1st International Western Silk Road UNWTO Workshop

Alexandroupolis, Greece, 26th & 27th April 2017
European Federation of Tourist Guide Associations based in France, since 1986

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Qualified Tourist Guide for Greece

President of European Federation of Tourist Guide Associations (FEG)
President of the Panhellenic Federation of Tourist Guide Associations (POXEN-Greece)
Accredited Tourist Guide Trainer for FEG & WFTGA (National Trainer)
FEG as a big European family of all Tourist Guides

24 Members:
Albania, Austria, Cyprus, Czech Republic, Denmark, Estonia, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Luxemburg, Netherlands, Poland, Portugal, Russia, Slovenia, Spain, Sweden, Ukraine & the United Kingdom (England, Scotland, Wales)
2.3.5 ▶ tourist guide = person who guides visitors in the language of their choice and interprets the cultural and natural heritage of an area, which person normally possesses an area-specific qualification usually issued and/or recognised by the appropriate authority.
Life-Long Training & Continuous Professional Development (CPD)

is needed by all tourist guides around the world to update their skills and knowledge on new topics & destinations for their guided tours

FEG offers this opportunity any time Continuous Professional Development with courses and seminars is requested by members
FEG Goals for 2017-2019

► Promote European standards
► Co-create & Certify training programs of countries
  ► Support and promote the tourist guides as professionals in Europe
► Expand Continuous Professional Development for qualified tourist guides via its FEG accredited trainers, courses & seminars
► Develop new CDP products for niche markets and cultural routes in tourism
FEG & Western Silk Road

Silk Road in Europe can be one of the common European modules for the tourist guide training, concerning many countries.

What’s next?

FEG to develop a new e-learning seminar and certification for Silk Road in Europe to be offered to qualified tourist guides by 2018.
Stages in FEG Plan → May 2017-May 2019

- Financial resources
- Research for Silk Road training material
- Technical support for creation of e-learning seminar and online test including guide certification on Silk Road
- Launching for one year’s trial in 2018
- Evaluation by FEG and participants
Our website is:
European Federation of Tourist Guide Associations (FEG)
www.feg-touristguides.com
Thank you for your attention!