BHUTAN
• Kingdom of Bhutan
• Located in South Asia
• Gross National Happiness is the national development philosophy

PRESENTER
• Mr. Phuntsho Gyeltshen
• Senior Tourism Officer
• Working with Planning & Research
Optimizing Regional and International Tourism Cooperation for Peace and Development

BHUTAN (Phuntsho Gyeltshen)
Key Regional and International Cooperation Programs for Peace and Development

- Opportunity for furthering tourism dev.
- Holistic and well coordinated regional and international tourism
- Exchange programs and HRD
- Resources and technical expertise sharing (esp. with the LDCs)
Tourism Initiatives in Bhutan Geared towards promoting Peace and Development

- Tourism Development initiatives based on GNH.
- SDGs well integrated into GNH and FYP
- Promote participation of individuals and communities in tourism
- Create enabling environment for participation / growth of tourism businesses
- Develop / implement necessary institutional instruments to promote tourism
Experience from Merak – Sakteng communities in Eastern Bhutan
Lessons Learned and Recommendations

- Tourism an important socio-economic development
- Cooperation at various levels can create benefits
- Inclusive tourism can promote growth & dev.