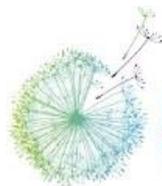




**Technical Workshop:**  
**UNWTO – WTOF City Tourism Performance Research**  
2 September 2017, Tianjin Meijiang Convention Center, Tianjin, China

**General Information Note**

24/08/17



2017  
INTERNATIONAL YEAR  
OF SUSTAINABLE TOURISM  
FOR DEVELOPMENT

## 1. THE WORKSHOP

Jointly organized by the Tianjin Tourism Administration and the World Tourism Organization (UNWTO), the Technical Workshop is part of the UNWTO – WTCF City Tourism Performance Research.



The workshop to be organized on the occasion of the **China Tourism Industry Expo (CTIE)** will review and discuss the results of the few cases studied in the region within the joint UNWTO – WTCF initiative. The UNWTO Secretariat in collaboration with **WTCF (World Tourism Cities Federation)** launched an initiative to showcase the good practices on “tourism performance” in several urban

destinations.

For additional information please contact:

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### 1.1. Dates and venue

The Workshop will take place in **meeting room 213** in the **Tianjin Meijiang Convention Center**, in **Tianjin, China** on 2 September, 2017.

#### Address:

Tianjin Meijiang Conference & Exhibition  
Center China  
Jiang Wan Rd., Youyi S Rd,  
Tianjin, 300381, China,



### 1.2. Workshop Website

Updated information is available on: <http://destination.unwto.org/event/technical-workshop-unwto-wtcf-city-tourism-performance-research>.

### 1.3. Online registration

For participation, it is required to register online through the [website of the workshop](#) before 30 August, 2017.

### 1.4. Access to CTIE, onsite registration and badge

Please note that in order to participate in the Workshop, you need to enter the EXPO premises. On Saturday, 2 September, 2017 no access fee will be charged and only an access badge needs to be collected from the indicated ticket counters. Please see the Expo ground map with the closest access to the workshop venue and the venue of the workshop indicated.

Access to the Workshop will be confined exclusively to participants and accompanying persons wearing an identification badge. **The identification badges for the workshop will be issued at the Registration Desk to those that have duly registered online, which will be set up the same day of the workshop on the 2nd floor.** Please kindly bring your registration confirmation (e-mail) and the ID/Passport to pick your identification badge at the registration desk.

### 1.5. Working languages and documents

Materials prepared for the workshop will be translated into English and Chinese. Simultaneous interpretation during the workshop will also be provided in both languages. Most of the presentation papers for the conference will be uploaded on the related website as soon as they are available.

## 2. ACCOMODATION

The participants are required to book their accommodation directly at the **official partner hotel. Crowne Plaza Tianjin Meijiangnan** has been selected by the organizers due to the proximity to the Expo grounds and the special rates offered

Given the high occupancy level of the hotels in Tianjin during the days of the EXPO, it is highly recommended to make the bookings as soon as possible to avoid any inconvenience.

Rooms will be secured for delegates at this hotel until the full contingent of the reserved rooms has been reached.

**Crowne Plaza Tianjin Meijiangnan** is an 11-minute drive from Tianjin Natural Museum and Tianjin Museum. It is about a 20-minute drive from the City Centre. Tianjin Binhai International Airport is 35 minutes' drive away.



- **Conditions for hotel reservation**

Please contact the hotel directly for the booking arrangements. Participants will be responsible for their hotel expenses in Tianjin.

