Wi-Fi Is A Priority Even When Booking A Travel

The Wi-Fi connection importance is highlighted in the report "iPass Mobile Professional Report 2016", published by iPass. The report is built on a large survey of 1,000 business travelers which indicates that Wi-Fi is a priority even when booking a travel.
World Global Championship

Strong brand

Dedicated to non-professionals

Treviso - Venice

World Champion

Strong social media impact

Building tourism flows
TIRAMISÚ WORLD CUP

A real World Championship to:

- Generate a tourism flow towards the destinations hosting the semi-final and final phases
- Generate engagement and keep the attention of the community with a focus on WSR
- Exploit competitiveness to stimulate the User Generated Content
- Give the opportunity to become official partners
- Build a business network which is able to exploit the brand