

# *The Future of Tourism*

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# Major Projections

## **UNWTO** – *International Tourist Arrival*

2015  
1.17 billion

2030  
1.8 billion

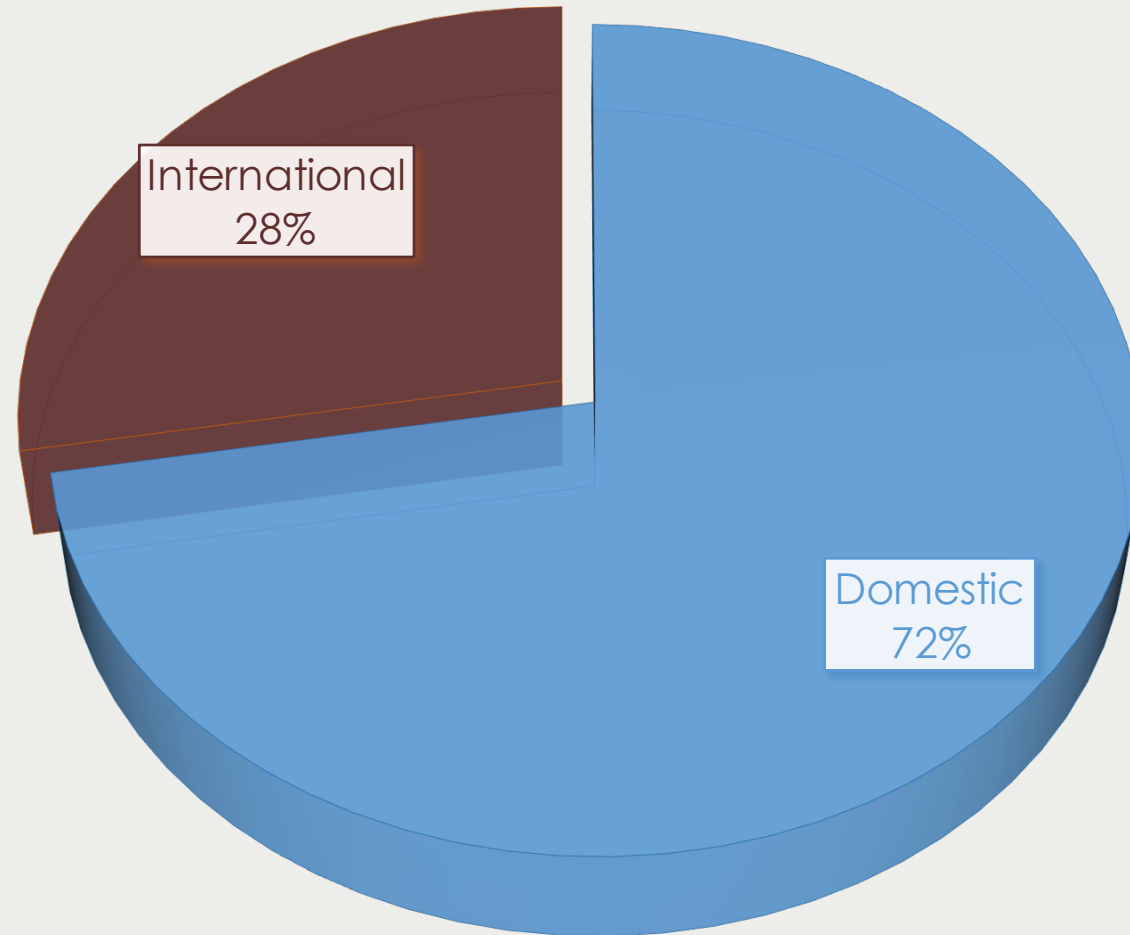
## **WTTC** – *World Travel & Tourism GDP*

2015  
9.8% (\$7.2 trillion)  
9.5% of jobs

2026  
10.8% (\$11 trillion)  
11% of jobs

# Domestic Tourism

*Tourism Share*



# Emerging Countries: A Huge Potential

Asia/Pacific

Europe

**59%**

*Population*

**10%**

**22%**

*World Tourism Revenue*

**49%**

To finish, let us look at some trends  
and to our host country.