**Crowne Plaza Tianjin Meijiangan**



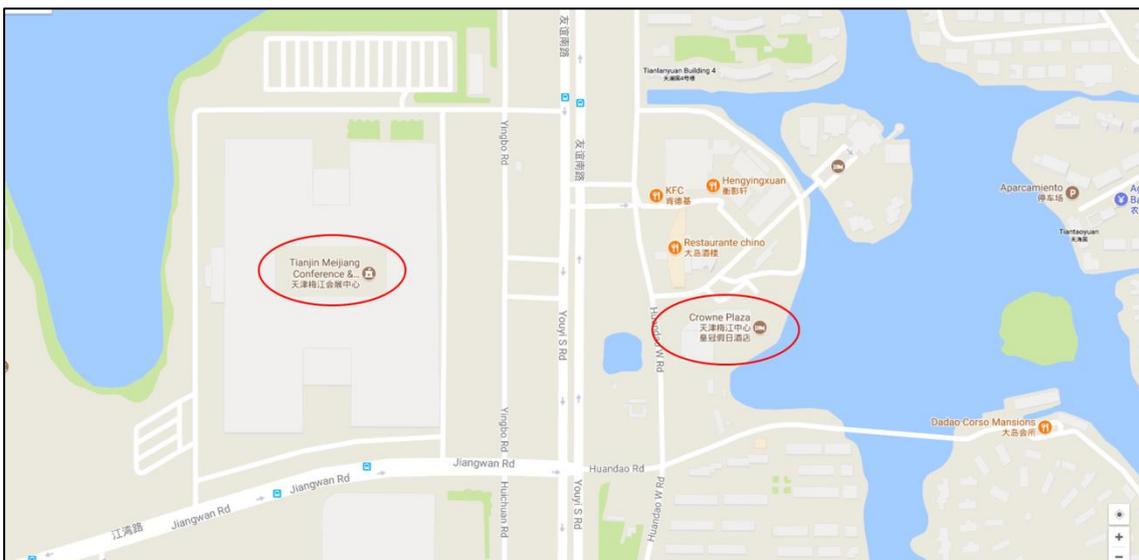
**Address:** No. 2 Tuanjie Tower, East to South Youyi Road, Tianjin Postcode:300221

**Special rate:** 550RMB/night (breakfast included)  
150 RMB for lunch buffet, 150 RMB for supper buffet

**Booking:** For any inquiries about accommodation please contact Mr. James Ma

[James.ma@cptjimin.com](mailto:James.ma@cptjimin.com)

- **Hotel Location Map**



### 3. ARRIVAL, DEPARTURE AND TRANSFER

Participants will be responsible for their own arrival and departure arrangements. Tianjin is conveniently connected with the rest of the world through either Tianjin Binhai International Airport, Beijing International Airport and through the China Railway High-speed (CRH) network.

