

- The ways of becoming a future hotelier



ABOUT MYSELF

● ABOUT MYSELF

○ Kristina Braun



- Currently:
 - Hotel Management student
 - 4 years F&B Experience
- Previously:
 - Diploma in Whole Sale & Foreign Management
 - Management Training in Food & Beverage
 - Founding member of IoH Student Chapter
 - President of ESD society



THE
WAYS

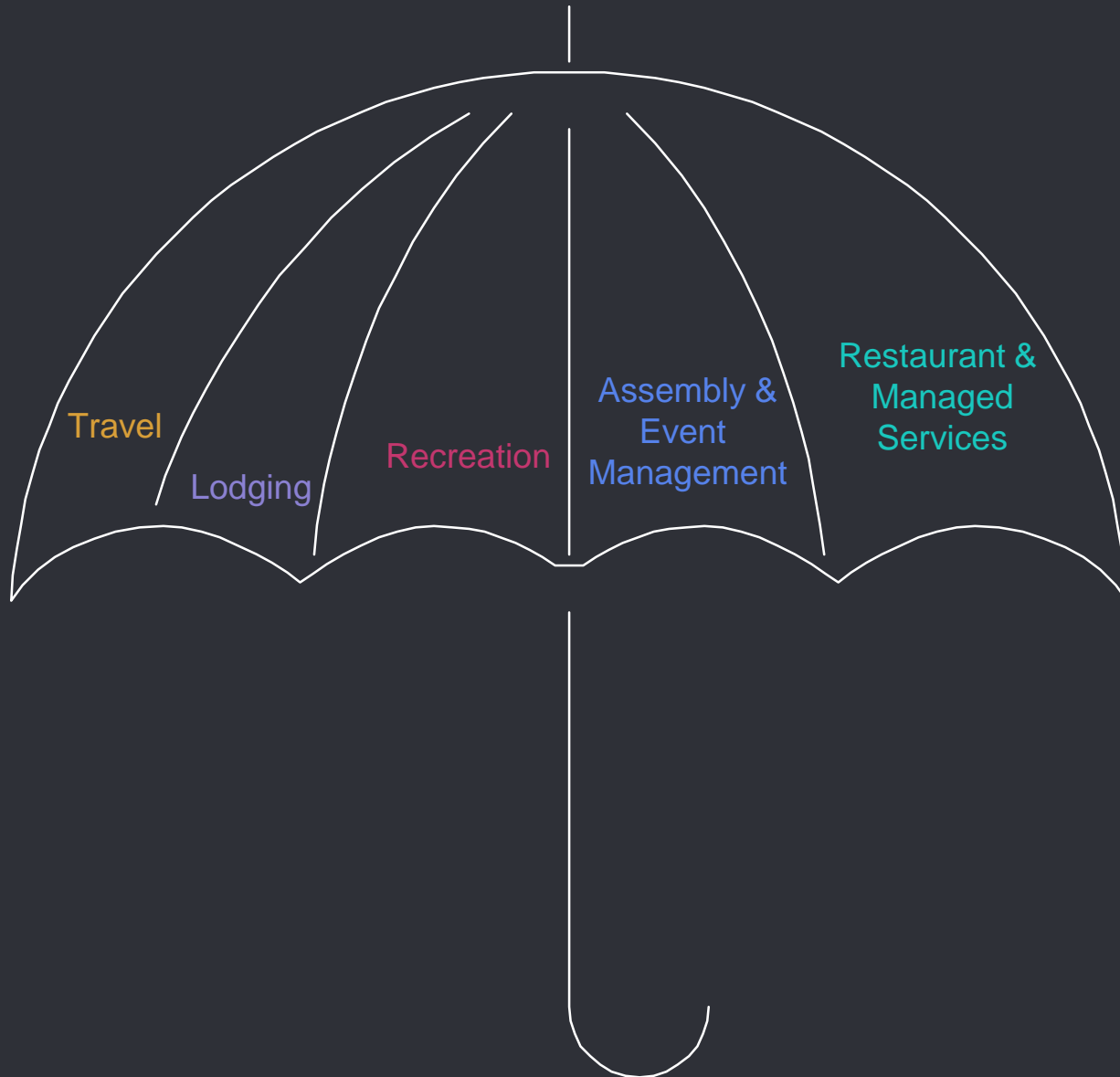
OF BECOMING A FUTURE HOTELIER



