protection
Tourism means jobs
1. About us

2. Why tourism

3. What we do
UNWTO.Themis Foundation

- Executive arm of UNWTO for implementing the work programme on **Education & Training**
- It is located in the **Principality of Andorra (since 1998)**
Areas of Work

- Capacity building initiatives through Executive Training Programmes
- Support UNWTO development assistance through the Volunteers Programme
- Improve the quality and efficiency of education and training through the UNWTO.TedQual Programme
- Implement the UNWTO.QUEST Certification System
Destination Management Organizations

01 Initial Self-Assessment
- Registration
- Online Self-Assessment
- Pre-Audit

02 Improvement Process
- Improvement Plan
- Training
- Certification Request

03 UNWTO.QUEST Audit and Certification
- Audit
- Validation by Advisory Board
- Certification

- UNWTO Pre-Audited
- UNWTO Trained

- 4 months
- 6 months
- 2 months
Máster OMT - UOC en "Estrategia y Gestión Sostenible de los Destinos Turísticos"
Octubre 2018 - Julio 2020
Somos Anáhuac • Líderes de Acción Positiva

Facultad de Turismo y Gastronomía

Maestría en Gestión de Destinos Turísticos Anáhuac-OMT

UNWTO
En colaboración con la OMT
UNWTO Silk Road Training and Capacity Building Programme

Online: starting 16 October & 30 October 2017
Onsite: 20 - 29 November 2017

Register Now!
19 November - 21 November 2017

UNWTO - UAE
Tourism Leadership Programme
2017 Theme:

Digital Marketing in Tourism

Programme Hosted & Sponsored by
The Ministry of Economy of the United Arab Emirates

visitUAE
Moltes Gràcies
Thank you!

Omar Valdez
UNWTO.Themis
Executive Director

ovaldez@unwtothemis.org