

Silk Road Countries  
International Tourist Arrivals and Tourism Receipts by Country of Destination

| Series                           | 1995          | 2000          | 2005          | 2010          | 2012            | 2013            | 2014            | 2015*           | Market share |            |            |            | Growth rate w/th rate |            |            | Average       |      |
|----------------------------------|---------------|---------------|---------------|---------------|-----------------|-----------------|-----------------|-----------------|--------------|------------|------------|------------|-----------------------|------------|------------|---------------|------|
|                                  |               |               |               |               |                 |                 |                 |                 | 1995         | 2005       | 2010       | 2015*      | 2013/12               | 2014/13    | 2015*/14   | annual growth |      |
|                                  |               |               |               |               |                 |                 |                 |                 |              |            |            |            | %                     | %          | %          | 1995-14       |      |
| <b>World</b>                     | <b>527 mn</b> | <b>674 mn</b> | <b>809 mn</b> | <b>950 mn</b> | <b>1,041 mn</b> | <b>1,088 mn</b> | <b>1,134 mn</b> | <b>1,184 mn</b> | <b>100</b>   | <b>100</b> | <b>100</b> | <b>100</b> | <b>4.6</b>            | <b>4.2</b> | <b>4.4</b> | <b>4.1</b>    |      |
| <b>Total Silk Road Countries</b> | <b>145 mn</b> | <b>213 mn</b> | <b>279 mn</b> | <b>334 mn</b> | <b>362 mn</b>   | <b>378 mn</b>   | <b>390 mn</b>   | <b>409 mn</b>   | <b>28</b>    | <b>35</b>  | <b>35</b>  | <b>35</b>  | <b>4.4</b>            | <b>3.0</b> | <b>4.9</b> | <b>5.3</b>    |      |
| <i>In North-East Asia</i>        | 27,397        | 41,715        | 60,299        | 73,929        | 78,099          | 79,043          | 84,030          | 90,719          | 5.2          | 7.5        | 7.8        | 7.7        | 1.2                   | 6.3        | 8.0        | 6.1           |      |
| China                            | TF            | 20,034        | 31,229        | 46,809        | 55,665          | 57,725          | 55,686          | 55,622          | 56,886       | 3.8        | 5.8        | 5.9        | 4.8                   | -3.5       | -0.1       | 2.3           | 5.5  |
| Japan                            | VF            | 3,345         | 4,757         | 6,728         | 8,611           | 8,358           | 10,364          | 13,413          | ..           | 0.6        | 0.8        | 0.9        | ..                    | 24.0       | 29.4       | ..            | 7.6  |
| Korea (DPRK)                     |               | ..            | ..            | ..            | ..              | ..              | ..              | ..              | ..           | ..         | ..         | ..         | ..                    | ..         | ..         | ..            | ..   |
| Korea (ROK)                      | VF            | 3,753         | 5,322         | 6,023         | 8,798           | 11,140          | 12,176          | 14,202          | ..           | 0.7        | 0.7        | 0.9        | ..                    | 9.3        | 16.6       | ..            | 7.3  |
| Mongolia                         | TF            | 108           | 137           | 339           | 456             | 476             | 418             | 393             | 386          | 0.0        | 0.0        | 0.0        | 0.0                   | -12.2      | -6.0       | -1.7          | 7.0  |
| <i>In South-East Asia</i>        | 4,324         | 5,064         | 5,002         | 7,003         | 8,044           | 8,802           | 9,435           | 9,748           | 0.8          | 0.6        | 0.7        | 0.8        | 9.4                   | 7.2        | 3.3        | 4.2           |      |
| Indonesia                        | TF            | 4,324         | 5,064         | 5,002         | 7,003           | 8,044           | 8,802           | 9,435           | ..           | 0.8        | 0.6        | 0.7        | ..                    | 9.4        | 7.2        | ..            | 4.2  |
| <i>In South Asia</i>             | 1,023         | 2,098         | 2,895         | 4,148         | 4,623           | 5,482           | 6,057           | 6,303           | 0.2          | 0.4        | 0.4        | 0.5        | 18.6                  | 10.5       | 4.1        | 9.8           |      |
| Bangladesh                       | TF            | 156           | 199           | 208           | 303             | 125             | 148             | 125             | ..           | 0.0        | 0.0        | 0.0        | ..                    | 18.4       | -15.5      | ..            | -1.2 |
| Iran                             | TF/VF         | 489           | 1,342         | 1,889         | 2,938           | 3,834           | 4,769           | 4,967           | ..           | 0.1        | 0.2        | 0.3        | ..                    | 24.4       | 4.2        | ..            | 13.0 |
| Pakistan                         | TF            | 378           | 557           | 798           | 907             | 664             | 565             | 965             | ..           | 0.1        | 0.1        | 0.1        | ..                    | -14.9      | 70.8       | ..            | 5.1  |
| <i>In Central/Eastern Europe</i> | 18,541        | 32,026        | 49,133        | 56,879        | 70,241          | 77,105          | 67,042          | 70,259          | 3.5          | 6.1        | 6.0        | 5.9        | 9.8                   | -13.1      | 4.8        | 7.0           |      |
