



Japan Tourism Agency



**UNWTO Special Workshop on Tourism Statistics  
Nara Tourism Statistics Week**

**Thursday, 20 November (DAY1)**

8:30 – 9:30 Registration

9:30 – 10:00 Opening

- Mr. Daishiro Michimori, Director-General for Policy Planning, Ministry of Land, Infrastructure, Transport and Tourism
- Mr. Shogo Arai, Governor, Nara Prefecture
- Mr. Oliver Herrmann, UNWTO

10:00 – 12:30 **Session 1: “Measurement tourism for policy purposes”**  
**Chair:** Mr. Hiroyuki Kamiyama, Nomura Research Institute, Ltd.

*Tourism and social inequality: The case of Argentina based on households surveys*, Mr. Diego Born, Mr. Rodrigo Oliver, Mr. Juan Tarelli, National Ministry of Tourism of Argentina  
Questions and answers

*Inbound tourism in Japan: An analysis of “Accommodation Survey”*, Mr. Kiyohito Utsunomiya, Kansai University  
Questions and answers

*How to estimate economic effect of tourism by the input-output table*, Mr. Kazuyuki Tsuchiya, Mitsubishi Research Institute, Inc.  
Questions and answers

*Economic Impact of Inbound Tourism on Regional Destinations of Japan*, Mr. Takeshi Kurihara, Institute for Transport Policy Studies  
Questions and answers

General discussion and questions and answers regarding this session

12:30 – 13:00 *Transfer by bus to the restaurant*

13:00 – 14:10 Welcome Lunch hosted by UNWTO

14:10 – 14:30 *Transfer by bus to the venue*

14:30 – 15:00 *Keynote Speech “From Tourism Statistics to Tourism Policy and Back Again”*  
Speaker: Mr. Douglas Frechtling, The George Washington University

15:00 – 17:00 **Session 2: “Towards a Framework for Measuring the Sustainable Development of Tourism”**  
**Chair:** Mr. Ulf Sonntag, NIT

*Improving evidence based decision making in the tourism sector – A review of the indicators of sustainable development for the tourism sector*, Mr. Oliver Herrmann, UNWTO  
Questions and answers

*Sustainability indicators on tourism in Andalusia*, Ms. Ana Moniche, Andalusia Tourism Government  
Questions and answers

*The post-2015 development agenda and the Sustainable Development Indicators*, Mr. Karoly Kovacs,  
UN Statistical Division  
Questions and answers

General discussion and questions and answers regarding this session

17:00 – 17:15 **Conclusions and findings of DAY1**  
Mr. Karl Wöber, MODUL University Vienna

## **Friday, 21 November (DAY2)**

8:30 – 9:00 Registration

9:00 – 15:45 **Session 3: “Institutional and technical requirements for successful Tourism Satellite Account (TSA) implementation”**

9:00 – 11:30 TSA Opening Session / Issues of developing TSA in selected countries  
**Chair:** Mr. Mikio Suga, Hosei University

*Introduction to TSA*, Mr. Tadayuki Hara, University of Central Florida  
Questions and answers

*A Comparative Study on the Compilation Methods of TSA for Asian countries*, Mr. Kozo Miyagawa,  
Keio University  
Questions and answers

*Statistical governance in the STS and TSA development: Experiences from the Southern Cone countries and the particular situation of Small States*, Mr. Kepa Aranburu, Movatur  
Questions and answers

*Experiences from the Austrian TSA*, Mr. Peter Laimer, Statistics Austria  
Questions and answers

General discussion and questions and answers

11:30 – 11:45 *Transfer on foot to the restaurant*

11:45 – 13:00 Lunch Break

13:00 – 13:30 *Transfer on foot to the venue*

13:30 – 15:45 The examples on developing TSA  
**Chair:** Mr. Christophe Demunter, Eurostat Head of the tourism statistics team, European Commission

*Tourism Satellite Accounts in Europe: state of affairs*, Mr. Christophe Demunter, Eurostat Head of the tourism statistics team, European Commission  
Questions and answers

*Experiences from the New Zealand TSA*, Ms. Rebecca Burson, Ministry of Business, Innovation & Employment  
Questions and answers

*Relationships: the Canadian TSA experience*, Ms. Demi Kotsovos, Statistics Canada,  
Questions and answers

*Setting-Up the Tourism Satellite Account: A Tool for Tourism Policy Development and Planning for the Philippines*, Mr. Rolando Cañizal, Department of Tourism  
Questions and answers

General discussion and questions and answers regarding this session

15:45 –16:00

**Conclusions and findings of DAY2**

Mr. Egon Smeral, Austrian Institute of Economic Research

16:00 –16:30

**Closing**

- Mr. Daishiro Michimori, Director-General for Policy Planning, Ministry of Land, Infrastructure, Transport and Tourism
- Mr. Tsutomu Maeda, Vice Governor, Nara Prefecture
- Mr. Oliver Herrmann, UNWTO