



5th GLOBAL SUMMIT ON CITY TOURISM

Cities: Local Culture for Global Travellers

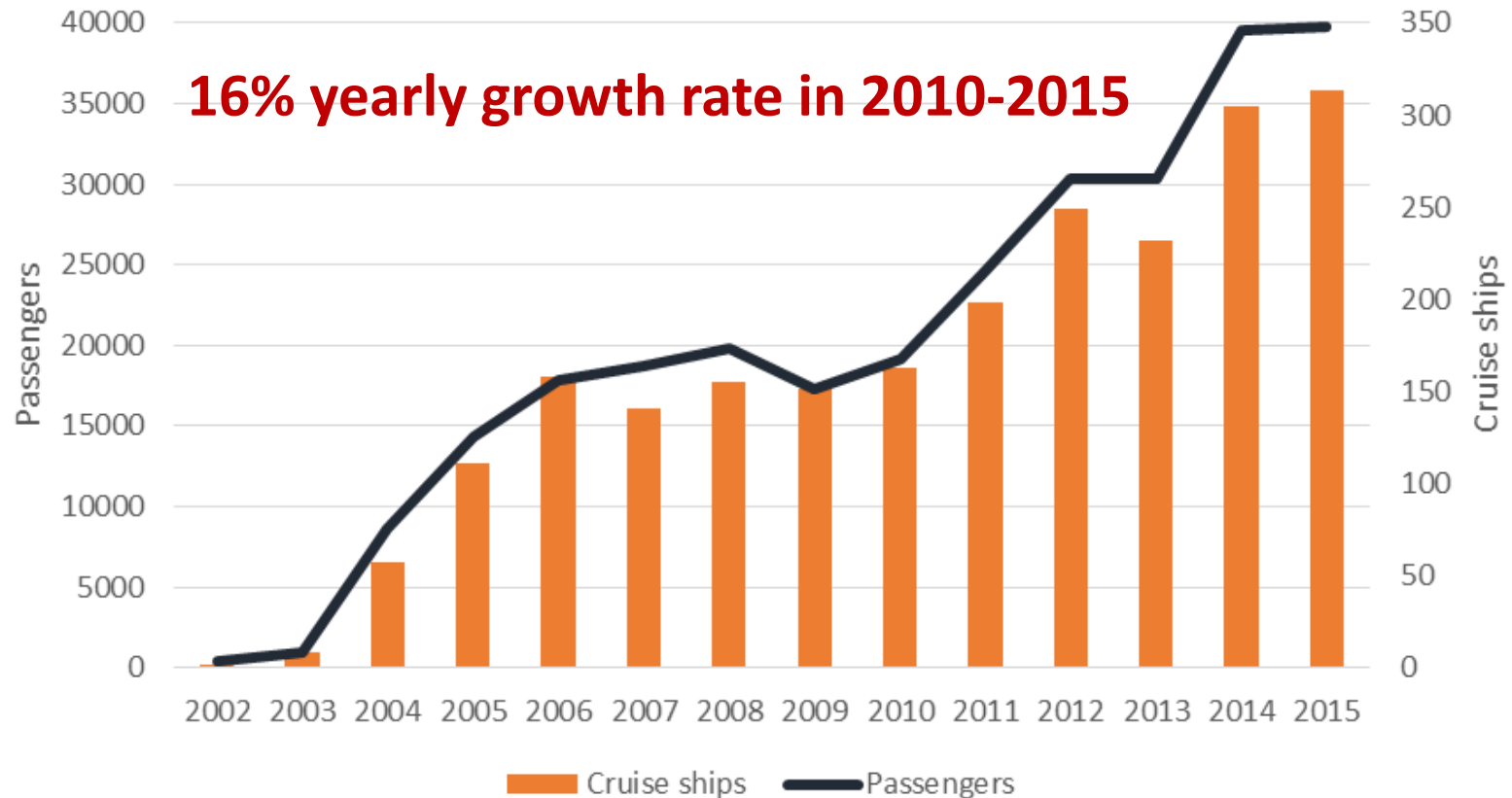
Session 1: Setting the scene: Recent trends and emerging niche markets in city tourism

Luxor, EGYPT, 1-2 November, 2016

RIVER CRUISE TOURISM IN CROATIA

Sanda Čorak, PhD, Institute for Tourism

RIVER CRUISE IN CROATIA



RIVER CRUISE IN CROATIA



Kopački rit Nature Park ('European Amazon')

Part of the UNESCO Mura-Drava-Danube Biosphere Reserve



Archaeological site Vučedol
(Eneolithic period, 3000 to 2200 B.C.)

ORION The Oldest Indo-European Calendar

Vučedol dove




Gastronomy

Enology



RIVER CRUISE TOURISM IN CROATIA: OPPORTUNITIES AND CHALLENGES

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- An aerial photograph of a river flowing through a city. The river is blue and curves through the landscape. On the left bank, there are green fields and some houses. On the right bank, there is a dense urban area with many buildings, including a large complex with orange-tiled roofs. A bridge crosses the river in the middle ground. The background shows more of the city and some distant hills.
- ✓ RC – a tourism product with a high potential
 - ✓ RC – represents emerging niche market for city tourism
 - ✓ RC – opportunity for sustainable tourism development
 - ✓ RC – brings benefits to urban and rural areas
 - ✓ RC – connects various stakeholders

THANK YOU!

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