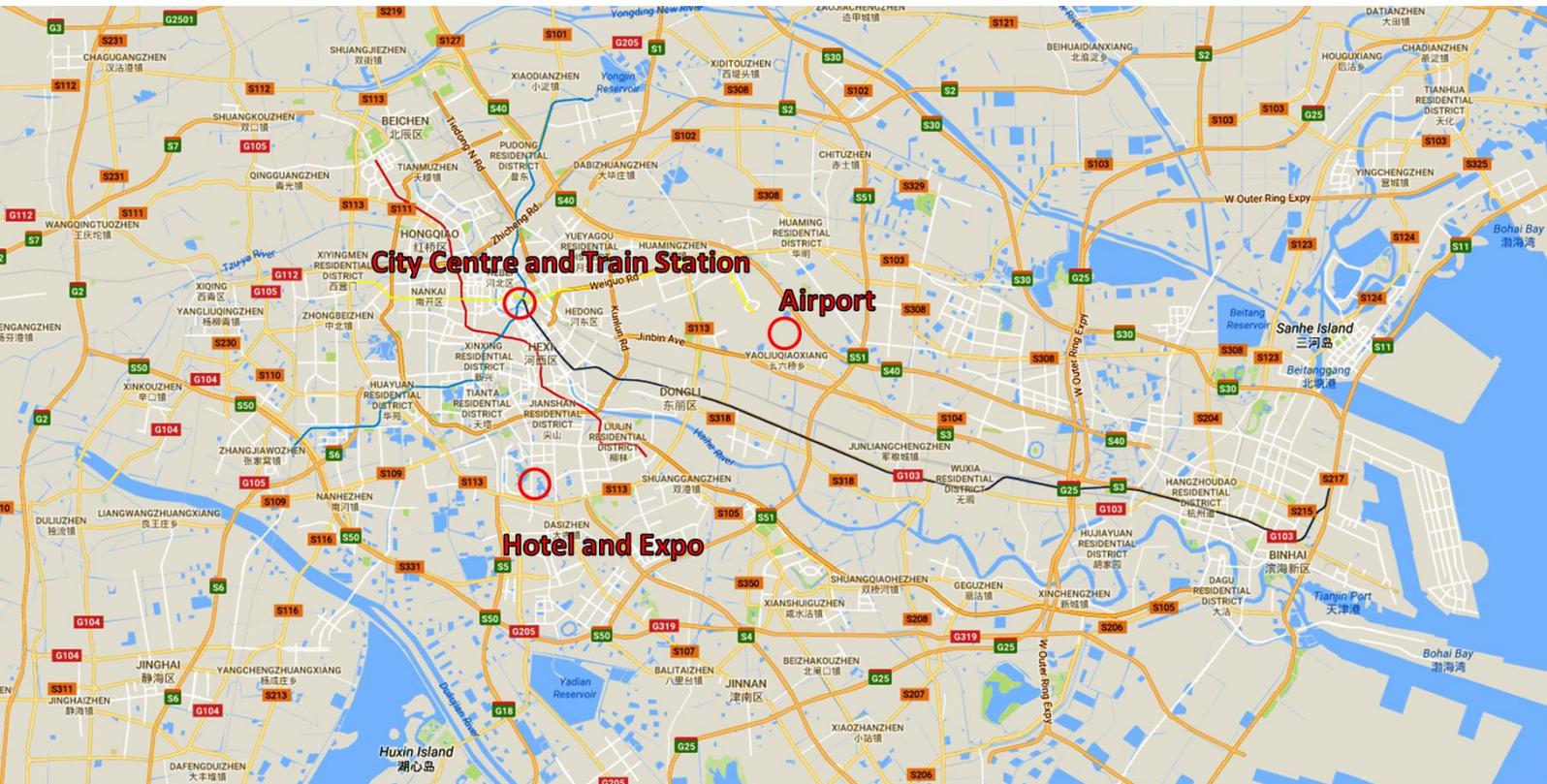
Trains connect Tianjin (Tianjin West Railway Station) in only 40min with Beijing (South Station) through the Beijing–Shanghai High-Speed Railway and run every 20min.

More information: <https://www.travelchinaguide.com/china-trains/high-speed/beijing-tianjin-intercity.htm>

- **How to get to the hotel/ workshop venue:**
  - From **Tianjin Airport:** by taxi, 24.6km, about 40 minutes, taxi fee: about **70 RMB**
  - From **Tianjin Railway Station:** by taxi, 13.1km, about 30 minutes, taxi fee: about **50 RMB**
  - From **Beijing International Airport:** by Beijing-Tianjin Shuttle bus: about **85 RMB** After arriving in Tianjin Shuttle Bus Station, please take a taxi, about 30 minutes, taxi fee: **50 RMB**

Please check with your hotel if courtesy shuttle services are being offered.

Given the proximity of the partner hotel to the Tianjin Meijiang Conference & Exhibition Centre (5min walk) no transfer between the venue and the will be provided.



#### 4. SOCIAL PROGRAMME AND TECHNICAL TOUR

An **Opening Banquet** on the occasion of the China Tourism Industry Expo will be organized on **31 August 2017**. More information will soon be available.

A **boat tour** will be offered for workshop participants on **1 September at 19:30 and 20:30**. Participants will gather in the lobby of the Crowne Plaza Hotel after dinner and will be taken to the boats by bus.

On **3 September** two excursions will be provided **from 8:00 - 18:00**, all participants would be back to the Crowne Plaza Hotel for dinner:

- Tour 1 West Route: Yangliuqing Ancient Town Folklore
- Tour 2. East Route: Binhai New Area-Aircraft carrier theme park, Industrial Tour

## 5. ENTRY FORMAILITIES:

### 5.1. Visa Requirements

Those participants who might need to apply for a visa to enter China must consult with the **China Visa Application Service Center** in their countries: <http://www.visaforchina.org/>

The Embassy or the Visa Application Center normally request the following documents from the applicant:

1. Invitation letter issued by the local authority: This letter can be provided by the organizers upon the request of the participant.
2. Hotel Confirmation: This letter can be provided once the reservation at the hotel has successfully been made and upon the request of the applicant.
3. Flight tickets: The issued e-tickets are mandatory to apply for the visa.

