

Ha Noi, October 28, 2015

To: ASEAN National Tourism Organizations (NTOs)

**Subject: Invitation to the Workshop on Mekong River-based Tourism
Development on 19 November 2015 in Da Nang City, Viet Nam**

Dear Sir/Madam,

In the framework of ASEAN - UNWTO tourism cooperation on river-based tourism development in ASEAN region, Vietnam National Administration of Tourism (VNAT) - Ministry of Culture, Sports and Tourism has an honor to host the Workshop on ASEAN River-based Tourism Development on 19 November 2015 at Muong Thanh Hotel, Da Nang City, Viet Nam. The Workshop aims to discuss the report on ASEAN river-based tourism product research focusing on the Mekong area.

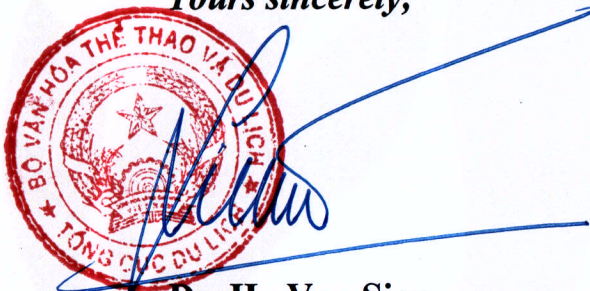
We would like to cordially invite representatives from your NTO to participate in the aforesaid Workshop. Accommodation, meals for the day of the Workshop, local transportation in Da Nang City and technical tour will be provided for 02 (two) participants appointed by your organization.

Attached herewith is the tentative programme and registration form for your perusal. Please kindly confirm your participants' attendances by 10 November, 2015.

For further information please kindly contact our focal point: Ms. Le Minh Thu, E: mthule.vnat@gmail.com; F: (84) 4 39424115, T: (84) 4 39423470/ext 123, M: (84) 944779314.

Thank you for your kind cooperation and I am looking forward to welcoming you in Da Nang City, Viet Nam.

Yours sincerely,



Dr. Ha Van Sieu
Vice Chairman