| Armenia                          | TF            | 12            | 45            | 319           | 687             | 963             | 1,082           | 1,204           | ..           | 0.0        | 0.0        | 0.1        | ..                    | 12.4       | 11.3       | ..            | 27.4 |
| Azerbaijan                       | TF            | ..            | ..            | 693           | 1,280           | 1,986           | 2,130           | 2,160           | ..           | ..         | 0.1        | 0.1        | ..                    | 7.2        | 1.4        | ..            | ..   |
| Bulgaria                         | TF            | 3,466         | 2,785         | 4,837         | 6,047           | 6,541           | 6,897           | 7,311           | ..           | 0.7        | 0.6        | 0.6        | ..                    | 5.5        | 6.0        | ..            | 4.0  |
| Georgia                          | TF            | ..            | ..            | ..            | 1,067           | 1,790           | 2,065           | 2,229           | 2,279        | ..         | ..         | 0.1        | 0.2                   | 15.4       | 7.9        | 2.2           | ..   |
| Kazakhstan                       | TF            | ..            | 1,471         | 3,143         | 2,991           | 4,437           | 4,926           | 4,560           | ..           | ..         | 0.4        | 0.3        | ..                    | 11.0       | -7.4       | ..            | ..   |
| Kyrgyzstan                       | TF/VF         | 36            | 59            | 319           | 855             | 2,406           | 3,076           | 2,849           | ..           | 0.0        | 0.0        | 0.1        | ..                    | 27.8       | -7.4       | ..            | 25.9 |
| Romania                          | TCE           | 766           | 867           | 1,430         | 1,343           | 1,653           | 1,715           | 1,912           | ..           | 0.1        | 0.2        | 0.1        | ..                    | 3.7        | 11.5       | ..            | 4.9  |
| Russian Federation               | TF            | ..            | 19,198        | 19,940        | 20,262          | 25,727          | 28,356          | 29,848          | ..           | ..         | 2.5        | 2.1        | ..                    | 10.2       | 5.3        | ..            | ..   |
| Tajikistan                       | VF            | ..            | 8             | ..            | 160             | 244             | 208             | 213             | 414          | ..         | ..         | 0.0        | 0.0                   | -14.8      | 2.5        | 94.0          | ..   |
| Turkmenistan                     | TF            | 218           | 3             | 12            | ..              | ..              | ..              | ..              | ..           | 0.0        | 0.0        | ..         | ..                    | ..         | ..         | ..            | ..   |
| Ukraine                          | TF            | 3,716         | 6,431         | 17,631        | 21,203          | 23,013          | 24,671          | 12,712          | ..           | 0.7        | 2.2        | 2.2        | ..                    | 7.2        | -48.5      | ..            | 6.7  |
| Uzbekistan                       | TF            | 92            | 302           | 242           | 975             | ..              | 1,969           | ..              | ..           | 0.0        | 0.0        | 0.1        | ..                    | ..         | ..         | ..            | ..   |
| <i>In Southern Europe</i>        | 87,137        | 118,297       | 141,708       | 156,839       | 171,521         | 180,932         | 193,382         | 201,312         | 16.5         | 17.5       | 16.5       | 17.0       | 5.5                   | 6.9        | 4.1        | 4.3           |      |
| Albania                          | TF            | ..            | ..            | 628           | 2,191           | 3,156           | 2,857           | 3,341           | ..           | ..         | 0.1        | 0.2        | ..                    | -9.5       | 16.9       | ..            | ..   |
| Croatia                          | TCE           | 1,485         | 5,338         | 7,743         | 9,111           | 10,369          | 10,948          | 11,623          | ..           | 0.3        | 1.0        | 1.0        | ..                    | 5.6        | 6.2        | ..            | 11.4 |
| Greece                           | TF            | 10,130        | 13,096        | 14,765        | 15,007          | 15,518          | 17,920          | 22,033          | ..           | 1.9        | 1.8        | 1.6        | ..                    | 15.5       | 23.0       | ..            | 4.2  |
| Israel                           | TF            | 2,215         | 2,417         | 1,903         | 2,803           | 2,886           | 2,962           | 2,927           | 2,800        | 0.4        | 0.2        | 0.3        | 0.2                   | 2.6        | -1.2       | -4.3          | 1.5  |
| Italy                            | TF            | 31,052        | 41,181        | 36,513        | 43,626          | 46,360          | 47,704          | 48,576          | ..           | 5.9        | 4.5        | 4.6        | ..                    | 2.9        | 1.8        | ..            | 2.4  |
| San Marino                       | THS           | 28            | 43            | 50            | 60              | 70              | 71              | 75              | ..           | 0.0        | 0.0        | 0.0        | ..                    | 1.5        | 6.3        | ..            | 5.3  |