Please contact **Mr. Sascha Stange** [sslange@unwto.org](mailto:sslange@unwto.org) for further assistance.

### 5.2. Customs Regulations

For more information regarding customs regulations and restricted items, please visit the following <http://english.customs.gov.cn/>

## 6 ABOUT TIANJIN



Tianjin is located in northeast part of the North China Plain and the centre of Bohai-Rim, bordering the Bohai Sea in the east, leaning against the Yanshan Mountain in the north. It is only 120 km. from Beijing. Tianjin plays a prominent role in China's modern history and can be viewed as an epitome of modern history of China. The blend of Chinese and Western

cultures forms Tianjin's distinctive human resources.

Tianjin will gradually transform into an eco-city, an international port city as well as an economic centre in North China. As a modern metropolis with a long history, profound cultural background and distinctive natural resources, Tianjin will keep the city environment clean and beautiful, highlight the characteristics of the city and provide tourists with complete facilities and better services.



## Administrative Divisions and Population

Tianjin is divided into 15 districts and one county, including Binhai New Area, Heping District, Hebei District, Hedong District, Hexi District, Nankai District, Hongqiao District, Dongli District, Xiqing District, Jinnan District, Beichen District, Wuqing District, Baodi District, Jinghai District, Ninghe District, and Ji County.

By the end of 2014, the resident population of Tianjin has reached 15.16 million,

At present, Tianjin tourism goal is to "build a strong tourism city, build international tourist destination and distribution centre" and actively promote the development of "urban tourism, leisure and holiday tourism, business and exhibition tourism (MICE)". Furthermore it aims to implement these selected modalities in the nine groups of tourism development planning and to stimulate and accelerate the transformation and upgrading of the local tourism industry.

## Tourism service information

Tianjin's tourism service hotline is a live chatting service facilitated by online agents, to provide a 24/7 tourism information service for domestic and international tourists. Service range includes hotels, tourist attractions, travel agencies, the general information and attractions contact information, ticket prices, etc. When you are in the Tianjin area, **dial 12301** directly on the phone, the rate is according to the local standard fee; if you are not in the Tianjin area, dial 022, and then dial 12301, the charge is according to the rate of long-distance phone calls.

## Tianjin tourism information site

Tianjin tourism information site ([www.tjtour.cn](http://www.tjtour.cn)) is the official website of the **Tianjin Municipal Bureau of Tourism**. It provides Tianjin tourism industry an authorized, comprehensive introduction, fresh, and timely travel information.

## 7 INTERESTING PLACES IN TIANJIN

### Five-Avenue Area



In the Five Avenue Area you find more than 2000 foreign-style garden buildings constructed in the 1920s and 1930s, among which over 300 are historic buildings and former residences of celebrities. It enjoys the title of "World Architecture Expo".

### **Minyuan Stadium**

Minyuan Stadium, First built in 1920, is located in central area of the Five-Avenue Area. The newly-built Minyuan Square positions itself as “City Parlor between East and West”, It gives prominence to citizen fitness, tourism service, distinctive culture and commercial facilities. The indoor leisure sports provide citizens with a new place for fitness consumption.



### **Mansion of Family Shi**



The Mansion of Family Shi, known as No. 1 Residence of North China, is 12 km away from the city centre and covers an area of about 10,000 m<sup>2</sup>. It is a museum particular for the art of the residential buildings and the traditional folklore culture of North China in the Qing Dynasty. Now it is a key culture relict site under the state protection and also a national AAAA-class tourist attraction.

### **Haihe River Tour**

Situated in the lowest section of the nine rivers, Tianjin enjoys a network of waterways and is often called “City of Waters in North China.” The 72km Haihe River crosses the city and flows into the Bohai Sea and provides a unique tourist route. With comprehensive development and constant renovation, the river has integrated the economic, cultural and landscaping functions. Visitors on small river cruise boats will gain a panoramic view of modern Tianjin. The dining, accommodation, transport, tourist, shopping and recreational facilities, as well as the theme tourist resort such as the Ancient Cultural Street, on the banks have helped enhance the charm of the Haihe River and the city as a whole.



