NEVER FEEL SATISFIED WITH THE SAME OLD PLACES AND SAME OLD ROUTINE.
DISCOVER NEW COLORS OF THE EARTH.
# Global Rankings (Traffic & Operation)

<table>
<thead>
<tr>
<th>Category</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Countries</td>
<td>1st</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Destinations</td>
<td></td>
<td>1st</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Destinations (From Single Hub)</td>
<td>1st</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Passengers (2014)</td>
<td></td>
<td>1st</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating Fleet</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ASK Ranking</td>
<td></td>
<td></td>
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<tr>
<td>RPK Ranking</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

- 1st in World Rankings
- 1st in Europe Rankings
- 2nd in World Rankings
- 1st in Europe Rankings
- 4th in World Rankings
- 2nd in Europe Rankings (among legacy carriers)
- 7th in World Rankings (international pax)
- 1st in World Rankings
- 12th in World Rankings
- 15th in World Rankings
- 13th in World Rankings

- 1st in Turkey
- 2nd in Europe Rankings (among legacy carriers)
- 7th in World Rankings (international pax)
- 11th in World Rankings (Domestic + International pax)

- 12 in World Rankings
- 15 in World Rankings
- 13 in World Rankings
For the 5th year in a row, we are chosen the best airline in Europe.

Every year, Skytrax, the world’s largest airline passenger satisfaction survey asks millions of passengers around the world to choose their favourite European airline.

For the past five years, the answer has always been the same:

Turkish Airlines remains the best airline in Europe.
We would like to thank you and congratulate our employees for making this possible.
### Quality Achievements – Global Rankings

#### Service Quality

<table>
<thead>
<tr>
<th>Category</th>
<th>Rank</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe’s and South Europe’s Best Airlines</td>
<td>1</td>
<td>World’s Best Business Class Lounge</td>
</tr>
<tr>
<td>Catering</td>
<td>2</td>
<td>World’s 2nd Business Class Catering</td>
</tr>
<tr>
<td>Catering</td>
<td></td>
<td>World’s 2nd Economy Class Catering</td>
</tr>
<tr>
<td>Catering</td>
<td></td>
<td>World’s 2nd Premium Economy Class Seats</td>
</tr>
</tbody>
</table>

#### Airline of the Year

Turkish Airlines has received the awards in 3 category at the 2016 Air Transport News Awards ceremony.

- Turkish Airlines: Airline of the Year,
- Turkish Cargo: Cargo Airline of the Year,
- Turkish Technic: MRO Company of the Year.

#### Aviation Leader of the Year

Temel Kotil, Ph.D. President and CEO of Turkish Airlines has been chosen "Leader of The Year" in 2014 Air Transport News Awards.

#### CEO of the Year

CEO of Turkish Airlines, has won the prestigious Executive Leadership category at the 2014 Airline Strategy Awards in London.

#### The Best in the World

Turkish Airlines has been once again voted as the best in the world, receiving another prestigious award at the CAPA Aviation Awards for Excellence in 2014.
GO BEYOND

SEEK FOR NEW MEMORIES IN LIFE. GO BEYOND YOUR EXPECTATIONS AND AMAZE YOURSELF.
Turkish Airlines flies to more countries than any other airline

*Light red destinations are opened for reservation. Blue destinations are planned to launch soon in 2016 & 2017 based on aircraft availability & upon obtaining the authorizations.
Turkish Airlines flies to more countries than any other airline

*Blue countries indicate current flight map.*
World’s #1 Airline

In terms of destination country

Turkish Airlines flying to 285 destinations in 113 countries all around the world. (Mar’16)

Europe’s #1 Airline

In terms of number of destinations from single hub

World’s #4 Airline

In terms of destinations

With 8,900 flights per week reaches 74% of all destinations at least daily
Network & Passenger Development

Landing Per Week

- 2005 - 107
- 2006-131
- 2008 - 154
- 2009 - 153
- 2010 - 153
- 2011 - 180
- 2012 - 202
- 2013 - 232
- 2014 - 261
- 2015 - 299
- 2016E - 339

Number of Destination

- 14.1 M
- 16.9 M
- 22.6 M
- 25.1 M
- 29. M
- 32.6 M
- 39.0 M
- 48.3 M
- 54.7 M
- 61.2 M
- 72.4 M

*Fleet

*2016E - 339
Total number of passengers carried is targeted to reach 72.4M, 30.6M on sched. domestic routes, 40.8M on sched int routes, and the rest on charter and hajj flights.
23 New Destination Opened in 2015

*New destinations on the list (without date), are planned to launch in 2016 & 2017 based on aircraft availability and upon obtaining the authorizations.*
Light red destinations are opened for reservation.
Blue destinations are planned to launch soon in 2016 & 2017 based on aircraft availability & upon obtaining the authorizations.
Europe (Part 2/2)

- Light red destinations are opened for reservation.
- Blue destinations are planned to launch soon in 2016 & 2017 based on aircraft availability & upon obtaining the authorizations.

