

# **“New Aurora Domes: Glamping under the Northern Lights in Finnish Lapland”**

**Harriniva Hotels & safaris**

Niina Pietikäinen, Director business development



# Harriniva Hotels & safaris West-Lapland Finland

## BRANDS AND CULTURE

World famous brands:  
Lapland, Santa Claus  
Lappish culture and architecture  
The only indigenous people in the EU: Sami

## SAFE AND EASY TO OPERATE

No natural hazards  
High quality medical care  
Well-developed infrastructure  
Efficiency of customs  
Technological readiness



- <https://www.youtube.com/watch?v=tK-TIKw37R4>
- The Aurora Domes at Harriniva Hotels in Finland are bubbles, Insider



The image shows the interior of a geodesic dome tent. The ceiling is made of light blue fabric panels held together by white circular connectors. A reindeer head with large antlers is mounted on the ceiling. In the center, a wood-burning stove with a glass door is lit, with a black chimney pipe extending upwards. To the right, a bed is made with white linens and several pillows, including one with a blue pattern. A folded grey blanket lies on the bed. To the left, a small round table with three legs holds a few items, and two chairs with white fur covers are nearby. The tent's structure is visible through the translucent walls, and a large circular window on the right shows a view of the outside. The text "What happened?" is overlaid in the center in a bold, black, sans-serif font.

**What happened?**



Finland / PLACES TO STAY

# The Most Magical Places to Sleep Under the Northern Lights

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Jessica Wood

Updated: 8 September 2017



## Travel

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'We see crocodiles torpid in sun-warmed waters, like semi-drowned strips of tyre'

Sean Thomas sees the real-life Jungle Book in India

2 Canonici di San Marco, Veneto



THE



TIMES

## Cool camping: 20 best in Europe

From a treehouse with a pool in Italy to a floating cabin in France, **Richard Mellor** picks the best places to camp in style

## Italy

**1 Torre Rinalda Safari Tents** Puglia

From the end of May you can stay right beside one of Italy's finest beaches. Found along Puglia's Salento peninsula — the sharp heel of boot-shaped Italy — Torre Rinalda Camping Village is

introducing luxury tents. Made of wood and canvas, they're just steps from the fine sand and lapping water beyond. Each on suite hideaway sleeps seven, and comes with separate lounge and kitchen areas. There are pools and a pizzeria on site. The lively baroque town of Lecce is ten miles inland.

**Details** Seven nights for four is from £420 (00 39 83 238 2161, torrerinalda.it).

EasyJet (easyjet.com) flies to Brindisi airport, which is 30 minutes by car

**2 Canonici di San Marco** Veneto

Chandeliers are common in Venice, just over ten miles away, but finding them inside safari tents is quite rare. That's the set-up at this glamping site, though, where four chic canvas lodgings share the grounds of a 17th-century villa with wheatfields, orchards and, this being Veneto, waterways. Along with those vintage chandeliers, Bamboo Lodge pairs designer chairs with old trunks as tables, while romantic



Bagolaro offers an unusual circular bed, elegant drapes and a private garden.

**Details** B&B for two is from £95 a night (00 39 041 570 3531, www.glampingcanonici.com). Monarch (monarch.co.uk) flies to Venice Marco Polo, which is a 25-minute drive away

**3 Aroma(n)tica Treehouse** Piedmont

If not forgivable, the pun in this northwestern Italian love nest's name is at least accurate; it overlooks a sweep of wine-growing Monferrato hills and is indeed aromatic and ▶

© Stephen Mcsweeney / Shutterstock

the culture trip



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TOP 10  
COUNTRIES TO  
VISIT