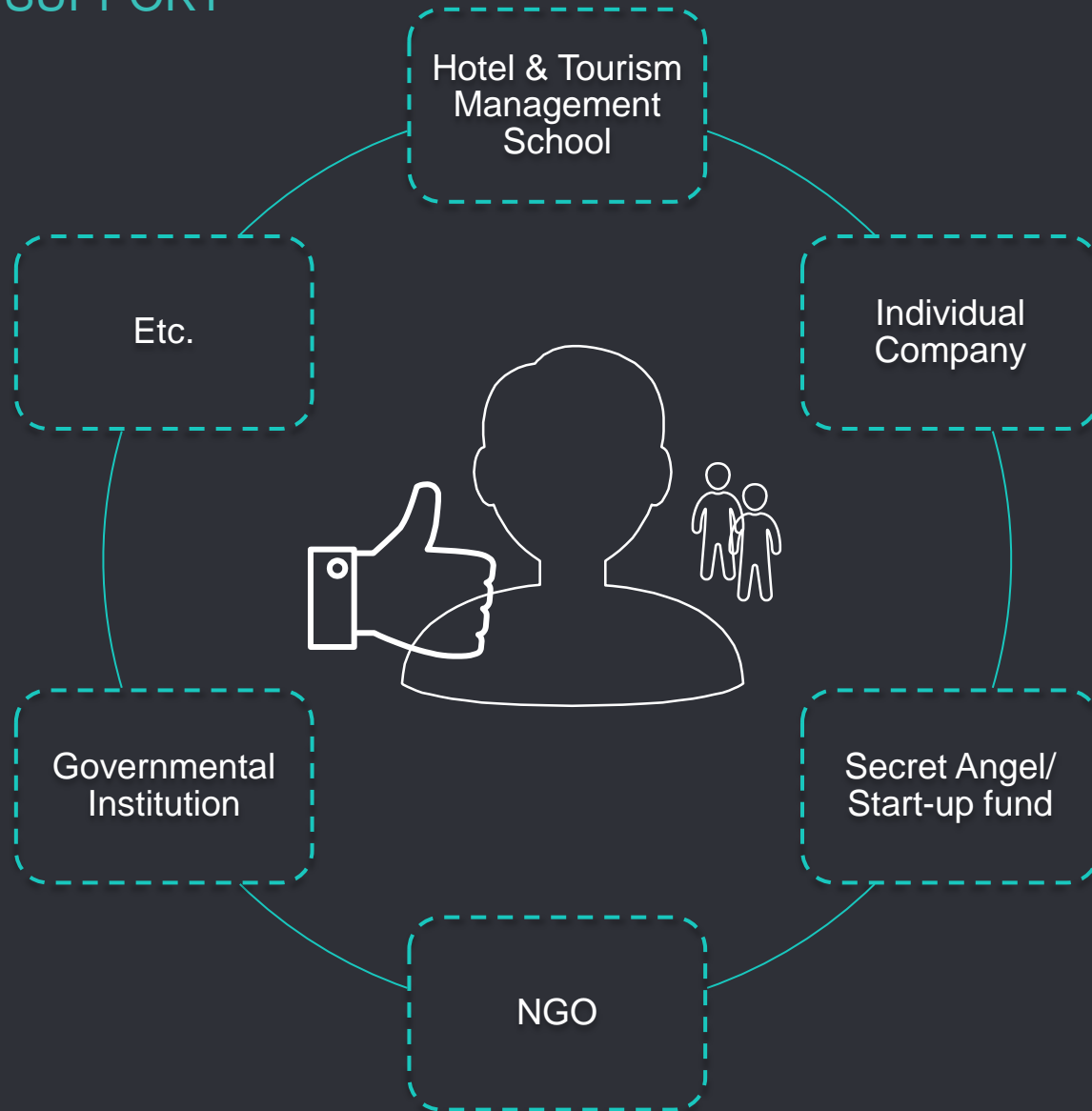
DIFFERENT WAYS

Unique decisions,
influencing points &
inspiration

CHOOSING A FIELD



FINDING SUPPORT



A man in a white shirt is seen from behind, standing with his hands on his hips. The background is a grey wall covered in white question marks. In the upper right corner, there is a white line-art icon of a target with an arrow hitting the bullseye.

MANY CHOICES

What is the perfect match?

