The ways of becoming a future hotelier
ABOUT MYSELF
ABOUT MYSELF

Kristina Braun

- Currently:
  ◦ Hotel Management student
  ◦ 4 years F&B Experience

- Previously:
  ◦ Diploma in Whole Sale & Foreign Management
  ◦ Management Training in Food & Beverage
  ◦ Founding member of IoH Student Chapter
  ◦ President of ESD society
WAYS OF BECOMING A FUTURE HOTELIER
DIFFERENT WAYS
Unique decisions, influencing points & inspiration
FINDING ONE’S WAY IN THE INDUSTRY

- Learning by doing
- Degree
- Career change
CHOOSING A FIELD

- Travel
- Lodging
- Recreation
- Assembly & Event Management
- Restaurant & Managed Services
FINDING SUPPORT

- Hotel & Tourism Management School
- Individual Company
- Secret Angel/Start-up fund
- NGO
- Governmental Institution
- Etc.
MANY CHOICES
What is the perfect match?
Employee turnover rate of 33% in 2015

More than 50% of graduates are contemplating careers outside the industry

92.6% of respondents citing work experience as reason for not pursuing a career in the industry


FINDING THE PERFECT MATCH

- Did all these people find their interest?
- Did we positively influence them?
- Did we encourage & support them in during the finding process?
THE KEY TO ATTRACT & RETAIN FUTURE HOTELIERS

- Flexibility
- Individuality
- Empowerment
INDIVIDUALITY
Break out from the routine & offer tailor-made solutions
Entering the industry

Choosing a field

Finding support

Future Growth

Possibly influence future hoteliers
Potential is a priceless treasure, like gold. All of us have gold hidden within, but we have to dig to get it out.

Joyce Meyer
THANK YOU

ANY QUESTIONS?