## Tianjin Eye-Ferris Wheel

With a diameter of 110 meters, Tianjin Eye Ferris Wheel holds 48 cabinets with a total of 384 seats. Tourists can enjoy sights of surrounding areas within 40km radius when the cabinet is rotated at the highest point nearly the height of a 35-storey building. It is worthy of its name, Tianjin Eye. The Tianjin Eye Wheel standing high on Yongle Bridge is also the only Ferris Wheel in the world which was constructed on a bridge.

## Ancient Cultural Street



Located in the northeast of Nankai District, the Ancient Cultural Street is a AAAAA-Class tourist attraction. The 680-meter-long street features Ming- and Qing-style buildings, with the principle street being divided into two parts, namely, South Palace Street and North Palace Street. In the center of the street stands an opera tower which

can be traced back to the year of 1404.

## Italian-Style Town

Covering an area of about 100,000 m<sup>2</sup>, Italian-Style Town used to be the Italian Concession and has a history of one hundred years. Now it has the largest and best-preserved Italian-style building group in Asia.



## Tianjin Binhai Aircraft-carrier Theme Park



As a national AAAA tourist attraction and carried by "Aircraft Carrier Kiev", it is a large military theme park integrating aircraft carrier visit, equipment demonstration, theme performance, conference and convention, outdoor training, national defense education, leisure and entertainment and movie and television photography. Relaying the unique military charm of "Kiev", the aircraft carrier park now has

become a golden tourism card of Tianjin tourism.

### Panshan Mountain

It is a national 5A class touring sight, famous for Pines in Upper Winding Area, Stones in Medium Winding Area, and Water in lower Winding Area. It was ever listed as one of the Top 15 Famous Scenic Spots of China, and enjoys a title of the First Mountain East of Beijing. The Emperor Qianlong visited Panshan Mountain for 32 times, and thus commented on it: If I had known the existence of Panshan Mountain, I wouldn't have gone far away to across Yangtze River.



### Dule Temple



It's a 1000-year-old ancient temple, built in Tang Dynasty and rebuilt in the 2nd year of Tonghe Period (984) of Liao Dynasty. Now it becomes a national 4A class touring sight and a key national cultural protection unit. The 16-meter-high Bodhisattva statue in Kwan-yin Pavilion, its main building, is the largest clay statue well-preserved in China.

### Huangyaguan Great Wall

It is in the first batch of National 4A class touring sights, and also a world culture heritage. Huangyaguan Great Wall was built in the 7th Year of Tianbao period, Beiqi Dynasty (557), and was rebuilt and expanded in large scale in Ming Dynasty. It has a total length of 42 km.



## 8 PRACTICAL INFORMATION

### 8.1 Weather in Tianjin

Located in a subtropical zone, Tianjin features a four-season, monsoon-influenced climate, typical of East Asia, with cold, windy, very dry winters reflecting the influence of the vast Siberian anticyclone, and hot, humid summers, due to the monsoon.

At the beginning of September temperature oscillate between **26-30° Celsius during day time and 16-22° Celsius at night**. The humidity is high due to its location at the coast.

We recommend wearing a long-sleeved T-shirt or shirt and jeans in cool mornings and evenings. In sunny days, you may wear a dress or shorts in afternoons. Please bring a lightweight jacket in case of bad weather.

## **8.2 Time Zone**

China is eight hours ahead of Greenwich Mean Time of UTC+08:00.

## **8.3 Dress Code**

Business attire is the official dress code during the workshop. Dress code for evening social functions, unless otherwise specified within the programme, is smart casual attire. It is also recommended for delegates to bring along light clothes.

## **8.4 Official Language**

Mandarin is the official language of China. English is widely spoken among young people.

## **8.5 Electricity**

The voltage in China is 220V; 50Hz. Standard sockets in China have 2 pins or 3 pins. Below are two standard sockets used in China:



## **8.6 Mobile phones**

The country code for China is 86. There are two ways to use your mobile in China:

(1) If you wish to use your own phone number from home, you should make sure that the "international roaming service" has been turned on by your domestic provider which must have the right to access a network in China before coming to China. If your domestic operator has not entered into an agreement on international roaming services with the local operator in Tianjin, the international roaming service will be unavailable to your domestic phone number.