Employee turnover rate of 33%

in 2015

Deloitte, L. L. P. Hospitality 2015. Game Changers or Spectators. Research Report. London: Deloitte LLP. 6 WTTC (2015). Global Talent Trends and Issues for the Travel & Tourism Sector. London: WTTC.

More than 50%

Of graduates are contemplating careers outside
the industry

92.6% of respondents

Citing work experience as reason for not perusing
a career in the industry

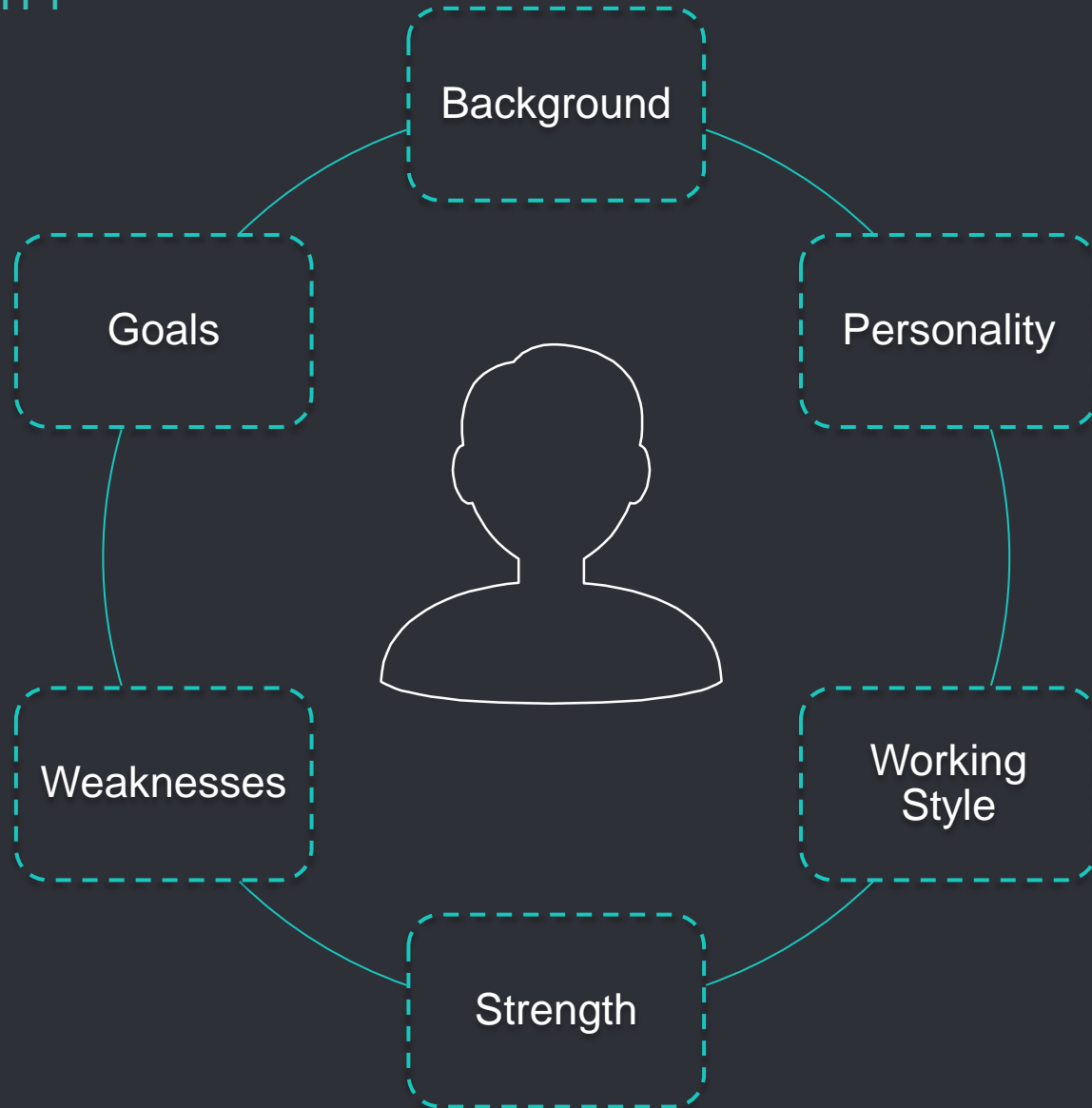
Richardson, S. (2010). Generation Y's perceptions and attitudes towards a career in tourism and hospitality. *Journal of Human Resources in Hospitality & Tourism*, 9(2), 179-199.

