Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

DECESIONS TAKEN BY THE EXECUTIVE COUNCIL
AT ITS 100TH SESSION

Rovinj, Croatia, 27-29 May 2015

Table of contents

Adoption of the agenda (CE/DEC/1(C)) ........................................................................................................ 3
Communication of the Chair (CE/DEC/2(C)) .................................................................................................. 5
Report of the Secretary-General ...................................................................................................................... 7
Part I: Current situation and activities ........................................................................................................ 7
(a) International tourism in 2014 and 2015 (CE/DEC/3(C)) ................................................................. 7
(b) Mainstreaming tourism in the global agenda (CE/DEC/4(C)) .......................................................... 9
(c) Priorities and Management vision (CE/DEC/5(C)) .............................................................................. 11
(d) Implementation of the general programme of work for 2014-2015 (CE/DEC/6(C)) ...................... 13
(e) UNWTO activities in the United Nations system (CE/DEC/7(C)) ................................................... 15
(f) Report of the Working Group on Official Development Assistance (CE/DEC/8(C)) ............... 17
(g) UNWTO publications policy (CE/DEC/9(C)) ..................................................................................... 19
Report of the Secretary-General .................................................................................................................. 21
Part II: Administrative and statutory matters .......................................................................................... 21
(a) Financial situation of the Organization (CE/DEC/10(C)) ............................................................... 21
(b) UNWTO financial report and audited Financial Statements for the year ended 31 December 2014 (CE/DEC/11(C)) ......................................................................................................................... 23
(c) Closing of the audited administrative accounts of the nineteenth financial period (2012-2013) (CE/DEC/12(C)) ........................................................................................................................................ 25
(d) Application of Article 34 of the Statutes and paragraph 13 of the Financing Rules (CE/DEC/13(C)) 27
(e) Membership status (CE/DEC/14(C)) .................................................................................................. 29
(f) Human resources report (CE/DEC/15(C)) .......................................................................................... 31
(h) Report on the ethics function (CE/DEC/16(C)) ................................................................. 33
Draft programme of work and budget for 2016-2017 ................................................................. 35
(a) Report of the Secretary-General (CE/DEC/17(C)) ............................................................... 35
Affiliate Members .......................................................................................................................... 37
(a) Report of the Chair of the Affiliate Members (CE/DEC/18(C)) ........................................... 37
(b) Report of the Committee for the Review of Applications for Affiliate Membership (CE/DEC/19(C)) .................................................. 39
World Tourism Day: themes and host countries for 2016 and 2017 to be proposed to the General Assembly (CE/DEC/20(C)) ....................................................................................... 43
Preparations for the twenty-first session of the General Assembly (CE/DEC/21(C)) .............. 45
Place and dates of the 101st and 102nd sessions of the Executive Council (CE/DEC/23(C)) ........ 49
Thematic discussion: “Innovation in Tourism: Finding New Ways to Overcome Seasonality” (CE/DEC/24(C)) ......................................................................................................................... 51
Vote of thanks to the host country (CE/DEC/25(C)) ..................................................................... 53
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Adoption of the agenda

Agenda item 1
(document CE/100/1 prov.)

The Executive Council

Adopts the agenda of its 100th session as proposed.

***
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Communication of the Chair

Agenda item 2
(document CE/100/2)

The Executive Council,

Having heard the communication of the Chair of the 100th session of the Executive Council, the Honourable Dr. Wykeham McNeill, Minister of Tourism and Entertainment of Jamaica,

1. Thanks the Chair for his communication to the Executive Council;

2. Shares the view of the Chair about the importance of tourism as a source of employment for a large percentage of the labour force in many countries;

3. Also shares his view about the need to collaborate with private-sector stakeholders in the framework of regulations and initiatives designed to preserve the natural and built environment;

4. Endorses the call of the Chair to practise responsible tourism and to develop critical national awareness of the ways in which tourism can improve the quality of life and welfare of all citizens; and

5. Extends its gratitude and appreciation to the Chair of the Council, to the first Vice-Chair, H.E. Ms. Ana Comoane, Deputy-Minister of Culture and Tourism of Mozambique, and to the second Vice-Chair, H.E. Mr. Darko Lorencin, Minister of Tourism of Croatia, for their dynamic leadership and for their personal contributions to the successful deliberations of its various agenda items.

