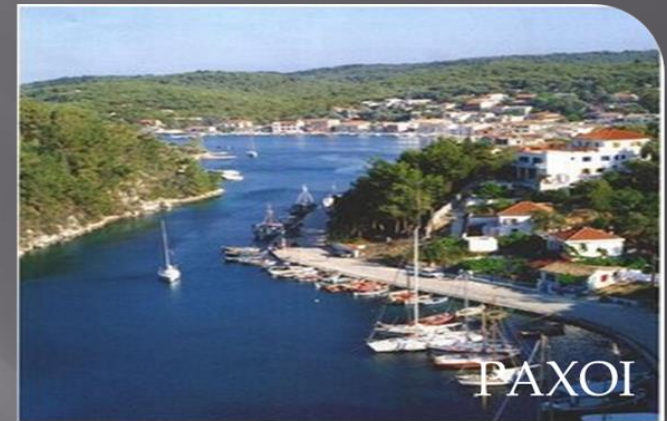


# MARINE TOURISM DEVELOPMENT THROUGH TOURIST PORT NETWORKS

## The Case of Greece: Past-Present-Future



**Despoina Schistou**

**Head of the Department of Siting of Tourist Ports**

**Directorate of Spatial Planning and Infrastructure**

**Ministry of Economy, Infrastructure, Maritime Affairs and Tourism**



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# Greek National Strategy for Tourism & Tourist Ports

## Basic principles

- Enrichment of tourism products (health and spa, cultural, city-breaks, maritime tourism etc.)

- Strengthening entrepreneurship

- Ensuring high quality of infrastructure and services

- Investing in human resources



## Key elements

- Protection and promotion of values

- Protection and rational utilisation of natural resources

- Promotion of the outward orientation of the Greek enterprises

- Promotion of greater competitiveness



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# Greek National Strategy for Tourism & Tourist Ports

## ■ Main medium and long – term objectives

- Simpler legal framework for tourism businesses
- Expansion of the tourism period - mitigation of seasonality
- Development of thematic tourism products
- Upgrading of tourism services  
Incorporation of new technologies by tourism businesses
- Human resources training



## ■ Priorities for tourist ports

- Siting, based on rational criteria
- Creation of a primary system of basic port infrastructure (marinas), supported by a secondary auxiliary system (Anchorages and yacht shelters)
- Minimisation of environmental impacts
- Non alteration of natural and cultural resources
- Ensuring the sustainability and increasing the competitiveness of the quality level of the services offered



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# History of Greek Tourist Ports

## Ancient Times



(source : <http://www.limenoscope.ntua.gr/index.cgi?lan=el>)

NTUA Civil Engineering Faculty / Limenoskopion

## 19th cent.



## ...1950 - 1993

After 1950, under the Greek Tourist Organization, began the creation and operation of stations for service and supplying tourist yachts with fuel, water and provisions. Indicative examples are : Ports of Vouliagmeni & Zea etc.

