Decisions adopted by the UNWTO Commission for the Americas at its fifty-ninth meeting

Contents

<table>
<thead>
<tr>
<th>I.</th>
<th>Agenda</th>
<th>2</th>
</tr>
</thead>
<tbody>
<tr>
<td>II.</td>
<td>Decisions adopted by the Commission</td>
<td>3</td>
</tr>
<tr>
<td>III.</td>
<td>Annex 1 - Representation of the Commission in the different organs of the Organization</td>
<td>8</td>
</tr>
<tr>
<td>IV.</td>
<td>Annex 2 - List of participants</td>
<td>10</td>
</tr>
</tbody>
</table>
I. Agenda

1. Adoption of the agenda

2. Nomination of candidates to the 21st General Assembly offices:
   - two Vice-Chairs of the General Assembly
   - two Members of the Credentials Committee

3. Nomination of candidates to represent the region on the Executive Council and its subsidiary organs:
   - two candidates to the Executive Council (2015-2019) (one fixed + one floating)
   - one candidate to the Programme and Budget Committee
   - two candidates to the Committee on Statistics and Tourism Satellite Account
   - two candidates to the Committee on Tourism and Sustainability
   - two candidates to the Committee on Tourism and Competitiveness
   - one candidate to the Committee for the Review of Applications for Affiliate Membership

4. Election of the Chairperson and two Vice-Chairpersons of the Commission for the period 2015-2017

5. Jury for the video competition

6. Update on regional activities

7. Other matters

8. Place and date of the sixtieth meeting of the Commission

---

1 The General Assembly will decide on assignment of floating seats among regions under Agenda Item 12.

2 This member should be from the Executive Council.

3 In order to select the winners of the six regional prizes, a jury will be established comprising the Chairs of the six Regional Commissions of UNWTO, one representative of the host country (Colombia), and a prominent communications professional designated by the Organization. Each member of the jury shall vote for three videos from each region, except his or her own region in the case of representatives of the member countries.
II. DECISIONS ADOPTED BY THE COMMISSION

ADOPTION OF THE AGENDA

Agenda item 1 (document CAM/59/ODP/2015)

The Commission

Adopts the agenda of its fifty-ninth meeting as set forth in page 2 of this document.

NOMINATION OF CANDIDATES TO THE 21ST GENERAL ASSEMBLY OFFICES:

Agenda item 2 (document CAM/59/A/21/ComReg)

The Commission,

Having considered the information document submitted by the Secretary-General on the designation of candidates by the Commission to the various offices of the General Assembly,

Decides to nominate Bahamas for the post of Vice-President of the General Assembly, as Colombia, given its status as host country of the Assembly shall be appointed, as is tradition, to serve as President.
The Commission,

Having considered the information document submitted by the Secretary-General on the representation of the region in the Executive Council and its subsidiary bodies,

1. Decides to nominate Mexico to the Executive Council for the period 2015-2019. As for the floating seat, it was decided that it would be shared between Costa Rica and Paraguay over the same period, with Costa Rica occupying the first biennium (2015-2017) and Paraguay the second biennium (2017-2019).

2. Decides to nominate Argentina to occupy a seat on the Programme and Budget Committee.

3. Decides to nominate Chile and Peru to form part of the Committee on Statistics and the Tourism Satellite Account.

4. Decides to nominate Honduras and Colombia to form part of the Committee on Tourism and Sustainability.

5. Decides to nominate Mexico and Peru to form part of the Committee on Tourism and Competitiveness.


7. Thanks the candidates to these posts for the consensus achieved.

.................................................................
ELECTION OF THE CHAIR AND THE TWO VICE-CHAIRS OF THE COMMISSION FOR
THE PERIOD 2016-2017

Agenda item 4 (document CAM/59/A/21/ComReg)

The Commission,

Having considered the information document submitted by the Secretary-General on the election of the Chair and the two Vice-Chairs,

1. Decides to elect Haiti as Chair of the Commission for a term of office of two years (2016-2017);
2. Also decides to elect Chile and Paraguay to occupy the two vice-chairmanships of the Commission for a term of office of two years (2016-2017); and
3. Expresses its most sincere gratitude and appreciation to the outgoing Chair, Colombia, and to the outgoing Vice-Chairs Haiti and Mexico for their efficient and valuable work in their leadership of the Commission.

