Technical Cooperation & Services

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TECHNICAL COOPERATION is an important component of UNWTO’s programme of work, supporting Member States in their efforts to enhance competitiveness & sustainability in their tourism sectors.

MISSION

• To meet the specific tourism development needs of the Member States

• To support the Member States in their efforts to advance & promote the tourism industry as an engine for socio-economic growth & poverty alleviation through the creation of employment
ABOUT US

STRATEGIC OBJECTIVES

Build up a sustainable & more efficient tourism sector

Optimise socio-economic benefits of tourism

Alleviate poverty at the grass-root level

Promote sustainable livelihoods

Preserve, conserve & enhance cultural and natural heritage

Involve local communities in the development process

Foster public-private partnership
Technical assistance is provided in the form of:

- missions
- projects

**Technical Assistance Missions**

Of **shorter duration**, carried out at the request of countries or groups of countries to **identify, evaluate and describe specific technical assistance**

Usually result in direct **UNWTO recommendation reports** to Members or in formulating further project proposals for funding by UNDP and/or other financing sources.
## Technical Assistance Projects

Usually of longer duration

**Assist Governments in:**
- Tourism master planning
- Policy development
- Marketing strategy elaboration
- Physical planning
- Human Resource Development (HRD)
- Hotel classification
- Tourism Satellite Account (TSA)
- Community-based tourism development
In 2016, 21 new technical assistance projects were launched in 17 countries.
Projects: 27 projects – 26 countries

Botswana, Burundi (3), Cameroon, Ethiopia, Ghana (2), Kenya (2), Lesotho, Mozambique (3), Namibia (2), Rep. of Congo, Tanzania, Tunisia, Uganda (2), Zambia (2), Zimbabwe (2)

COAST (Cameroon, Gambia, Kenya, Mozambique, Nigeria, Senegal, Seychelles and Tanzania), RETOSA (15 countries)

Missions: 22 missions – 34 countries

Algeria (2), Cape Verde, Republic of Congo, Côte d’Ivoire, Ethiopia, Gambia (2), Ghana, Guinea Bissau, Morocco, Mozambique, Namibia (2), Nigeria, Senegal, Seychelles, Sierra Leone, Tanzania, Tunisia, IGAD (Djibouti, Eritrea, Ethiopia, Kenya, Somalia, South Sudan, Sudan and Uganda), RETOSA

World Tourism Organization | a specialized Agency of the United Nations
Projects:

21 projects in 30 countries:

Botswana, Kenya, Lesotho, Morocco, Mozambique (2), Republic of Congo (4), Seychelles, Uganda, Zambia (2), Zimbabwe (2), IGAD (Djibouti, Eritrea, Ethiopia, Kenya, Somalia, South Sudan, Sudan and Uganda); RETOSA (Angola, Botswana, DRC, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Seychelles, South Africa, Swaziland, Tanzania, Zambia, Zimbabwe)

Missions:

Cameroon and others to be planned in consultation and at the request of Member States
The UNWTO and the Chinese Leisure Company Chimelong signed a Partnership Agreement for the implementation of a Portfolio of projects in the field of:

- Tourism Development, Wildlife Conservation and Sustainable Livelihoods
- Capacity Building on Tourism Development and Biodiversity Conservation

These would include:

- 1 regional Capacity Building for West and Central Africa
- 2 national Projects for Southern Africa

Operational Budget:

- Approximately USD 100,000 per project

*Note: Project preparations are currently being finalized. Further information will be provided to the beneficiary countries shortly.*
As of April 2017, 118 ST-EP projects have been approved for implementation in 45 countries and 3 regional areas.

100 projects have been successfully completed.

ST-EP Projects Worldwide

**ASIA (21)**
- Bhutan
- Cambodia
- China
- Lao PDR
- Nepal
- Mongolia
- Timor-Leste
- Vietnam

**EUROPE (3)**
- Albania
- Bosnia and Herzegovina

**AMERICAS (31)**
- Bolivia
- Colombia
- Costa Rica
- Ecuador
- Guatemala
- Haiti
- Honduras
- Nicaragua
- Peru
- Central America*

**AFRICA (60)**
- Benin, Burkina Faso, Burundi, Cameroon, Ethiopia, Gambia, Ghana, Guinea, Kenya, Lesotho, Madagascar, Mali, Mozambique, Namibia, Niger, Rwanda, Senegal, South Africa, Tanzania, Tunisia, Uganda, Zambia, Zimbabwe, and West* and Southern Africa*

* regional project
TOURISM DEVELOPMENT AREAS

- Strengthening of institutional capacities of National Tourism Administrations
- Tourism planning and policy development
- Tourism statistics
- Establishment of hotel classification systems
- Capacity building and vocational training
- Sustainable Tourism Eliminating Poverty (ST-EP)
- Community-based tourism development
UNWTO Technical Cooperation will continue to actively respond to Member States’ requests for technical assistance in ensuring sustainable tourism development.

- Broadening the scope in Tourism Development Areas and closely following the emerging tourism trends
- Consolidating the existing donors base & continued diversification of funding sources
THANK YOU!

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