## 1993-today



## Greek Tourist Ports

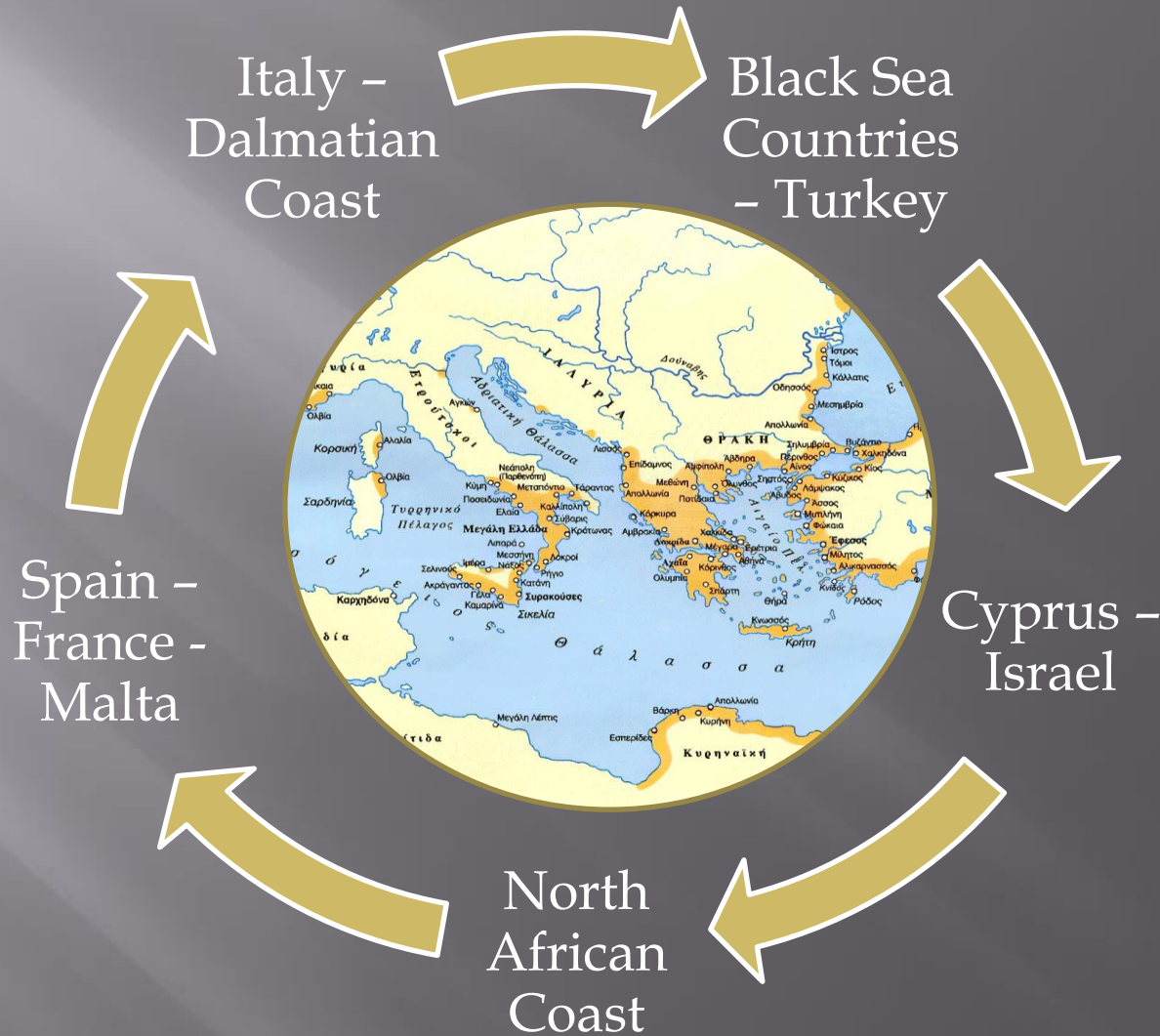
(source: Hellenic Ministry of Economy, Infrastructure, Maritime Affairs and Tourism)



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# Tourist Ports – Synergistic Action in the Mediterranean



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# Tourist Ports: Greek Legal Framework and Guidelines

## Map: Network of Tourist Ports



- Law 2160/93 (GG 118A): Regulations in Tourism
- Special Framework for Spatial Planning for Tourism
- Greek National Strategy for Tourism & Tourist Ports
- Maritime Spatial Planning (DIRECTIVE 2014/89/EU of the European Parliament/Council). National Strategy for the Protection and Management of Marine Environment (Law 3983/2011)



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# Categories of Tourist Ports (Law 2160/93)



# Siting Tourist Ports under Law 2160/93



Marinas

58

Yacht Shelters-  
Anchorages

84

Hotel Harbours

11



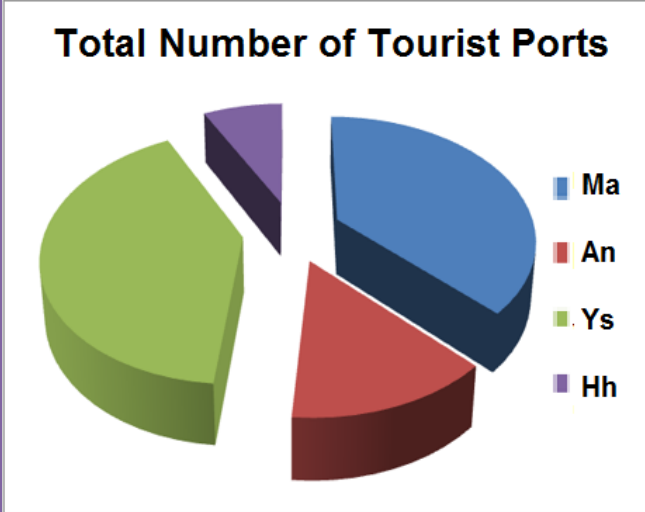
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# Existing Action Plan for Creating Marina Network

## Creation of a primary and secondary system of tourist port infrastructure

Type		Ports /Berths
Marinas	 <p><b>Total Number of Tourist Ports</b></p> <ul style="list-style-type: none"><li>Ma</li><li>An</li><li>Ys</li><li>Hh</li></ul>	57/15,815
Yacht Shelters / Anchorages		86 / 5,790
Hotel Harbours		11/305
<b>Total</b>		<b>154 / ...22,000</b>

Managing Bodies: municipalities, port funds, municipal port funds, private individuals, companies etc.

Among the sited tourist ports shown, there are approximately 80 of either operational or partially operational status, (marinas, havens, shelters and hotel harbours), the number of which may soon be increased by those presently under construction.

# Greek Tourist Ports

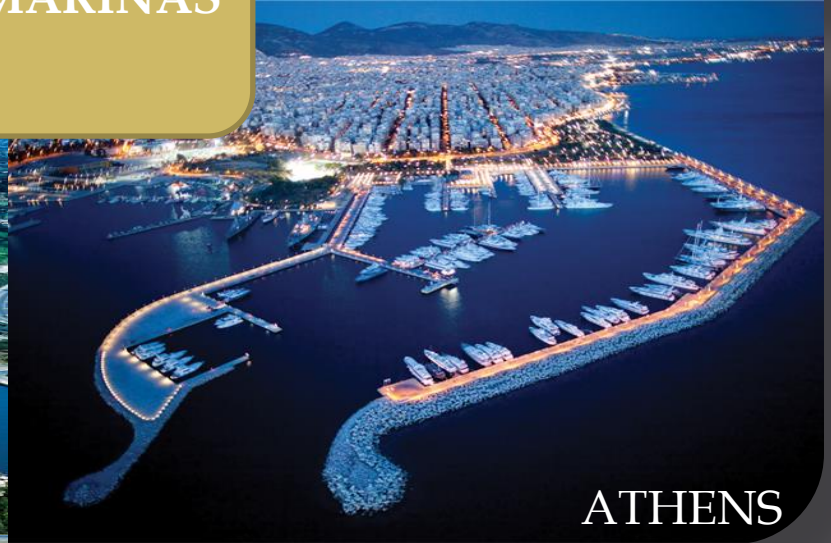


LEFKADA



CRETE

GREEK MARINAS



ATHENS

# Greek Tourist Ports



POROS



PAXOI

GREEK YACHT  
SHELTERS  
/ANCHORAGES



MEGANISI



KEFALONIA

# Legislative Amendments of the Framework for Creating and Operating Tourist Ports

Law 3986/2011, Law 4070/2012,  
Law 4179/2013, Law 4254/2014,  
Law 4276/2014



Simplification of procedures for the siting, concession and licensing of tourist ports



Reinforced the legality of tourist ports that did not have the required license



Allow the creation of inner basins



Use of existing infrastructure



Protection of investors



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# Procedure of Tourist Ports Siting



## LEGAL FRAMEWORK: LAW 2160/93

### TWO STAGE PROCESS

1<sup>st</sup> Stage: Presidential Decree (PD), Site Design and Strategic EIA

2<sup>nd</sup> Stage: Joint Ministerial Decision (JMD) (of Minister of Tourism and Minister of Environment) Siting and EIA