JURY FOR THE VIDEO COMPETITION

Agenda item 5

The Regional Director for the Americas informed those present about the characteristics of the video competition, the entrants of which were being played in the lobby of the convention centre where the General Assembly was held. A jury had been designated, composed of the chairs of the regional commissions, a representative of the host country and a professional expert in communication, designated by the Organization. Each of the members of the jury was to vote for three videos from each region, except his own, in the case of representatives of member countries.

The winning entries were announced on Wednesday, 16 September 2015 within the framework of the Third Plenary Session.

UPDATE ON REGIONAL ACTIVITIES

Agenda item 6
At the beginning of the meeting, the Secretary-General welcomed the delegations and especially Barbados, as a new Member of the Organization. He expressed confidence in the political stability of the region and the extraordinary economic recovery that has led to poverty reduction in many countries over the last decade.

He noted that the General Assembly was an excellent platform to highlight the role of tourism as an effective tool to promote a new model of inclusive and universal development and stressed the importance of the Sustainable Development Goals of the United Nations and the fact that tourism has been included in 2 of these Goals.

He invited the delegations to share their experiences in the High Level Forum on Tourism and Air Transport for Development, jointly organized by the UNWTO and ICAO, because it is a unique opportunity to find common ground between tourism and air transport on key issues of common interest.

He encouraged Member States to continue engaging closely in the work of the Organization, highlighting the holding of certain events such as the celebration of World Tourism Day, the ministerial summit at the WTM in London on the theme: “New challenges in a changing market”, the Conference on Tourism and Media to be held in Tunisia in mid-November, and the next edition of the UNWTO Awards for Excellence and Innovation in Tourism, whose gala awards ceremony will take place within the framework of the International Tourism Fair FITUR, in the month of January in Madrid.
PLACE AND DATE OF THE SIXTIETH
MEETING OF THE COMMISSION

Agenda item 8

The Commission,

Having taken cognizance of the candidatures presented by the delegations of Paraguay, El Salvador and Cuba to host the next meeting of the Commission in their respective countries,

1. **Decides** to hold its sixtieth meeting in Cuba in the city of Havana, on a date to be determined;

2. **Commends** Member States Paraguay, El Salvador and Cuba on having reached a consensus on the holding of the next meeting of the Regional Commission and takes note of the expression of interest by El Salvador to host the sixty-first Commission meeting in 2017; and

3. **Thanks** the Government of Colombia for all the attention accorded to the delegates.
### III. ANNEX 1: REPRESENTATION OF THE COMMISSION IN THE DIFFERENT ORGANS OF THE ORGANIZATION

<table>
<thead>
<tr>
<th>ORGAN</th>
<th>END OF TERM OF OFFICE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>21ST GENERAL ASSEMBLY</strong></td>
<td></td>
</tr>
<tr>
<td>PRESIDENT</td>
<td>COLOMBIA</td>
</tr>
<tr>
<td>VICE-PRESIDENTS</td>
<td>BAHAMAS</td>
</tr>
<tr>
<td>CRED. COMMITTEE</td>
<td>ARGENTINA</td>
</tr>
<tr>
<td></td>
<td>JAMAICA</td>
</tr>
<tr>
<td><strong>COMMISSION FOR THE AMERICAS</strong></td>
<td></td>
</tr>
<tr>
<td>CHAIR</td>
<td>HAITI</td>
</tr>
<tr>
<td>VICE-CHAIRS</td>
<td>PARAGUAY</td>
</tr>
<tr>
<td></td>
<td>CHILE</td>
</tr>
<tr>
<td></td>
<td>2017</td>
</tr>
<tr>
<td><strong>EXECUTIVE COUNCIL</strong></td>
<td></td>
</tr>
<tr>
<td>1. ARGENTINA / PERU</td>
<td>2015 / 2017</td>
</tr>
<tr>
<td>2. JAMAICA / BAHAMAS</td>
<td>2015 / 2017</td>
</tr>
<tr>
<td>3. ECUADOR</td>
<td>2017</td>
</tr>
<tr>
<td>4. MEXICO</td>
<td>2019</td>
</tr>
<tr>
<td>5. COSTA RICA / PARAGUAY</td>
<td>2017/2019</td>
</tr>
</tbody>
</table>
COMMITTEE ON STATISTICS AND THE TOURISM SATELLITE ACCOUNT