● FINDING THE PERFECT MATCH



- Did all these people find their interest?
- Did we positively influence them?
- Did we encourage & support them in during the finding process?

FLEXIBILITY



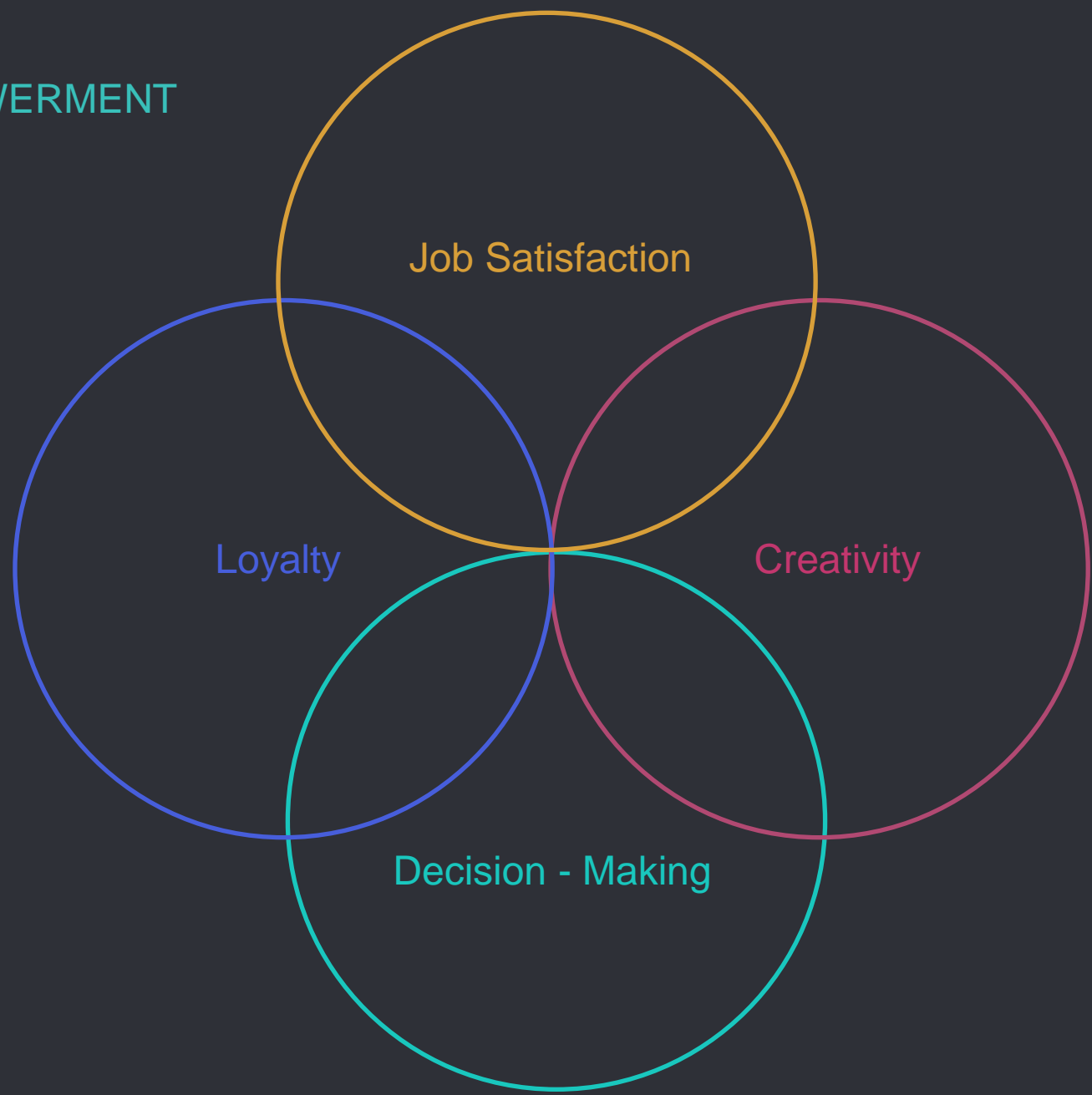
INDIVIDUALITY

Break out from the routine & offer tailor-made solutions





EMPOWERMENT



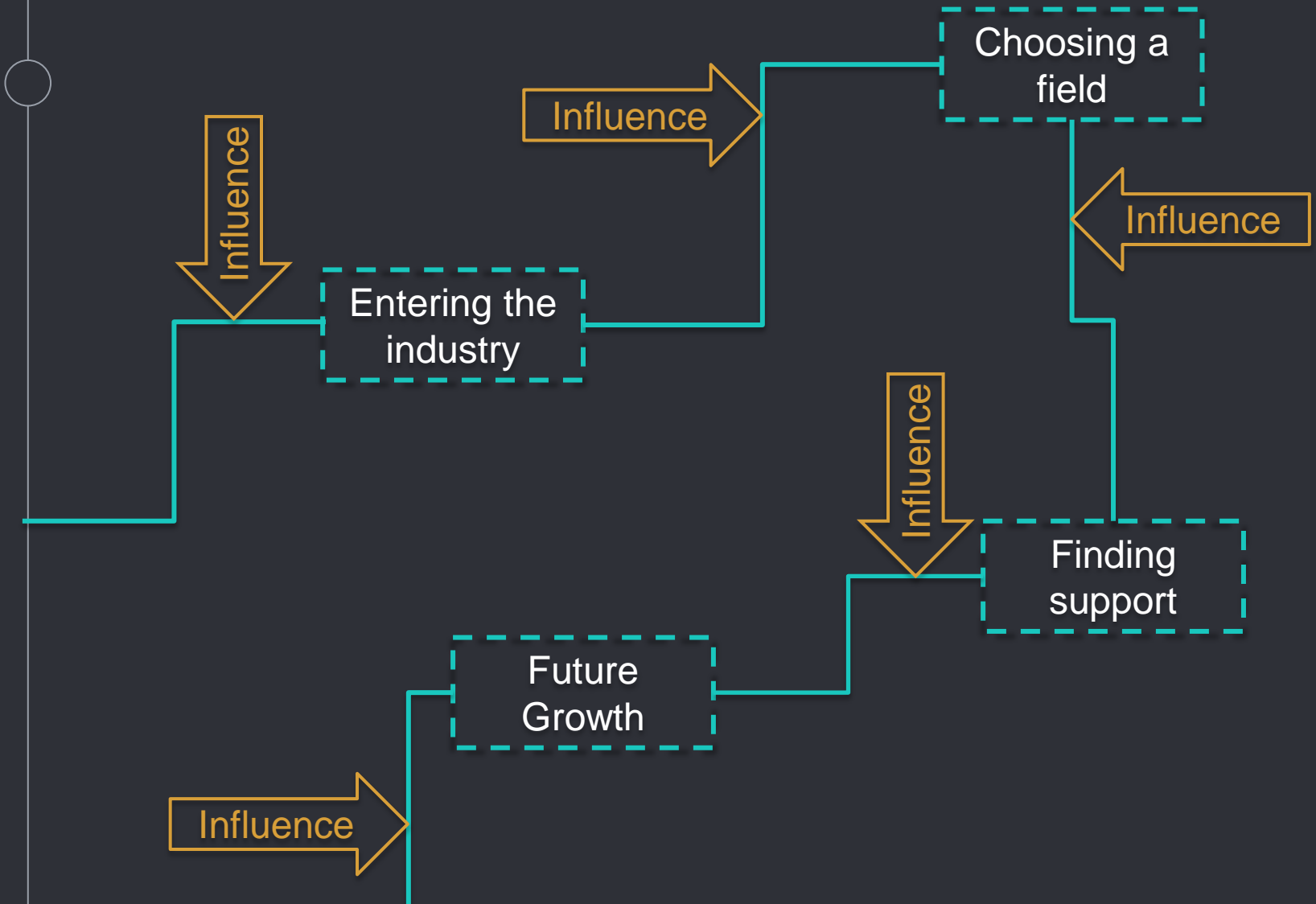
Job Satisfaction

Loyalty

Creativity

Decision - Making

POSITIVELY INFLUENCE FUTURE HOTELIERS



Potential

Potential is a priceless treasure, like gold. All of us have gold hidden within, but we have to dig to get it out.

Joyce Meyer





THANK YOU

ANY QUESTIONS?