



**6th UNWTO International
Conference on Tourism Statistics:
Measuring Sustainable Tourism**



6th UNWTO International Conference on Tourism Statistics: Measuring Sustainable Tourism

June 21-24, 2017, Manila, Philippines

As an official event of the International Year of Sustainable Tourism for Development, the Government of the Philippines and UNWTO are organizing the 6th International Conference on Tourism Statistics to be held in Manila from 21 to 24 June 2017 with the objective of addressing the issue of the measurement of sustainable tourism.

A core component of the conference programme will be the presentation of the first draft of a new statistical framework for tourism —one that integrates the various dimensions of sustainable tourism (economic, environmental and social) and across relevant spatial levels (global, national and subnational).

Sustainable tourism is increasingly relevant in national agendas for its role in fostering economic growth, social inclusiveness and the protection of cultural and natural assets. This is now also recognized at the highest international level with the UN General Assembly having adopted several resolutions acknowledging the role of tourism in sustainable development, including the 2030 Agenda and the Sustainable Development Goals (SDGs).

The 6th UNWTO International Conference on Tourism Statistics: Measuring Sustainable Tourism will be a landmark opportunity to discuss methodological advances, explore emerging issues and learn from pioneering country experiences in this area of measurement.

For more information and to register, please visit: www.mstconference.org



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT

