“New Aurora Domes: Glamping under the Northern Lights in Finnish Lapland”

Harriniva Hotels & safaris
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BRANDS AND CULTURE

World famous brands:
Lapland, Santa Claus
Lappish culture and architecture
The only indigenous people in the EU: Sami

SAFE AND EASY TO OPERATE

No natural hazards
High quality medical care
Well-developed infrastructure
Efficiency of customs
Technological readiness

Bucket list for your "once in a lifetime" experiences in Lapland.
(MARK X WHEN DONE)

- Breathe the cleanest air.
- Drink purest water from a lake or river.
- Pick berries from the largest organic area in the world.
- See the 'ruska', autumn colours.
- Learn about Sami culture and reindeer herding.
- Try the Finnish sauna and ice swimming.
- See the Northern Lights – Aurora Borealis.
- Walk on frozen lake.
- Experience the Polar Night and Midnight Sun.
- Spend a night in Europe's last wilderness.
• https://www.youtube.com/watch?v=tK-TIKw37R4

• The Aurora Domes at Harriniva Hotels in Finland are bubbles, Insider
What happened?
The Most Magical Places to Sleep Under the Northern Lights

Jessica Wood
Updated: 8 September 2017
Cool camping: 20 best in Europe

From a treehouse with a pool in Italy to a floating cabin in France, Richard Mellor picks the best places to camp in style.

**1 Torre Rinalda Safari**
Tents Puglia
From the end of May you can stay right beside one of Italy’s finest beaches. Puglia’s Torre Rinalda provides such a stay. The luxury tents are on the dunes, to the north of Molfetta, and there’s a small beach nearby. The whole experience is about indulgence. Each tent has its own deck and private bathroom, and there’s an outdoor kitchen, complete with barbecue and grill. The beach is just a short walk away.

**2 Canonici di San Marco**
Veneto
These small cottages are on a private island in the lagoon of Venice. They are perfect for families, with a large living area and a kitchen. The island has a restaurant and a bar, and there is a small beach where you can swim. The view from the island is breathtaking, with the city of Venice on the horizon.

**3 Aroma(a)tica Treehouse**
Pedraces
This is a unique experience, staying in a treehouse that is perfectly positioned to enjoy the views of the surrounding mountains. The treehouse is built into a tree, and there is a wooden path that leads up to it. The view from the treehouse is stunning, with the mountains stretching out in front of you. The treehouse is very comfortable, with a queen-sized bed and a small kitchenette.
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**Italy**

1. **Torre Rinalda Safari**
   - **Trents Puglia**
   - From the end of May you can stay right beside one of Italy's best beaches. Positioned right on the beach, the clean and simply styled rooms are perfect for a peaceful escape. The hotel is also close to the historic town of Polignano a Mare, making it the ideal base for exploring the region.

2. **Canonici di San Marco**
   - **Mareo Venice**
   - Characterful rooms are common in Venice, but few are as charming as these. Each room is uniquely decorated and features modern amenities. The hotel is located near the St Mark's Square, making it easy to explore the city's attractions.

3. **Aroma(n)tica**
   - **Treehouse Piemonte**
   - Offering an unusual circular bed, a stylish design, and a private garden, this treehouse is the perfect retreat for nature lovers. The location is also ideal for hiking and exploring the surrounding countryside.

Easyjet (0333 205 5565) rents to Blandford airport, which is 30 minutes by car.
Why did it happen?
Infrastructure & current customers
Harriniva Hotels & safaris

- 50 Guides
- 550 Huskies
- 100 Dog Sleighs
- 15 Rafting Boats
- 12 Canoes
- 8 Rowing Boats
- Variety of Fishing Equipments
- A Herd of Reindeers
- 1 Airplane and 105 Snow Mobiles
- 550 Snow Suits
- 250 Helmets
- 300 Skis and Snow Shoes

Personnel:
- 50 Permanent
- 70-80 Seasonal Workers in Winter
- 15 Nationalities

- 685 Beds
- 18 Kota Huts
- 5 Destinations
- 1 Polar Airline
- 1 Wilderness Hotel
- 10 Wilderness Huts
- 1 Snow Hotel
- 3 Santa Claus' Houses
- 54 Saunas and 1 Sauna Raft
- 1 Northern Light SPA
- 1 Aurora SPA
- 3 Jacuzzis
- 4 Ice Holes incl. 10 m Natural Pool
Second largest safari company in Finland

- 60,000 overnights, of them 6,000 in the wilderness: cabins, glamping tents, snow igloos
- 45 different nationalities in guests

All figures are based on 2015 statistics.
Our greatest pleasure, however, is to introduce You to the phenomenal nature of Lapland, Finland all year round. We bring you to the untouched wilderness areas and national park, in the cleanest air of the world, and introduce you to the midnight sun and the northern lights.
History
History of product development and accommodation

- 1973
- 1975
- 1980
- 1985
- 1990
- 1995
- 2000
- 2005
- 2010
- 2015
- 2020

- RIVER RAFTING
- HUSKY SAFARIS
- SNOW MOBILE SAFARIS
- INTERNATIONAL TOURISM
- EDUCATIONAL CAMPS
- SNOW BUILDING
- POLAR AIRLINE
- INCENTIVE & COMPANY GROUPS
- NORTHERN LIGHTS PRODUCTS
- REINDEER FARM
- GLAMPING & WILDERNESS WELLBEING

Bed Capacity:
- 0
- 100
- 200
- 300
- 400
- 500
- 600
- 700
- 800
- 900
- 1000
Aurora glamping concept followed our core values and our mission and it fit to the market demand
+ luck
Finnish people don't talk to strangers

But they go naked to the sauna with them
• https://www.youtube.com/watch?v=Lp7s7JX3Qpk

• Harriniva - Wilderness Wellbeing video
WE CAN DO ANYTHING, BUT WE DON’T FLY TO THE MOON. YET

- Köpi Pietikäinen

Harriniva Hotels & Safaris

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