Trakia Economic Zone

Euro-Chinese Business Development Zone

Public private partnership
GEOGRAPHIC LOCATION

LOCATION ADVANTAGES OF THE PROJECT

✓ First country in Europe on the Ancient Silk Road
✓ Plovdiv - the second largest city in Bulgaria
✓ Close proximity to important European transport corridors
✓ Crossroad between Asia and Europe
✓ Close proximity to Northern Africa, Middle East and Russia
✓ Good communications: airport, highways, intermodal terminal, ports
Why Bulgaria?

- Politically **stable**, member of EU and NATO;
- Financial stability;
- Strategic **location**;
- Free access to the markets in the whole EU;
- **Quality** labour force;
- Legal framework fully harmonized with EU legislation;
- Excellent climate and beautiful nature, good way of living;
- The lowest operational costs in EU;
- 10% corporate tax - the lowest in EU;
- 10% personal income tax;
- Government support for **investment projects**.
Bulgarian-Chinese Business Development Association

BULGARIAN-CINESE BUSINESS DEVELOPMENT ASSOCIATION

- NGO aiming at deepening the cooperation between Bulgaria and China in all spheres of life – economy /investment, trade/, tourism, education, science, sport

MAIN ACTIVITIES

- Representation of Bulgarian and Chinese companies and coordination of economic and professional interests;
- Organize business meetings, events and other forms of exchange of experience and information on everything that relates to the Bulgarian – Chinese business relations.

COOPERATION PARTNERS

- Plovdiv Municipality
- Shenzhen Municipality
- The Embassy of the People’s Republic of China in Bulgaria
- The Embassy of the Republic of Bulgaria in Beijing
- Consulate General of Bulgaria in Shanghai
- Confucius Institute
- Chinese news agency Xinhua.
- China Council for Promotion of International Trade/CCPIT Shenzhen, Shanghai and Ningbo/
- Shenzhen Entrepreneurs Association
- Silk Road Investment and Trade Promotion Union – Shenzhen, China.
**Trakia Economic Zone**

**PROJECT MILESTONES**

- **First Region for Priority Support from the State** in Bulgaria
- **Industrial project supported by 9 municipalities and 2 clusters**
- In 2005 industrial zone “Rakovski”, part of TEZ, was officially awarded “The first industrial zone in Bulgaria – Public Private Partnership model”
- Attracted investors from **Europe, USA, Canada, Israel, Turkey, and Japan**

**TEZ’S PROGRAM FOR SUSTAINABLE DEVELOPMENT** BECAME PART OF THE PLAN OF PLOVDIV FOR “REGIONAL INVESTMENT DEVELOPMENT 2017–2020”
**Trakia Economic Zone**

**Characteristics of TEZ**

- **Total area**: 10,700,000 m²
- **Free area**: 7,450,000 m²
- **Occupied area**: 3,250,000 m²
- **Investments**: 1.5 bln EUR
- **Investors**: 140
- **New job**: 30,000
- **Employed**: 30,000

www.tez.bg
CHARACTERISTICS OF TEZ

6 INDUSTRIAL ZONES

- „Maritsa”
- „Rakovski”
- „Kuklen”
- Industrial Park „Plovdiv“
- Euro-Chinese Business Development Zone
- Agro Centre „Kaloyanovo“
CHARACTERISTICS OF TEZ

- Convenient **geographic location** – on important railway routes and European transport corridors, connecting Europe, Asia and Africa.
- **Infrastructure** secured - transport, electricity, gas, water, sewerage, telecommunications.
- Specialized administrative unit provides additional services, accelerated procedures.
- Qualified work force.
- 9 major universities with technical and economics disciplines.
- More than **80 schools**, language and specialized high schools.
- Special training centre for education of the personnel.
**OUR SERVICES**

- Construction
- Rent
- Design
- Legal consulting
- Investment projects management
- Complete engineering
- Build-to-suit
- Lots for sale
- Contacts with financial institutions
- Sales of buildings
- European funding consulting
- Full service
MAJOR INVESTOR IN TEZ
MAJOR INVESTOR IN TEZ
2016 – NEW INVESTMENTS IN TEZ

**Trakia Economic Zone**

**Belgium**
- Zone "Kuklen"
- Rented 1000 m² warehouse

**Germany**
- Zone "Maritza"
- First production plant opened
- New logistics area and expansion of the production area
- New production plant
- New warehouse to let for rent
- New production line

**Bulgaria**
- Zone "Maritza"
- New modern factory
- New plant & 900 new jobs expected

**USA**
- Zone "Maritza"
- 1st stage of factory - 1500 new job

**Mecalit**

- Zone "Kuklen"
- New production line

** MALMAR**

- Rented 1000 m² warehouse

**Sensata Technologies**

- Zone "Maritza"
- New plant & 900 new jobs expected

**OSRAM**

- Zone "Maritza"
- New plant & 900 new jobs expected
Trakia Economic Zone

COMMERCIAL AND INDUSTRIAL ZONE "MARITZA"

- **Area**: 5 000 000 m²
- **Industries**: engineering, electronics, food, logistics

- "Maritza" is the first industrial zone in Bulgaria which started in 1995
T r a k i a  E c o n o m i c  Z o n e

I N D U S T R I A L  Z O N E  “ R A K O V S K I ”

- **Area**: 1 000 000 m²
- **Industries**: automotive, chemistry, textile, logistics, food, energy equipment
Trakia Economic Zone

INDUSTRIAL ZONE “KUKLEN”

- **Area** - 1,000,000 m², in close proximity to Plovdiv international airport
- **Industries**: metals, machinery, chemicals, automotive, logistics
EURO-CHINESE ECONOMIC DEVELOPMENT ZONE

- **Area**: 2,600,000 m²
- **Project concept**: construction of logistics buildings, commercial facilities, production facilities, cargo terminal for automobile and railway transport; development of technological park; facilities for production, storage and trade of agricultural products
T r a k i a E c o n o m i c Z o n e

INDUSTRIAL PARK “PLOVDIV”

- **Area** - 300,000 m²
- **Project concept**: innovation production and development of high-technologies, hub for collaborative projects between universities and scientific institutions
Trakia Economic Zone

AGRO CENTRE “KALOYANOVO”

- **Area** - 800 000 m²
- **Focus** – development of organic agriculture and bio products growing
- **Activities** - food industry, production of packaging materials, distribution, equipment, chemicals, know-how and services
- The zone will apply no-waste-technologies
EXPANDING TEZ

NEW INDUSTRIAL ZONES BECOME PART OF TEZ

- Burgas – Feb 2017
- Haskovo – Mar 2017
TEZ INITIATIVES:

- Education-industrial board
- Career Days for Vacant Positions in TEZ
- Collaboration between middle schools and universities and the business
- Erasmus Internships
- Dual training
- Training and retraining
Thank you for your attention!