### ONE STAGE PROCESS

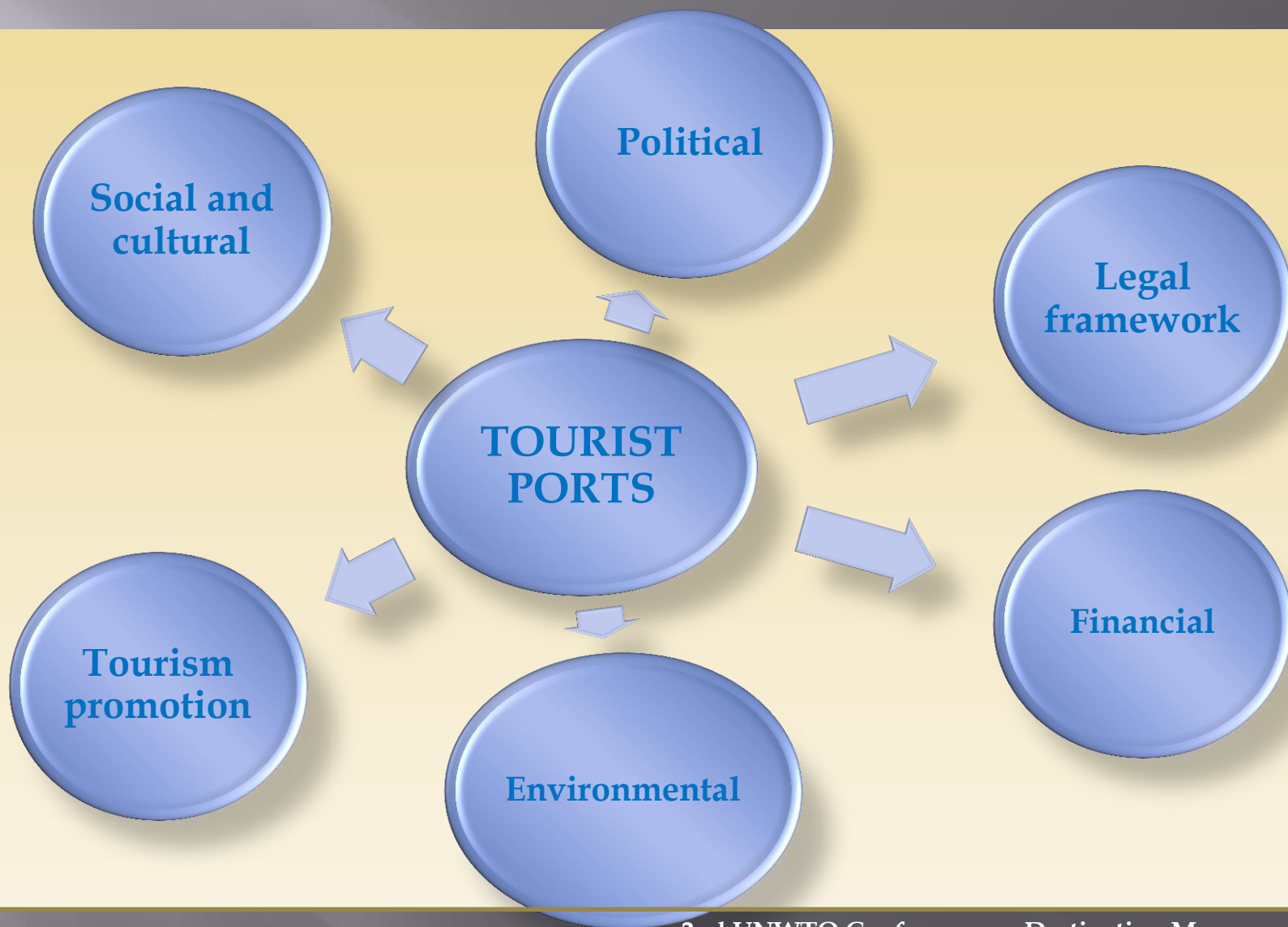
Other marinas  
JMD (Minister of Tourism and Minister of Environment), Siting and EIA



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# Key Factors Affecting Design and Operation



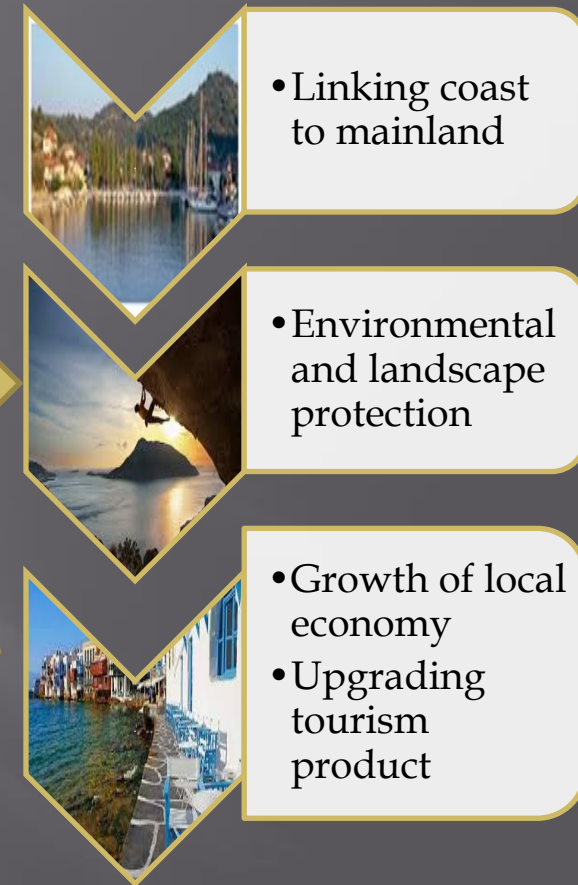
# Tourist Ports: Competitive Advantage and Benefits

## Advantage



## TOURIST PORTS

## Benefits



# Greek National Strategy for Tourism & Tourist Ports

Public ( national, regional and local authorities) and private bodies cooperation



Greek National Strategy for Tourism for the period 2014-20



Greek Tourist Ports Network



Sustainable development of destinations

E2020 thematic objectives

Partnership Agreement (new NSRF), for 2014-2020

Partnership Agreement  
Priorities

- Boosting competitiveness and extraversion of businesses
- Human resources
- Protection of the environment shift to a green economy
- Infrastructure development,
- Enhancement of institutional capacity and efficiency of public administration and local government



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Thank you for your attention



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