



MINISTERUL TURISMULUI



Government of Romania
Ministry of Tourism

whishes you
Welcome!



Explore Romania

Official App



www.turism.gov.ro
www.romania.travel

The green story comes from the logo ...

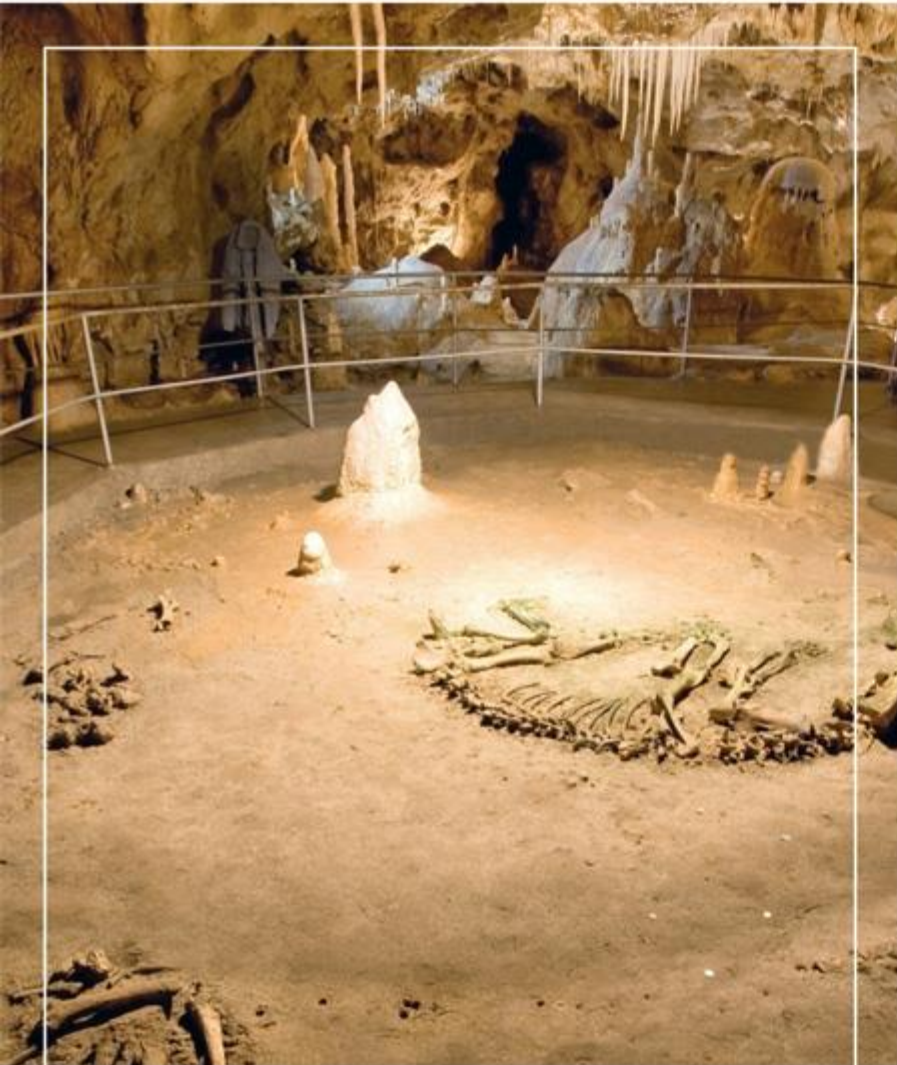


The Danube Delta

Tulcea | Delta Dunării

Biosphere Reserve and
part of the UNESCO Cultural Heritage

The tourism sector in Romania is growing and the challenge is to exploit its potential to produce economic benefits in a sustainable way, to take advantage of Europe's strong points and to contribute significantly to the Europe 2020 goals for a smart, sustainable and inclusive growth.



Bears Cave

Chișcău | Bihor

Caves

1/3 of European caves are located in Romania



Rodnei National Park

Maramureș | România

Natural Parks

7% - 27 natural parks and protected natural areas



“ ... it nourishes the soul“

“ ... it is the last European
beacon of untainted nature”

“ ... it's the last corner of Europe
where you see true sustainability
and complete resilience”

Charles

His Royal Highness
Prince Charles

Wild Carpathia

uncovers a world of
medieval villages,
ancient monasteries,
historic traditions and
mesmerizing beauty.