| Spain                            | TF            | 34,920        | 46,403        | 55,914        | 52,677          | 57,464          | 60,675          | 64,995          | ..           | 6.6        | 6.9        | 5.5        | ..                    | 5.6        | 7.1        | ..            | 3.3  |
| Turkey                           | TF            | 7,083         | 9,586         | 24,193        | 31,364          | 35,698          | 37,795          | 39,811          | ..           | 1.3        | 3.0        | 3.3        | ..                    | 5.9        | 5.3        | ..            | 9.5  |
| <i>In Middle East</i>            | 7,072         | 13,879        | 20,050        | 34,965        | 29,768          | 26,967          | 29,782          | 30,333          | 1.3          | 2.5        | 3.7        | 2.6        | -9.4                  | 10.4       | 1.8        | 7.9           |      |
| Egypt                            | TF            | 2,871         | 5,116         | 8,244         | 14,051          | 11,196          | 9,174           | 9,628           | ..           | 0.5        | 1.0        | 1.5        | ..                    | -18.1      | 5.0        | ..            | 6.6  |
| Iraq                             | VF            | 61            | 78            | ..            | 1,518           | 1,111           | 892             | ..              | ..           | 0.0        | ..         | 0.2        | ..                    | -19.7      | ..         | ..            | ..   |
| Saudi Arabia                     | TF            | 3,325         | 6,585         | 8,037         | 10,850          | 16,332          | 15,772          | 18,260          | 18,979       | 0.6        | 1.0        | 1.1        | 1.6                   | -3.4       | 15.8       | 3.9           | 9.4  |
| Syria                            | TCE/TF        | 815           | 2,100         | 3,571         | 8,546           | ..              | ..              | ..              | ..           | 0.2        | 0.4        | 0.9        | ..                    | ..         | ..         | ..            | ..   |

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International Tourist Arrivals and Tourism Receipts by Country of Destination

|                                                      | 1995          | 2000          | 2005          | 2010          | 2012            | 2013            | 2014            | 2015*       | Market share |            |            |              | Growth rate w/oth rate |            |               | Average                  |
|------------------------------------------------------|---------------|---------------|---------------|---------------|-----------------|-----------------|-----------------|-------------|--------------|------------|------------|--------------|------------------------|------------|---------------|--------------------------|
|                                                      |               |               |               |               |                 |                 |                 |             | 1995         | 2005       | 2010       | 2015*        | 2013/12                | 2014/13    | 2015*/14      | annual growth<br>1995-14 |
| <b>International Tourism Receipts (US\$ million)</b> |               |               |               |               |                 |                 |                 |             |              |            |            |              |                        |            |               |                          |
|                                                      |               |               |               |               |                 |                 |                 |             |              |            |            |              |                        | %          | %             | %                        |
| <b>World</b>                                         | <b>415 bn</b> | <b>495 bn</b> | <b>703 bn</b> | <b>966 bn</b> | <b>1,116 bn</b> | <b>1,199 bn</b> | <b>1,250 bn</b> | <b>0 bn</b> | <b>100</b>   | <b>100</b> | <b>100</b> | <b>#####</b> | <b>7.4</b>             | <b>4.2</b> | <b>-100.0</b> | <b>6.0</b>               |
| <b>Total Silk Road Countries</b>                     | <b>104 bn</b> | <b>133 bn</b> | <b>204 bn</b> | <b>271 bn</b> | <b>289 bn</b>   | <b>305 bn</b>   | <b>325 bn</b>   | <b>0 bn</b> | <b>25</b>    | <b>29</b>  | <b>28</b>  | <b>#####</b> | <b>5.6</b>             | <b>6.4</b> | <b>-100.0</b> | <b>6.2</b>               |
| <i>In North-East Asia</i>                            | 17,191        | 26,574        | 42,076        | 69,771        | 78,660          | 81,799          | 93,960          | 0           | 4.1          | 6.0        | 7.2        | #####        | 4.0                    | 14.9       | -100.0        | 9.4                      |
| China                                                | 8,730         | 16,231        | 29,296        | 45,814        | 50,028          | 51,664          | 56,913          |             | 2.1          | 4.2        | 4.7        | ..           | 3.3                    | 10.2       | ..            | 10.4                     |
| Japan                                                | 3,224         | 3,373         | 6,630         | 13,199        | 14,576          | 15,131          | 18,853          |             | 0.8          | 0.9        | 1.4        | ..           | 3.8                    | 24.6       | ..            | 9.7                      |
| Korea (DPRK)                                         | ..            | ..            | ..            | ..            | ..              | ..              | ..              |             | ..           | ..         | ..         | ..           | ..                     | ..         | ..            | ..                       |