25 Airports

- Light red destinations are opened for reservation.
- Blue destinations are planned to launch soon in 2016 & 2017 based on aircraft availability & upon obtaining the authorizations.
- Light red destinations are opened for reservation.
- Blue destinations are planned to launch soon in 2016 & 2017 based on aircraft availability & upon obtaining the authorizations.
Blue destinations are planned to launch soon in 2016 & 2017 based on aircraft availability & upon obtaining the authorizations.
Asia & Far East

- Light red destinations are opened for reservation.
- Blue destinations are planned to launch soon in 2016 & 2017 based on aircraft availability & upon obtaining the authorizations.
- Light red destinations are opened for reservation.
- Blue destinations are planned to launch soon in 2016 & 2017 based on aircraft availability & upon obtaining the authorizations.
Figures / Fleet

TK's Avarage Fleet Age

Youngest Fleet in Europe

6,9

TK Marketing Average Fleet Age
Figures / Anadolujet

- **68 Routes**
  - Anadolujet is The low-cost brand of Turkish Airlines
  - Flying to 66 routes, from 44 destinations in Turkey & TRNC

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Passanger (Million)</th>
<th>Fleet Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>5.5</td>
<td>18</td>
</tr>
<tr>
<td>2013</td>
<td>8.0</td>
<td>23</td>
</tr>
<tr>
<td>2014</td>
<td>8.9</td>
<td>27</td>
</tr>
<tr>
<td>2015</td>
<td>10.5</td>
<td>34</td>
</tr>
<tr>
<td>2016E</td>
<td>13.3</td>
<td>39</td>
</tr>
</tbody>
</table>
Leading cargo carrier in total export and import cargo in Turkey.
Operates to 55 destinations with its 3 A310-300 and 7 A330-200F freighters besides 284 destinations with passenger aircraft.
Widen your world.

FLY to open up your horizon and create new paths to new possibilities.
Brand Value – Sponsorships

NOW FLYING TO
GOTHAM CITY

METROPOLIS

#FLYTOGOTHAM #FLYTOGOTHAM

#FLYTOGOTHAM #FLYTOGOTHAM

#FLYTOGOTHAM #FLYTOGOTHAM
Brand Value – Sponsorships

Official Partner of UEFA EURO 2016™
Brand Value

WE FLY TO MORE FLAVOURS THAN ANY OTHER AIRLINE
Brand Value – Sponsorships

WIDENING THE WORLD OF BASKETBALL

BORUSSIA DORTMUND 2013-2016

Turkish Airlines Lounge in Westfalenstadion

Golf at its best
This November the best in golf go head-to-head in Europe’s newest and most exciting tournament. This is your chance to witness sporting history as the champions battle it out in the third installment of the European Tour’s Turkish Airlines Open.
Be a part of it.
7 - 10 November 2013
Moea Royal, Antalya, Turkey
For more information, visit turkishairlinesopen.com
WIDEN YOUR WORLD

DON'T STOP WONDERING, KEEP YOUR CHILDLIKE INNOCENCE.
Cabin Features

Business Class

Comfort Class

Economy Class
Turkish Airlines Inflight Entertainment platform «Planet» will help make your trip go by in the blink of an eye. You can access,

- 337+ movies
- 414+ TV Series & documentaries
- 756+ albums by Universal Music Group
- 17+ Games.
Catering

Turkish Airlines, which serves the best catering service for business class, is offering Flying Chef concept onboard.

Candle light dinner above the skies.
Catering

The World's 2nd Business Class Catering 2015

The World's 2nd Economy Class Catering 2015
In our lounge, you will have a good time comfortably before flight and enjoy the free catering service (hot and cold soft drinks, fresh squeezed orange juice, sandwiches, croissants, pastries, tarts, tartlets, sweet and salted biscuits, nuts, and hot soup.)

Our Business Class travelers, M&S Elite card members with one guest, M&S Elite Plus members with their family and Star Alliance Gold card members can take advantage of Lounge Istanbul.
The Lounge Istanbul provides some of the unique tastes of Turkish cuisine like mantı, börek, pide, gözleme and global dishes you’ll be hard-pressed to find elsewhere. Amongst other treats, you’ll find freshly prepared pastries from Vienna’s famous pastry shop Demel.
Our international incoming Business Class passengers and Miles&Smiles Elite Plus members travelling in Economy or Comfort Class can take advantage of Lounge Istanbul Arrival.