by Charlie Ottley



Brasov City

Oraşul Braşov | România

City Break

Rural Tourism

Nature Tourism

Monasteries Tour

Health & Wellness

Adventure Tourism



Authenticity
Unspoiled nature
Unique cultural heritage

Moral principle
A way of living
An attitude

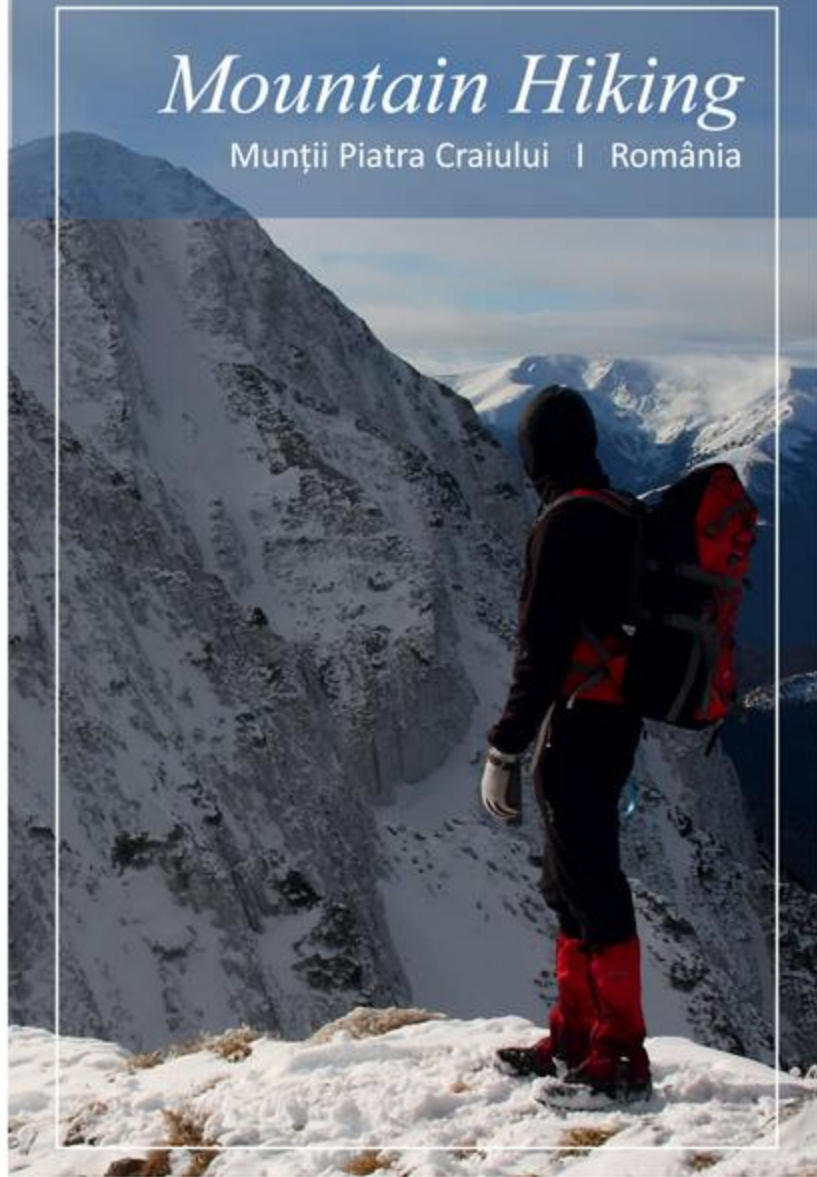


Painter

Maramureș | România

Ethics

We preserve



Mountain Hiking

Munții Piatra Craiului | România

Green tourism
Ecotourism
Responsible tourism

Nature
The Architecture

Politics

Political commitment to develop tourism in a planned and sustainable manner is essential.

Thereby, sustainable tourism in Romania is supported at government level through concrete actions, adherence to conventions and strategic development.