| Korea (ROK)                                          | 5,150         | 6,834         | 5,806         | 10,328        | 13,429          | 14,629          | 17,836          |             | 1.2          | 0.8        | 1.1        | ..           | 8.9                    | 21.9       | ..            | 6.8                      |
| Mongolia                                             | 21            | 36            | 177           | 244           | 442             | 189             | 173             |             | 0.0          | 0.0        | 0.0        | ..           | -57.2                  | -8.8       | ..            | 11.7                     |
| <i>In South-East Asia</i>                            | 5,229         | 4,975         | 4,522         | 6,958         | 8,324           | 9,119           | 10,261          | 0           | 1.3          | 0.6        | 0.7        | #####        | 9.6                    | 12.5       | -100.0        | 3.6                      |
| Indonesia                                            | 5,229         | 4,975         | 4,522         | 6,958         | 8,324           | 9,119           | 10,261          |             | 1.3          | 0.6        | 0.7        | ..           | 9.6                    | 12.5       | ..            | 3.6                      |
| <i>In South Asia</i>                                 | 202           | 598           | 1,048         | 2,830         | 1,556           | 1,711           | 1,740           | 0           | 0.0          | 0.1        | 0.3        | #####        | 10.0                   | 1.7        | -100.0        | 12.0                     |
| Bangladesh                                           | 25            | 50            | 75            | 87            | 103             | 129             | 153             |             | 0.0          | 0.0        | 0.0        | ..           | 25.1                   | 19.2       | ..            | 10.0                     |
| Iran                                                 | 67            | 467           | 791           | 2,438         | 1,114           | 1,294           | ..              |             | 0.0          | 0.1        | 0.3        | ..           | 16.2                   | ..         | ..            | ..                       |
| Pakistan                                             | 110           | 81            | 182           | 305           | 339             | 288             | 283             |             | 0.0          | 0.0        | 0.0        | ..           | -15.0                  | -1.7       | ..            | 5.1                      |
| <i>In Central/Eastern Europe</i>                     | 6,383         | 6,389         | 13,815        | 20,488        | 27,278          | 29,804          | 26,494          | 0           | 1.5          | 2.0        | 2.1        | #####        | 9.3                    | -11.1      | -100.0        | 7.8                      |
| Armenia                                              | 1             | 38            | 223           | 646           | 817             | 880             | 966             |             | 0.0          | 0.0        | 0.1        | ..           | 7.7                    | 9.7        | ..            | 41.1                     |
| Azerbaijan                                           | 70            | 63            | 78            | 657           | 2,433           | 2,365           | 2,432           |             | 0.0          | 0.0        | 0.1        | ..           | -2.8                   | 2.8        | ..            | 20.5                     |
| Bulgaria                                             | 833           | 1,074         | 2,412         | 3,476         | 3,581           | 3,882           | 3,954           |             | 0.2          | 0.3        | 0.4        | ..           | 8.4                    | 1.9        | ..            | 8.5                      |
| Georgia                                              | 6             | 141           | 241           | 659           | 1,411           | 1,720           | 1,787           |             | 0.0          | 0.0        | 0.1        | ..           | 21.9                   | 3.9        | ..            | 35.3                     |
| Kazakhstan                                           | 122           | 356           | 701           | 1,005         | 1,347           | 1,522           | 1,467           |             | 0.0          | 0.1        | 0.1        | ..           | 13.0                   | -3.6       | ..            | 14.0                     |
| Kyrgyzstan                                           | 5             | 15            | 73            | 160           | 434             | 530             | 423             |             | 0.0          | 0.0        | 0.0        | ..           | 21.9                   | -20.2      | ..            | 26.3                     |
| Romania                                              | 590           | 359           | 1,061         | 1,140         | 1,468           | 1,590           | 1,813           |             | 0.1          | 0.2        | 0.1        | ..           | 8.3                    | 14.1       | ..            | 6.1                      |
| Russian Federation                                   | 4,312         | 3,429         | 5,870         | 8,831         | 10,759          | 11,988          | 11,759          |             | 1.0          | 0.8        | 0.9        | ..           | 11.4                   | -1.9       | ..            | 5.4                      |
| Tajikistan                                           | ..            | ..            | 2             | 4             | 3               | 3               | 4               |             | ..           | 0.0        | 0.0        | ..           | -12.3                  | 41.5       | ..            | ..                       |
