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## WORKSHOP

### ON MEKONG RIVER-BASED TOURISM DEVELOPMENT

Muong Thanh Hotel, 962 Ngo Quyen, Dang Nang City,

19 November 2015

#### TENTATIVE PROGRAMME

##### 18 November 2015 (Wednesday):

Delegates and participants arrive at Muong Thanh Hotel, Da Nang City

##### 19 November 2015 (Thursday):

08:30 – 09:00	Registration
09:00 – 09:10	Introduction by Project Coordinator
09:10 – 09:20	Opening Remarks by Viet Nam
09:20 – 09:30	Speech by Mr. Harry Hwang, Regional Programme for Asia and the Pacific, UNWTO
09:30 – 10:45	Review of the Mekong River-based Tourism Development Strategy Mr. Peter Semone, UNWTO Consultant
10:45 – 11:00	Refreshment and Networking Break
11:00 – 11:15	Mekong River-based Tourism from the Industry's Perspective
11:15 – 12:30	River-based Tourism Development Case Study Introduction Group work Presentations Next steps
12:30 – 12:45	Closing Remarks by Viet Nam and UNWTO
12:45 – 13:30	Lunch hosted by VNAT
13:30 – 15:00	Free Time
15:00 – 21:00	Technical Tour

##### 20 November 2015 (Friday):

Delegates and participants depart for their home destinations.