Committee on Statistics
And the Tourism Satellite Account
Seventeenth meeting
UNWTO Headquarters, Madrid, Spain
24-25 January 2017

Final Agenda

Tuesday, 24 January

09:00 - 09:30 Registration

09:30 - 10:00 1. Opening
   1.1. Mr. Taleb Rifai, Secretary General

10:00 - 10:30 2. Statement by the Chair
   Mr. Peter Laimer, Deputy Director, Directorate Spatial Statistics, Statistics Austria

10:30 - 11:00 3. Towards a Statistical Framework for Measuring Sustainable Tourism (MST) (item for discussion)
   3.1. Outcomes of the Working Group of Experts on Measuring Sustainable Tourism (Clara van der Pol, UNWTO) – (doc) (ppt)
   3.2. Annotated outline for SF-MST document (Carl Obst, UNWTO) – (doc) (ppt)

11:00 - 11:30 Coffee break

   (item for discussion)
   3.3. Technical note on SEEA and TSA – Annotated outline and tables (Carl Obst, UNWTO) – (doc) (ppt)
   3.4. Allocation of environmental flows to tourism (Cesare Costantino, UNWTO) – (doc) (ppt)
   3.5. Pilot studies’ progress:
      - Canada (Demi Kotsovos, Statistics Canada) – (ppt)
      - Italy (Cesare Costantino, ISTAT) – (ppt)
      - Netherlands (Maarten van Rossum, Statistics Netherlands) – (ppt)

13:45 - 14:45 Lunch

14:45 - 15:30 3. Towards a Statistical Framework for Measuring Sustainable Tourism (MST) (cont.)
   (item for discussion)
   3.6. Status of SEEA and TSA implementation in countries by UNSD (Karoly Kovacs, UNSD) – (ppt1, ppt2)

15:30 - 16:00 4. Sixth UNWTO International Conference on Tourism Statistics – Measuring Sustainable Tourism, Manila, Philippines, 21 – 23 June 2017 (Rolando Cañizal, Department of Tourism) – (item for information)
16:00 - 17:30  5. Measuring tourism at subnational levels (item for discussion)
   5.1. Presentation by INRouTe of the handbook “Tourism, territory and sustainability: a statistical insight at subnational levels” (Antonio Massieu, INRouTe) – (doc) (ppt)
   5.2. Note by the Chair of the Committee (Peter Laimer, Statistics Austria) – (doc)
   5.3. European Regions measuring sustainable tourism for effective policy making (NECSTouR) – (ppt)
   5.4. Operational framework for measuring sustainable tourism in destinations: the case of Santorini (Ioannis Spilanis, University of the Aegean) – (ppt)

17:30  Group picture in UNWTO lobby

20:30 - 22:30  Dinner hosted by UNWTO, in restaurant “RETO BAR” (Orense Street, 68 - 28020 Madrid)

Wednesday, 25 January

09:00 - 09:30  5. Measuring tourism at subnational levels (cont.) (item for discussion)
   5.5. A web-based regional tourism satellite account information system (Doris Wu, Sun Yat-Sen University) – (ppt)

09:30 - 10:00  6. SDGs indicators (item for discussion)
   Note for a statement by Committee to the IAEG-SDG (Peter Laimer, Statistics Austria) – (doc)

10:00 - 11:15  7. Programme of Work (item for discussion)
   7.1. Report to UN Statistical Commission (Peter Laimer, Statistics Austria / Karoly Kovacs, UNSD) – (doc)
   7.2. Possible way forward and priorities:
      - Draft outline TSA Compilation Guide (doc) (ppt)
      - Proposed MST research programme (doc) (ppt), pathways and priorities

11:15 - 11:45  8. Big Data: opportunities and challenges (item for information)
   8.1. Lessons drawn by the Task Force Big Data (Christophe Demunter, Eurostat) – (ppt)

11:45 - 12:00  Coffee break

12:00 - 12:30  8. Big Data: opportunities and challenges (cont.) (item for information)
   8.2. Mexico’s experiences with Big Data (Raúl Figueroa, INEGI) – (ppt)

   9.1. Private tourism services through digital platforms, UNWTO Tourism Trends and Marketing Programme (John Kester, UNWTO) – (doc) (ppt)
      (questionnaire, English, French and Spanish)
   9.2. Challenges for the accommodation statistics due to newly emerging booking platforms: the Vienna example (Klemens Himpele, MA 23 – City of Vienna) – (ppt)

13:15 - 13:30  10. Big Data: opportunities and challenges (cont.) (item for information)
   10.1. Information tools for decision-making in Tourism for Peru (Walter Vizarreta, PROMPERU) – (ppt)

   11.1. Closing remarks by the Chair (Peter Laimer, Statistics Austria)
   11.2. Closing remarks by UNWTO (Márcio Favilla, UNWTO)