| Turkmenistan                                         | ..            | ..            | ..            | ..            | ..              | ..              | ..              |             | ..           | ..         | ..         | ..           | ..                     | ..         | ..            | ..                       |
| Ukraine                                              | 191           | 394           | 3,125         | 3,788         | 4,842           | 5,083           | 1,612           |             | 0.0          | 0.4        | 0.4        | ..           | 5.0                    | -68.3      | ..            | 11.9                     |
| Uzbekistan                                           | ..            | 27            | 28            | 121           | ..              | ..              | ..              |             | ..           | 0.0        | 0.0        | ..           | ..                     | ..         | ..            | ..                       |
| <i>In Southern Europe</i>                            | 68,025        | 83,714        | 129,229       | 143,540       | 153,690         | 167,350         | 175,266         | 0           | 16.4         | 18.4       | 14.9       | #####        | 8.9                    | 4.7        | -100.0        | 5.1                      |
| Albania                                              | 65            | 389           | 854           | 1,613         | 1,464           | 1,473           | 1,705           |             | 0.0          | 0.1        | 0.2        | ..           | 0.7                    | 15.7       | ..            | 18.8                     |
| Croatia                                              | 1,349         | 2,750         | 7,380         | 8,075         | 8,676           | 9,525           | 9,866           |             | 0.3          | 1.0        | 0.8        | ..           | 9.8                    | 3.6        | ..            | 11.0                     |
| Greece                                               | 4,135         | 9,219         | 13,349        | 12,742        | 13,416          | 16,140          | 17,793          |             | 1.0          | 1.9        | 1.3        | ..           | 20.3                   | 10.2       | ..            | 8.0                      |
| Israel                                               | 2,992         | 4,424         | 3,312         | 5,098         | 5,445           | 5,666           | 5,695           |             | 0.7          | 0.5        | 0.5        | ..           | 4.1                    | 0.5        | ..            | 3.4                      |
| Italy                                                | 28,731        | 27,493        | 35,398        | 38,786        | 41,185          | 43,912          | 45,545          |             | 6.9          | 5.0        | 4.0        | ..           | 6.6                    | 3.7        | ..            | 2.5                      |
| San Marino                                           | ..            | ..            | ..            | ..            | ..              | ..              | ..              |             | ..           | ..         | ..         | ..           | ..                     | ..         | ..            | ..                       |
| Spain                                                | 25,795        | 30,887        | 49,747        | 54,641        | 58,159          | 62,637          | 65,111          |             | 6.2          | 7.1        | 5.7        | ..           | 7.7                    | 3.9        | ..            | 5.0                      |
| Turkey                                               | 4,957         | 7,636         | 19,191        | 22,585        | 25,345          | 27,997          | 29,552          |             | 1.2          | 2.7        | 2.3        | ..           | 10.5                   | 5.6        | ..            | 9.9                      |
| <i>In Middle East</i>                                | 6,884         | 10,566        | 13,585        | 27,090        | 19,384          | 15,375          | 17,085          | 0           | 1.7          | 1.9        | 2.8        | #####        | -20.7                  | 11.1       | -100.0        | 4.9                      |
| Egypt                                                | 2,684         | 4,345         | 6,851         | 12,528        | 9,940           | 6,047           | 7,208           |             | 0.6          | 1.0        | 1.3        | ..           | -39.2                  | 19.2       | ..            | 5.3                      |
| Iraq                                                 | 18            | 2             | 168           | 1,660         | 1,634           | ..              | ..              |             | 0.0          | 0.0        | 0.2        | ..           | ..                     | ..         | ..            | ..                       |
| Saudi Arabia                                         | ..            | ..            | 4,622         | 6,712         | 7,432           | 7,651           | 8,238           |             | ..           | 0.7        | 0.7        | ..           | 2.9                    | 7.7        | ..            | ..                       |
| Syria                                                | 1,258         | 1,082         | 1,944         | 6,190         | ..              | ..              | ..              |             | 0.3          | 0.3        | 0.6        | ..           | ..                     | ..         | ..            | ..                       |

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