UNWTO Special Workshop on Tourism Statistics  
Nara Tourism Statistics Week

**Thursday, 20 November (DAY1)**

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<td>8:30 – 9:30</td>
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| 9:30 – 10:00| Opening  
|            | - Mr. Daishiro Michimori, Director-General for Policy Planning, Ministry of Land, Infrastructure, Transport and Tourism  
|            | - Mr. Shogo Arai, Governor, Nara Prefecture  
|            | - Mr. Oliver Herrmann, UNWTO                                         |
| 10:00 – 12:30| Session 1: “Measurement tourism for policy purposes”  
|            | Chair: Mr. Hiroyuki Kamiyama, Nomura Research Institute, Ltd.  
|            | Tourism and social inequality: The case of Argentina based on households surveys, Mr. Diego Born, Mr. Rodrigo Oliver, Mr. Juan Tarelli, National Ministry of Tourism of Argentina  
|            | Questions and answers  
|            | Inbound tourism in Japan: An analysis of “Accommodation Survey”, Mr. Kiyohito Utsunomiya, Kansai University  
|            | Questions and answers  
|            | How to estimate economic effect of tourism by the input-output table, Mr. Kazuyuki Tsuchiya, Mitsubishi Research Institute, Inc.  
|            | Questions and answers  
|            | Economic Impact of Inbound Tourism on Regional Destinations of Japan, Mr. Takeshi Kurihara, Institute for Transport Policy Studies  
|            | Questions and answers  
|            | General discussion and questions and answers regarding this session |
| 12:30 – 13:00| Transfer by bus to the restaurant                                  |
| 13:00 – 14:10| Welcome Lunch hosted by UNWTO                                        |
| 14:10 – 14:30| Transfer by bus to the venue                                         |
| 14:30 – 15:00| Keynote Speech “From Tourism Statistics to Tourism Policy and Back Again”  
|            | Speaker: Mr. Douglas Frechtling, The George Washington University    |
| 15:00 – 17:00| Session 2: “Towards a Framework for Measuring the Sustainable Development of Tourism”  
|            | Chair: Mr. Ulf Sonntag, NIT                                          |
|            | Improving evidence based decision making in the tourism sector – A review of the indicators of sustainable development for the tourism sector, Mr. Oliver Herrmann, UNWTO  
|            | Questions and answers                                                |
**Sustainability indicators on tourism in Andalucia**, Ms. Ana Moniche, Andalusia Tourism Government  
Questions and answers

**The post-2015 development agenda and the Sustainable Development Indicators**, Mr. Karoly Kovacs, UN Statistical Division  
Questions and answers

General discussion and questions and answers regarding this session

17:00 –17:15  **Conclusions and findings of DAY1**  
Mr. Karl Wöber, MODUL University Vienna

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**Friday, 21 November (DAY2)**

8:30 – 9:00  Registration

9:00 – 15:45  **Session 3: “Institutional and technical requirements for successful Tourism Satellite Account (TSA) implementation”**

9:00 – 11:30  **TSA Opening Session / Issues of developing TSA in selected countries**  
Chair: Mr. Mikio Suga, Hosei University

- *Introduction to TSA*, Mr. Tadayuki Hara, University of Central Florida  
  Questions and answers

- *A Comparative Study on the Compilation Methods of TSA for Asian countries*, Mr. Kozo Miyagawa, Keio University  
  Questions and answers

- *Statistical governance in the STS and TSA development: Experiences from the Southern Cone countries and the particular situation of Small States*, Mr. Kepa Aranburu, Movatur  
  Questions and answers

- *Experiences from the Austrian TSA*, Mr. Peter Laimer, Statistics Austria  
  Questions and answers

  General discussion and questions and answers

11:30 – 11:45  **Transfer on foot to the restaurant**

11:45 – 13:00  Lunch Break

13:00 – 13:30  **Transfer on foot to the venue**

13:30 – 15:45  **The examples on developing TSA**  
Chair: Mr. Christophe Demunter, Eurostat Head of the tourism statistics team, European Commission

- *Tourism Satellite Accounts in Europe: state of affairs*, Mr. Christophe Demunter, Eurostat Head of the tourism statistics team, European Commission  
  Questions and answers

- *Experiences from the New Zealand TSA*, Ms. Rebecca Burson, Ministry of Business, Innovation & Employment  
  Questions and answers

- *Relationships: the Canadian TSA experience*, Ms. Demi Kotsovos, Statistics Canada  
  Questions and answers
Setting-Up the Tourism Satellite Account: A Tool for Tourism Policy Development and Planning for the Philippines, Mr. Rolando Cañizal, Department of Tourism

Questions and answers

General discussion and questions and answers regarding this session

15:45 –16:00 Conclusions and findings of DAY2
Mr. Egon Smeral, Austrian Institute of Economic Research

16:00 –16:30 Closing

– Mr. Daishiro Michimori, Director-General for Policy Planning, Ministry of Land, Infrastructure, Transport and Tourism
– Mr. Tsutomu Maeda, Vice Governor, Nara Prefecture
– Mr. Oliver Herrmann, UNWTO