1. CHILE 2019
2. PERU 2019

COMMITTEE ON TOURISM AND SUSTAINABILITY

1. COLOMBIA 2019
2. HONDURAS 2019

COMMITTEE ON TOURISM AND COMPETITIVENESS

1. MEXICO 2019
2. PERU 2019

COMMITTEE FOR THE REVIEW OF APPLICATIONS FOR AFFILIATE MEMBERSHIP

MEXICO 2019

.................................................................
IV. ANNEX 2: LIST OF PARTICIPANTS

1. Chair of the Commission

**COLOMBIA**
*Head of delegation*  
Ms. Sandra Howard Taylor  
Vice-Minister of Tourism  
Ministry of Trade, Industry and Tourism

2. Full Members

**ARGENTINA**
*Head of delegation*  
Mr. Carlos Enrique Meyer  
Minister of Tourism  
Ministry of Tourism

*Delegates*  
Ms. Adriana Lauro  
Coordinator  
Ministry of Tourism

Ms. Ana Inés García Allievi  
Technical Assistant, International Relations Office  
Ministry of Tourism

**BAHAMAS**
*Head of delegation*  
Mr. Earlston McPhee  
Director - International Relations and Economic Development  
Ministry of Tourism

**BARBADOS**
*Head of delegation*  
Mr. Richard Sealy  
Minister of Tourism and International Transport  
Ministry of Tourism

*Delegates*  
Ms. Donna Cadogan  
Permanent Secretary  
Ministry of Tourism

**BOLIVIA**
*Head of delegation*  
Mr. Ernesto Rossell  
Vice-Minister of Tourism  
Ministry of Cultures and Tourism

**BRAZIL**
*Head of delegation*  
Mr. Alberto Alves  
Vice-Minister  
Ministry of Tourism

*Delegates*  
Mr. Rafael Augusto Luisi de Oliveira  
General Coordinator  
Ministry of Tourism
CHILE
Head of delegation
Mr. Rodrigo Van Bebber
Chief of Cabinet, Sub-Secretariat of Tourism

Delegates
Mr. Jaime Tohá
Advisor on International Affairs
National Tourism Service (SERNATUR)
Ministry of Economy, Development and Tourism

COLOMBIA
Delegates
Mr. Carlos Alberto Vives Pacheco
Director of Quality and Sustainable Development of Tourism
Ministry of Trade, Industry and Tourism

Mr. Luis Sarmiento
Coordinator, Quality, Security and International Cooperation

COSTA RICA
Head of delegation
Mr. Mauricio Ventura Aragón
Minister of Tourism
Costa Rica Tourism Board

Delegates
Mr. Hermes Navarro
Chief, Investment Attraction
Costa Rica Tourism Board

CUBA
Head of delegation
Mr. Manuel Marrero Cruz
Minister of Tourism
Ministry of Tourism

Delegates
Ms. María del Carmen Orellana
Commercial Director
Ministry of Tourism

Ms. Marivel Pérez Pérez
Specialist in International Relations
International Relations Office
Ministry of Tourism

ECUADOR
Head of delegation
Mr. David Parra Bozzano
Vice-Minister

Delegates
Ms. Emilene Carbali Apunte
Coordinator, International Relations Office

EL SALVADOR
Head of delegation
Mr. Juan Ernesto Rodríguez
Advisor to the Presidency
CORSATUR

