A collective NO to sexual exploitation of children in holiday destinations

UNWTO World Tourism Network on Child Protection
Berlin, 10 March 2016
TUI Group
The world’s number one tourism business at a glance

- More than 30 million customers from 31 source markets travelling to 180 destinations
- Revenues of €18.7 billion*
- Over 300 hotels with 210,000 beds
- Around 140 aircraft
- About 1,800 retail shops in Europe
- Underlying EBITA €869 million*
- A FTSE 100 business
- Market capitalisation €10 billion**
- Global Company – domiciled in Germany
- 77,000 colleagues in 130 countries

*Based on numbers from FY 2013/14
** As of 13 May 2015
THE CUSTOMER JOURNEY

We want to make sure that every holiday we offer contributes to a better world, and we can only do that by working to increase our positive impacts and decrease our negative impacts across the whole customer journey.

- Reducing CO2 from our shops
- Promoting greener and fairer holidays
- Flying Europe’s most carbon-efficient aircraft
- Operating our cruise ships more efficiently
- Protecting biodiversity and championing animal welfare
- Greening our coach fleet
- Engaging customers with sustainable tourism
- Investing in tourism skills and education
- Enabling colleagues to be ambassadors for sustainable tourism
- Creating more sustainable excursions
- Enabling local people to benefit from tourism
- Working with destinations on the sustainable management of tourism
Destination project:
A collective NO to sexual exploitation of children in North-East Brazil

Overall objective
Reduce commercial exploitation amongst girls and boys in the tourism industry of North-East Brazil

Partners
Tourism industry, civil society and governments joining efforts

Budget
1,7 million euro
The 6 pillars of the Brazil programme

Reduce commercial exploitation amongst girls and boys in the tourism industry of North-East Brazil

Strengthen the self-protection of children, adolescents and young people against the sexual exploitation in tourism

Increase the opportunities of work in the local formal labor market for the young participants, with focus on the tourism industry

Support and strengthen the Child Protection Bodies in order to make them more effective in attending victims of sexual abuse and exploitation

27,335 youngsters

534 students

1,643 professionals
The 6 pillars of the Brazil programme

Reduce commercial exploitation amongst girls and boys in the tourism industry of North-East Brazil

- Promote awareness and commitment of the Brazilian tourism industry in relation to sexual exploitation
- Promote awareness and commitment of the Dutch tourism industry in relation to sexual exploitation
- Achieve the adoption of a zero tolerance policy by the Dutch government towards child sex tourism

348 companies signed
3 national campaigns
Specialised police unit

TUI GROUP | Sustainable Tourism | Elise Allart | 10.03.2016
New project
Dominican Republic

Project
Down to Zero – Fighting Commercial Sexual Exploitation of Children

Destination
Dominican Republic, Punta Cana (East)
Dominican Republic, Pedernales (South-West)

Partners
Tourism industry, civil society and governments joining efforts
Thank you very much.

For further questions:
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