(2) Visitors entering China can buy SIM phone cards and pre-paid phone cards in Tianjin to enjoy all the services provided by local mobile phone operators. You may take your passport with you and purchase SIM cards at service locations of local operators.

Currently, Tianjin has three mobile phone service operators: China Mobile, China Unicom and China Telecom. For more information, please call the customer services of local operators at +86 1010086 (China Mobile), +86 1010010 (China Unicom) and +86 1010000 (China Telecom).

### **8.7 Internet Access**

Internet access services are quite common in Tianjin. Wired Internet access is available at hotels, business centers and internet bars. Laptop users can access wireless networks at many coffee shops and restaurants. Internet access is also available in most hotels ranked three-stars or above. For fees and guidelines, please contact hotel personnel when you check-in.

### **8.8 Local Currency and exchange rate**

Renminbi (RMB) is the official currency of China. Current exchange rates of RMB are as follows (for reference only):

USD 1 = RMB 6.5853    EUR 1 = RMB 7.1101

### **8.9 Local Transport Information**

#### **Bus and Subway**

Tianjin benefits from an extensive network of bus lines and an ever growing system of network of subway lines. As for its complexity and often lack of English signing we recommend moving in taxi around the city.

#### **Tianjin Taxi**

There are mainly two types of taxies in Tianjin and the fares depend on the type of vehicle. For the common taxies, the fare rate is RMB 8 for the first three kilometers and then RMB 1.7 for each additional kilometer.

And for other taxies, the staring price is RMB 8 for the first two kilometers and then RMB 2 per km is added hereafter. In addition, another 50% return charge is also factored into the total fare when it is more than 10 kilometers.

There are about 32,000 taxies in Tianjin. So it is very convenient to take a taxi at airport, railway station, hotel, and tourist attractions no matter the time of the day or night.

### **8.10 Business and banking hours**

Government offices are open from 9: 00 a.m. to 5:00 p.m. (including one hour lunch break at noon) on weekdays and closed on weekends.

Banks are open from 9.00 a.m. to 5:00 p.m. on weekdays and from 9.00 a.m. to 4:00 p.m. on public holidays. Different banks may have different office hours.

Post offices are open from 9.30 a.m. to 5:00 p.m. from Monday to Sunday.

Hospitals in Tianjin receive outpatient visits from 7:00 a.m. to 5:00 p.m. and provide 24-hour emergency services. Most pharmacies open 9.00 a.m. to 5:00 p.m. Some are open 24 hours a day.

Most tourist attractions are open from 8:30 a.m. to 4:30 p.m. and admission is prohibited after 16:00 during peak season (April 16 - October 15). During off-season (16 October - 15 April next year), they are open from 8:30 a.m. to 4:30 pm and admission is prohibited after 3:30 pm.

### **8.11 Health requirements**

We recommend you taking a health check before visiting China. Before the entry, you need to complete a health declaration form. There are no particular immunizations required for any short-stay traveler entering China, unless the traveler is coming from a yellow fever infected area. Hepatitis A vaccine is recommended if you plan to visit rural areas in China. Trips to places at high altitude (such as Tibet) are not recommended for visitors with lung or heart problems. Health quarantine services have the right to prevent any foreigner suffering from AIDS, venereal disease, leprosy, mental illness or active tuberculosis from entering China.

### **8.12 Emergency contacts**

First-aid Ambulance	120
Fire Alarm	119
Police	110
Tianjin Travel Hotline	88908890
Taxi Hotline	96106 / 96103
Exit and Entry Administration of Tianjin	022-24458825

For further Information on Tianjin, please visit: <http://en.tjtour.cn/tianjin-enpc/>.

### **8.13 Insurance**

We recommend you to possess travel and health insurances to meet your own needs before coming to China. The conference organizer will not provide any insurance for participants.

### **8.14 Other Information**

For more information, please visit <http://en.tjtour.cn/tianjin-enpc/>