NEW TOURISM SECTOR

$12.5 Billions
"IT WOULD BE BETTER IF EVERYONE USED A COMMON LANGUAGE"
A NEW TOURISM CONCEPT

GOVERNMENTAL AND INSTITUTIONAL TRAVEL AND TOURISM

SUPPORTED BY THE UNWTO AFFILIATE MEMBERS PROGRAMME
GOVERNMENTS AND INSTITUTIONS

SATISFIED REQUIREMENTS

STANDARDIZED SECTOR

GOVERNMENTAL TOURISM PROVIDERS

VALIDATED PROVIDERS

GOVERNMENTAL AND INSTITUTIONAL TRAVEL AND TOURISM
"THE TOURISM SECTOR IS ALIVE"
"WE ARE HERE TO HELP YOU"

GOVERNMENTAL AND INSTITUTIONAL TRAVEL AND TOURISM