PURPOSE

UNWTO Tourism Training and Education

UNWTO Mandate

Science and Knowledge Management in other UN Agencies

Knowledge Network and TTT Concepts and Structure

Operational Characteristics
UNWTO TOURISM EDUCATION AND TRAINING

1966 - 1976
WTO International Centre for Advanced Tourism Studies – CIEST (Torino)

1977 - 1984
WTO International Centre for Advanced Tourism Studies – CIEST (Mexico DF)

1989 - 1993
WTO Education Centres

1994 - 1999
WTO Network of Education Centres

1999 - 2010
UNWTO Education and Science Council

COMMON PROBLEMS
LACK OF CLEARLY DEFINED MISSION

CONTENTS
QUALITY OF INSTRUCTION
COST
LIMITED ACTIVITIES
BUDGETARY RULES
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UNWTO MANDATE

POLITICAL MANDATE

UNWTO serving as a forum for MEMBER STATES

TECHNICAL MANDATE

UNWTO already strong in TOURISM ANALYSIS
UNWTO to excel in TOURISM POLICY and GOVERNANCE

FIELDS OF UNWTO MANDATE

- Competitiveness and Sustainability
- Excellence in Governance
- UN Millennium Development Goals
UNWTO MEMBERSHIP AND KNOWLEDGE MANAGEMENT

UNWTO SECRETARIAT

POLITICAL

MEMBER STATES

TECHNICAL

AFFILIATE MEMBERS (1993)
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KNOWLEDGE MANAGEMENT PHASES

CREATION
Research and codification

DISSEMINATION
Training, education, and information

APPLICATION
Recommendations, codes, voluntary standards, norms and laws
SCIENCE AND KNOWLEDGE MANAGEMENT IN WHO

**Knowledge Management Strategy**
- Country health systems through KM
- Knowledge Management in Public Health
- A better Knowledge Organization

**Collaborating Centres**
- Inter-institutional Collaborative Network
- Over 800 institutions in 90 countries
- Support at country to global levels

UNWTO KNOWLEDGE NETWORK
SCIENCE AND KNOWLEDGE MANAGEMENT IN FAO
SCIENCE AND KNOWLEDGE MANAGEMENT IN UNESCO

UNESCO KNOWLEDGE NETWORK

- Seminars and Knowledge Events
- Knowledge Centres
- Publication Services
- Education
- Natural Science
- Social and Human Science
- Culture
- Communication and Information
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Tourism's Foundation
UNWTO KNOWLEDGE NETWORK - CONCEPT

CONCEPT
Community of Knowledge in Tourism - UNWTO
Public - Private - Civil Society Partnerships - UNWTO

FUNCTIONS
Creates, disseminates and applies knowledge (companies, public sector, civil society, etc.) UNWTO Community of Knowledge - CODEX TURISMUS

Increases capacities for Science and Knowledge Management in UNWTO Member States

Contributes from UNWTO to international tourism governance and the UN Millennium Development Goals
UNWTO KNOWLEDGE NETWORK - CONCEPT (II)

MEMBERS

Companies & Private Sector Organizations
Science & Technology Parks
Innovation led Organizations
Research Centres
Universities
Public Administration Organizations at Local, Reg. and National Levels

UNWTO.TTTs TOURISM THINK TANKS

UNWTO STRATEGIC KNOWLEDGE CENTRES

UNWTO KNOWLEDGE INSTITUTIONS
UNWTO KNOWLEDGE INSTITUTIONS - MEMBERSHIP

Institutions – Organizations - Companies

Admission request in the UNWTO Knowledge Network

Full Members of the UNWTO Knowledge Network
UNWTO KNOWLEDGE STRATEGIC CENTRES - MEMBERSHIP

- Institutions – Organizations - Companies
- Already UNWTO Knowledge Institutions
- Application towards UNWTO Knowledge Strategic Centre

Accreditation Process

- Accreditation of activities in innovation and knowledge management
- Permanent participation in specific programmes and projects with UNWTO

- Potential leader in a UNWTO Tourism Think Tank

Admission
UNWTO TOURISM THINK TANKS – CONCEPT & OUTCOMES

ONE COUNTRY = At least ONE TTT
HIGHER LEVEL TTTs ACTING AS REGIONAL HUBS

Athina Knowledge Repository

Knowledge Community Operations

UNWTO Prize & Awards

CODEX TURISMS

tCAMPUS

ULYSSES
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THE UNWTO KNOWLEDGE NETWORK

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