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# NATIONAL GEOGRAPHIC

BEST TRIPS  
2017

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**Why did it happen?**

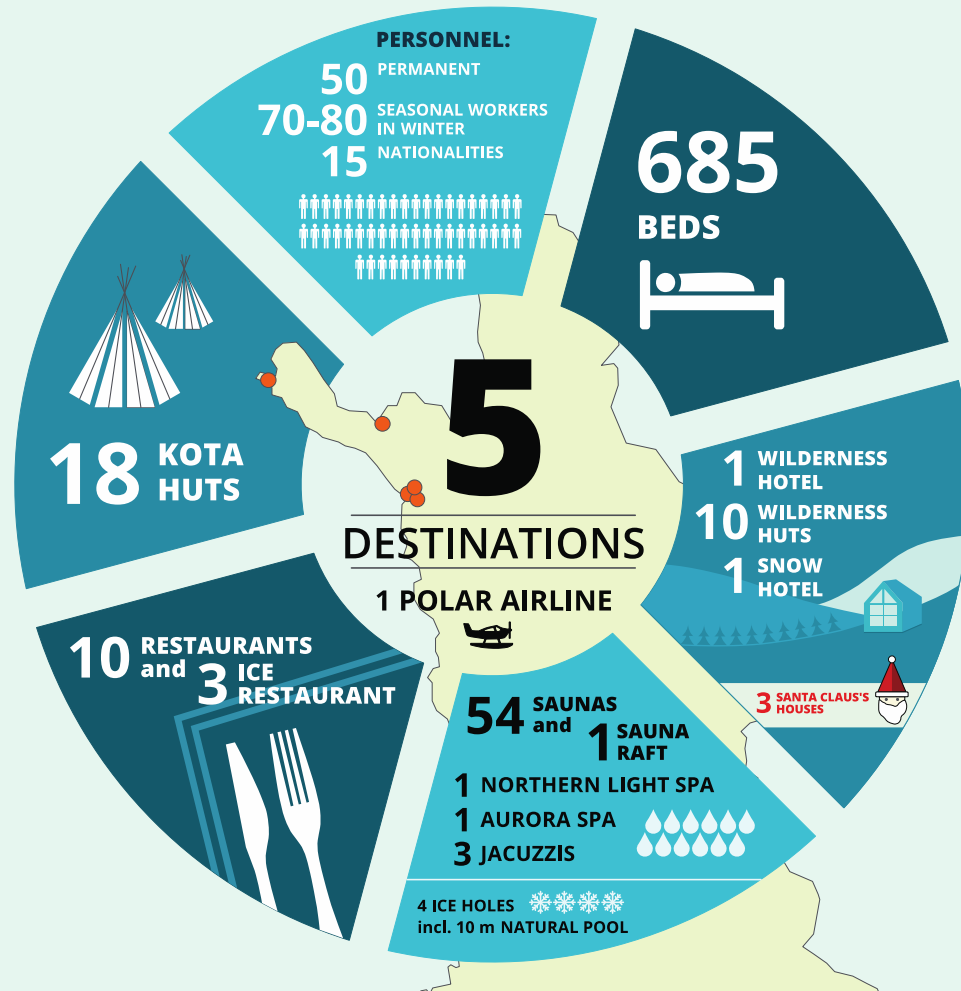
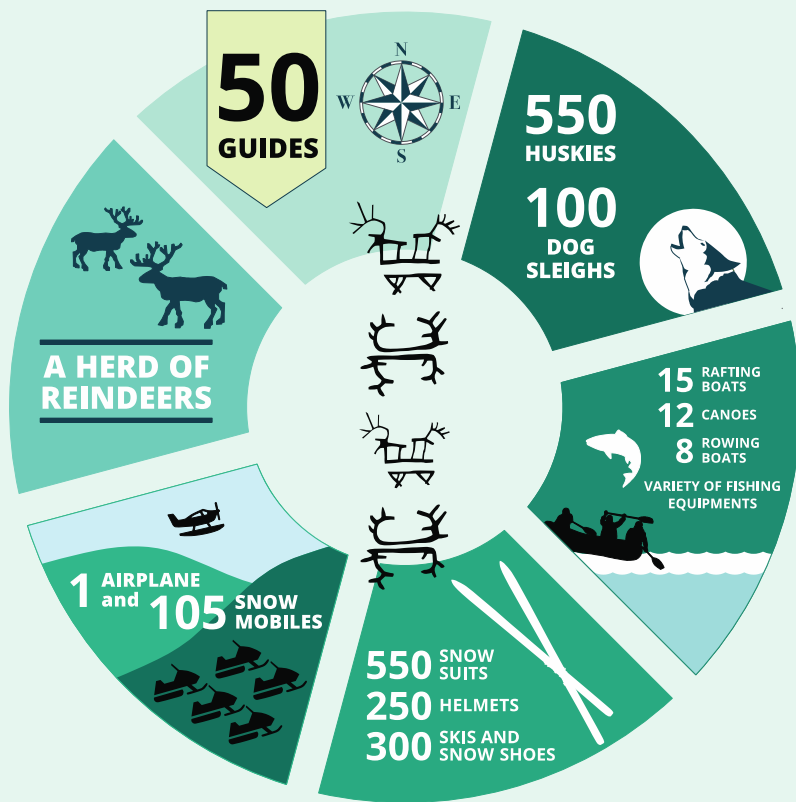




The image shows the interior of a glamping tent. A large, dark grey tent fabric forms the walls and ceiling, with several circular ventilation holes. In the center, a wooden cabin structure with red vertical siding and a white gabled roof serves as a headboard. A small window in the cabin shows warm interior lights. To the left of the cabin, a black wood-burning stove with a glass door is visible, with a black chimney pipe extending through the tent ceiling. A bed with a grey and white herringbone patterned blanket and white pillows is positioned in front of the cabin. A folded white towel lies on the bed. To the right of the bed is a small wooden nightstand with a water bottle and a small stuffed animal. The floor is covered with light-colored wood-look planks. A semi-transparent white banner with the text "Infrastructure & current customers" is overlaid across the middle of the image.