In the Arrival Lounge our guests can enjoy a variety of complimentary breakfast foods and sweet and savory snacks as well as fruit juices, teas and coffees. In addition, there are showers, changing and ironing rooms available free of charge.
GIVE YOUR BUSINESS WINGS

Turkish Corporate Club provides exclusive benefits to businesses and their employees all around the world. Every business, big or small, can access special fares and can rebook or change routes on any flight without incurring any penalties. Employees can collect miles on every flight and enjoy a generous baggage allowance, even in Economy Class. Turkish Corporate Club, the custom tailored benefit program from Turkish Airlines, offers you nothing but the best for your needs.
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- Opportunity to get organizers’ incentives
- Easy application and management process for meetings
  
  seminar conference congress exhibitions

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AYRICALIKLI BİR DÜNYA YA ILK ADIMINIZI ATIN.
STEP INTO A WORLD OF PRIVILEGES WITH MILES&SMILES

Program Partners:

- Turkish Airlines
- Miles & Smiles

Elite Plus avucunun, biletevi Business Class'a ücretsiz yükseltir.*
Elite Plus members can upgrade to Business Class free of charge.*

25 kg’a varan ekstra

check-in işlemlerini
 Business Class kontolunda yapın.
Check-in at the Business Class counter.

CIP Lounge keyfini +1 kişiyle Yaşayın.
You and a guest can enjoy the benefits of the CIP lounge.

Üçünüz ve program

orneklerinden Mili Kazanın.
Earn Miles from all Star Alliance member airlines flights and keep our program partners.

Dünya’nın her yerinde olursunuz olun, Miles&Smiles ile Star Alliance övgü
tüm hava yollarından Mili kazanılayız doğrularız.
No matter where you are in the world, Miles&Smiles members earn Miles from all Star Alliance member airlines.
After you arrive at Istanbul Atatürk Airport, you will be picked up by a private guide and you will spend fantastic hours filled with historical beauties of our city.

istanbulinhours.com
CREATE

GET INSPIRED BY THINGS THAT ARE UNSPOTTED.
TRANSFORM THEM INTO POSSIBILITIES AND THEN TO REALITY. CREATE A WHOLE NEW IMPACT.
### Subsidiaries & Affiliates

<table>
<thead>
<tr>
<th>Turkish Airlines Group</th>
<th>Revenue (mn USD)</th>
<th># of Personnel</th>
<th>Partnership Structure</th>
<th>Establishment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Turkish Airlines</td>
<td>10,522</td>
<td>22,030</td>
<td>%49 ÖİB (Gov. Privat. Admin.) - %51 Open to Public</td>
<td>1933</td>
</tr>
<tr>
<td>2 Turkish Opet Aviation Fuels</td>
<td>1,825</td>
<td>426</td>
<td>%50 THY - %50 Opet</td>
<td>2009</td>
</tr>
<tr>
<td>3 Sun Express (Turkey &amp; Germany Consolidated)</td>
<td>1,226</td>
<td>3,504</td>
<td>%50 THY - %50 Lufthansa</td>
<td>1989</td>
</tr>
<tr>
<td>4 THY Turkish Technic</td>
<td>950</td>
<td>5,646</td>
<td>%100 THY</td>
<td>2006</td>
</tr>
<tr>
<td>5 THY Turkish Do&amp;Co</td>
<td>377</td>
<td>5,111</td>
<td>%50 THY - %50 Do&amp;Co</td>
<td>2007</td>
</tr>
<tr>
<td>6 Turkish Ground Services</td>
<td>257</td>
<td>9,654</td>
<td>%50 THY - %50 Havaş</td>
<td>2009</td>
</tr>
<tr>
<td>7 Pratt Whitney THY Turkish Engine Center (TEC)</td>
<td>240</td>
<td>268</td>
<td>%51 PW - %49 THY Teknik</td>
<td>2008</td>
</tr>
<tr>
<td>8 Goodrich Turkish Airlines Technical Service Center</td>
<td>10</td>
<td>31</td>
<td>%60 TSA Rina - %40 THY Teknik</td>
<td>2010</td>
</tr>
<tr>
<td>9 Turkish Cabin Interior Systems Industries, Inc.</td>
<td>9</td>
<td>153</td>
<td>%50 THY &amp; THY Teknik - %50 TAI</td>
<td>2011</td>
</tr>
<tr>
<td>10 Aircraft Seat Manufacturing Industry &amp; Trade, Inc.</td>
<td>7</td>
<td>40</td>
<td>%50 THY &amp; THY Teknik - %50 Assan Hanil</td>
<td>2011</td>
</tr>
<tr>
<td>11 THY Aydın Çıldır Airport Management, Inc.</td>
<td>1</td>
<td>12</td>
<td>%100 THY</td>
<td>2012</td>
</tr>
<tr>
<td>12 Turkbintechnical Gas Turbines Maintenance &amp; Repair, Inc.</td>
<td>1</td>
<td>10</td>
<td>%50 THY Teknik - %50 Zorlu O&amp;M</td>
<td>2011</td>
</tr>
<tr>
<td>13 Tax Free Zone, Inc. (Tax Refund)</td>
<td>-</td>
<td>11</td>
<td>%30 THY - %45 Maslak Oto - %25 VK Holding</td>
<td>2014</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>15,425</strong></td>
<td><strong>46,896</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
WIDEN YOUR WORLD
Thank You