Integrated strategy for sustainable development of the Danube Delta

The Convention on the Protection and Sustainable Development of the Carpathians

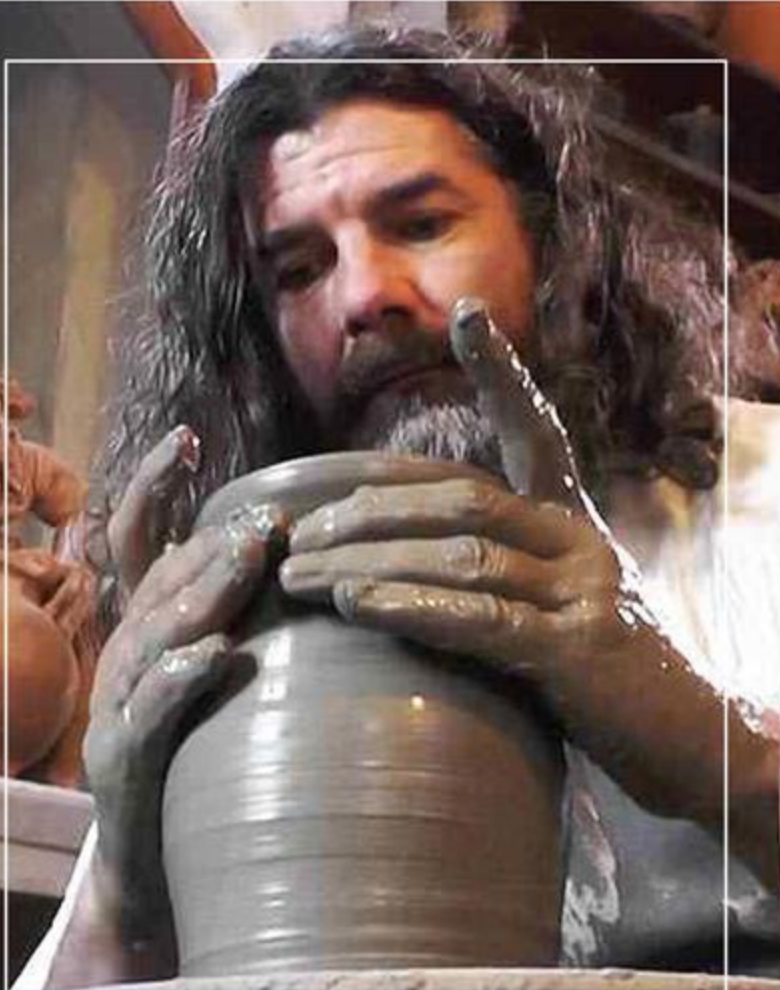
Destination Management Organization Law

Actions  **3** points

To **provide** high
quality
human resources

To **position** Romania's
tourism
within European markets

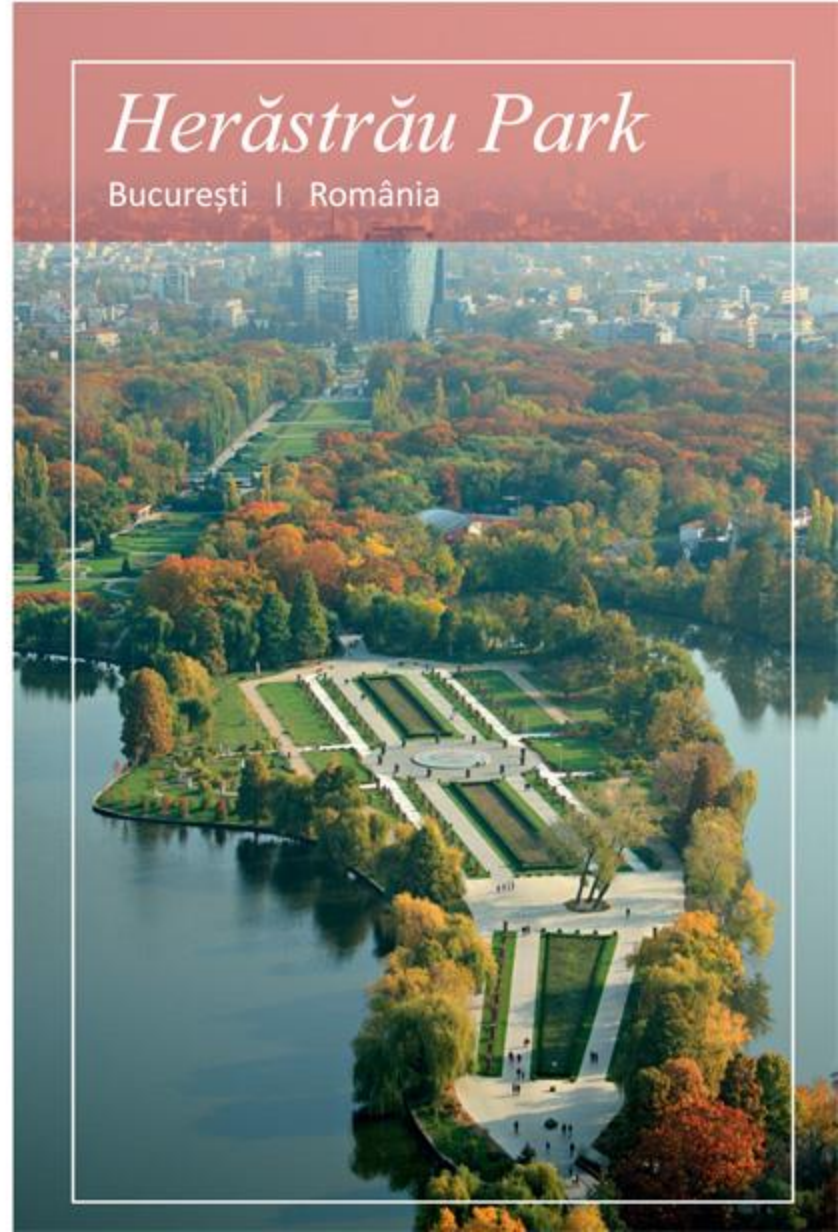
To **attract** new
segments
and markets



Craftsman

Baia Sprie | România

Strategic Objectives



Herăstrău Park

București | România



Achievements

Environmental policies

National ecotourism strategy

Development of pedestrian routes and cycling routes

Training programs for people working in the tourism field

Recognition of ecotourism destinations based on specific criteria

50 eco products already certified in Romania, plus 16 more undergoing certification

The embers of the living flame are still glowing in the heart of the traditional **Romanian village**.

The flame is kept alight by an uninterrupted human chain, but once quenched, it's not possible to relight.

The Romanian village needs each of us to play a part in keeping this flame alive, by following the code of ethics in tourism and through deliberate actions and active implication.

Once people fall in love with the living European village, they will also start to fight for it – not for the sake of the villagers, but for their own sake and that of their children – They go beyond “concerned citizens” and become “engaged activists”, on a most positive and fulfilling journey.



Masks

Măști tradiționale | România