# Infrastructure & current customers

# Harriniva Hotels & safaris



Vipuvoimaa  
EU:lta  
2014–2020



# Second largest safari company in Finland

- 60 000 overnights, of them 6000 in the wilderness: cabins, glamping tents, snow igloos
- 45 different nationalities in guests

● Nationalities (45) that visited Harriniva



All figures are based on 2015 statistics



Vipuvoimaa  
EU:lta  
2014–2020

# Services





Our greatest pleasure, however, is to introduce You to the phenomenal nature  
of Lapland, Finland all year round.

We bring you to the untouched wilderness areas and national park, in the cleanest air  
of  
the world, and introduce you to the midnight sun and the northern lights.



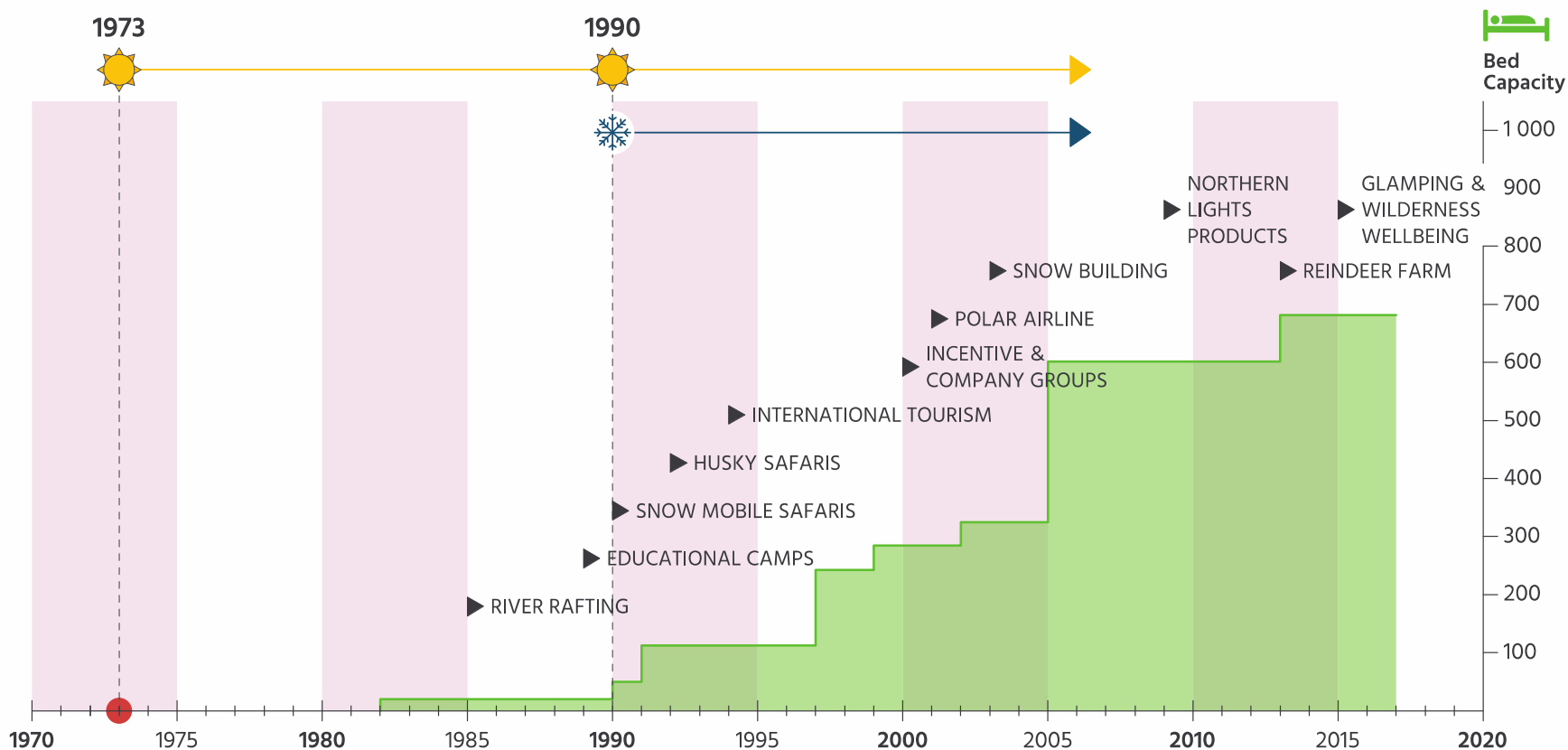


# History





# History of product development and accommodation



Aurora glamping concept  
followed our core values and  
our mission and it fit to the  
market demand



+ luck



**FINNISH PEOPLE DON'T TALK TO  
STRANGERS**



**BUT THEY GO NAKED TO THE SAUNA  
WITH THEM**



*Suomi  
Finland*  
**100**





- <https://www.youtube.com/watch?v=Lp7s7JX3Qpk>
- Harriniva - Wilderness Wellbeing video



# WE CAN DO ANYTHING, BUT WE DON'T FLY TO THE MOON. YET

- Köpi Pietikäinen

Harriniva Hotels & Safaris

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#Harriniva #Lapland  
#BestInWilderness