GUATEMALA
Head of delegation
Ms. Erika Guillermo
Advisor
<table>
<thead>
<tr>
<th>Country</th>
<th>Head of delegation</th>
<th>Delegates</th>
</tr>
</thead>
<tbody>
<tr>
<td>HAITI</td>
<td>Ms. Stéphanie Villedrouin</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Minister of Tourism and Creative Industries</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ministry of Tourism and Creative Industries</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ms. Cassandra FRANCOIS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Director of Cabinet</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ministry of Tourism and Creative Industries</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mr. Richard Boncy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ambassador at large, Haiti</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Permanent Representative of Haiti to the UNWTO</td>
<td></td>
</tr>
<tr>
<td>HONDURAS</td>
<td>Mr. Ernie Emilio Silvestri Thompson</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Director</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Honduras Tourism Institute</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ms. Laura Beatriz Acosta</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Officer, International Relations</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Honduras Tourism Institute</td>
<td></td>
</tr>
<tr>
<td>JAMAICA</td>
<td>Mr. Wykeham McNeill</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Minister of Tourism and Entertainment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ministry of Tourism and Entertainment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ms. Jennifer Griffith</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Permanent Secretary</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ministry of Tourism and Entertainment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ms. Pollyanna Brown</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Executive Assistant</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ministry of Tourism and Entertainment</td>
<td></td>
</tr>
<tr>
<td>MEXICO</td>
<td>Mr. Enrique de la Madrid</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Secretary of Tourism</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ministry of Tourism of Mexico (SECTUR)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mr. Javier Guillermo Molina</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chief, International Affairs and Cooperation Unit</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ministry of Tourism of Mexico (SECTUR)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mr. Cedrian López Bosch Martineau</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Director, International Organizations</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ministry of Tourism of Mexico (SECTUR)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mr. Alejandro Sámano</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Director-General, Social Communication</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ministry of Tourism of Mexico (SECTUR)</td>
<td></td>
</tr>
<tr>
<td>Country</td>
<td>Head of delegation</td>
<td>Delegates</td>
</tr>
<tr>
<td>--------------------</td>
<td>--------------------</td>
<td>-------------------------------------</td>
</tr>
</tbody>
</table>
| NICARAGUA          | Ms. Janice Ruiz Watson  | Ms. Karina Ramírez  
Co-Director, Intur | Officer, Foreign Cooperation and Organizations |
| PANAMÁ             | Ms. Jennifer Champsaur | Ms. Daisy Carolina Trujillo Bonaga  
Vice-Minister of Tourism | Chief of Technical Cooperation |
| PARAGUAY           | Ms. Marcela Bacigalupo | Ms. Rosa Radice  
Minister – Executive Secretary  
National Secretariat of Tourism (SENATUR) | Director of International Relations  
National Secretariat of Tourism (SENATUR) |
|                    |                     | Ms. Giannina Riboldi  
Director of Cabinet  
National Secretariat of Tourism (SENATUR) |
|                    |                     | Ms. Norma Bachero  
Chief of Meetings Tourism  
National Secretariat of Tourism (SENATUR) |
|                    |                     | Mr. Santiago Sánchez Blasser  
Consul, Paraguayan Embassy in Colombia |
| PERU               | Ms. María del Carmen de Reparaz | Mr. Diego Castillo  
Vice-Minister of Tourism  
Ministry of Tourism | Counsellor for Economy and Trade  
Embassy of Peru in Colombia |
| PUERTO RICO        | Ms. Ingrid I. Rivera Rocafort |                       |
| DOMINICAN REPUBLIC | Mr. Radhamés Martínez Aponte | Ms. Carmen Martínez Arnaud  
Vice-Minister of Tourism | Director, CONFOTUR |
3. Affiliate Members

CAT
Mr. Fernando Gorbarán
Board Member, Vice-President
Argentina

FEHGRA
Mr. Jordi Busquets
Board Member

UNIVERSIDAD ANAHUAC
Mr. Francisco Madrid
Director, Faculty of Tourism and Gastronomy

COTELCO
Mr. Gustavo Toro
Executive Chairman

KALAM
Mr. Ramón Mayo
President (Spain)

Mr. Jesús Hontiveros
Chief Executive Officer

INNOVA TAXFREE
Mr. Antonio Santos
Director of International Relations and Tourism

SEGITTUR
Mr. Juan Manuel Penin
Director of International Relations

ICTE - INSTITUTO PARA LA CALIDAD TURÍSTICA ESPAÑOLA
Mr. Miguel Mirones Diez
President

ROTEIROS DE CHARME HOTEL ASSOCIATION
4. Observers

INTERNATIONAL NIGHTLIFE ASSOCIATION
Mr. Joaquín Boadas de Quintana
Secretary-General

5. World Tourism Organization

Mr. Taleb Rifai
Secretary-General

Mr. Carlos Vogeler
Regional Director for the Americas

Mr. Alejandro Varela
Deputy Regional Director for the Americas

Ms. Daniela Urcuyo
Regional Programme for the Americas

Ms. Esther Ruiz
Regional Programme for the Americas

Mr. Omar Valdez
Executive Director, Themis

Ms. Isabel Garaña
Regional Director for Europe