***
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Report of the Secretary-General
Part I: Current situation and activities
(a) International tourism in 2014 and 2015

Agenda item 3(a)
(document CE/100/3(a))

* * *

The Executive Council,

*Having examined* the report of the Secretary-General on the situation and prospects for international tourism,

*Takes note* of the report and appreciates the regular monitoring provided on international tourism through the UNWTO World Tourism Barometer.

* * *
Report of the Secretary-General

Part I: Current situation and activities

(b) Mainstreaming tourism in the global agenda

Agenda item 3(b)
(document CE/100/3(b))

The Executive Council

1. Takes note of the work of the Secretariat in mainstreaming tourism in the global and national agendas;

2. Encourages Member States to support tourism’s positioning in the international and regional agendas, in particular, in the ongoing negotiations on the definition of the Sustainable Development Goals; and

3. Also encourages Member States to support the proposal for the celebration of 2017 as the International Year of Tourism for Development and Peace to be presented to the forthcoming UN General Assembly.

***
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Report of the Secretary-General

Part I: Current situation and activities

(c) Priorities and Management vision

Agenda item 3(c)
(document CE/100/3(c))

The Executive Council

Takes note of the report of the Secretary-General regarding the implementation of the priorities endorsed by it at its 98th session.

***
Report of the Secretary-General

Part I: Current situation and activities

(d) Implementation of the general programme of work for 2014-2015

The Executive Council,

Having examined the report on the implementation of the general programme of work for 2014-2015 and its annexes, as well as the report of the Programme and Budget Committee (Part I: 2014-2015 programme),

1. Takes due note of all the activities implemented during the period of reference, at the global level and on the ground;

2. Thanks all the members of the Council’s subsidiary organs for their valuable work and their substantive contribution to the normative role of the Organization;

3. Acknowledges the progress made by the Committee on Tourism and Competitiveness and encourages it to continue working on definition setting along the lines set out in its report;

4. Endorses the list of invited participants of the Committee on Tourism and Sustainability;

5. Joins its voice to the Committee on Statistics and Tourism Satellite Account and requests the Secretary-General:

   (a) To develop standards-based measurement tools and guidelines on measuring sustainability in tourism in order to, among other objectives, properly contribute to the UN Post-2015 Development Agenda and the Sustainable Development Goals, and

   (b) To keep working on the measurement and analysis of tourism at the sub-national level in order to ensure the envisaged outcome of such an important initiative; and
6. *Entrusts* the Secretary-General to advise the Working Group on the Protection of Tourists/Consumers and Travel Organizers to continue the elaboration of the text of the Convention and to report on future necessary steps.

* * *
Report of the Secretary-General

Part I: Current situation and activities

(e) UNWTO activities in the United Nations system

Agenda item 3(e)
(document CE/100/3(e))

The Executive Council,

Having examined the report CE/100/3(e),

1. Notes with interest the UNWTO’s ongoing participation with various United Nations networks and mechanisms on substantive issues and supports the continuation of such participation and involvement in those issues as well as in the CEB subsidiary structure working groups;

2. Welcomes the decision of the Secretariat to assign a Liaison Officer in Geneva, Switzerland, for enhancing UN coordination and collaboration and increasing resource mobilization capacities;

3. Applauds the activities of the Organization in the area of advocacy of tourism as a driver of economic growth and development, including the growing importance acknowledged by special country groupings such as Small Island Developing States and Landlocked Developing States;

4. Acknowledges with satisfaction the ongoing work of the UNWTO on the 10YFP STP and thanks Member States France, Morocco and the Republic of Korea for their active participation and support;

5. Supports the Secretariat in continuing its contribution to the UN system response to the Ebola virus and similar global risks, including those related to tourism security;

6. Encourages the Secretariat to continue its active participation in the various UN working groups and streams which are addressing the overall framework of the Sustainable Development Goals and the subsequent indicators as part of the post-2015 Development Agenda;

7. Also encourages the Secretariat to follow and actively contribute to the ongoing preparations of the forthcoming Third Conference on Financing for Development (Addis Ababa, Ethiopia, in July 2015)
and the related processes and other initiatives that aim to implement the post-2015 Development Agenda; and

8. Requests the Secretary-General to report at its forthcoming sessions on the participation of the Organization in the UN system’s coordination mechanisms and relevant activities.

***
Report of the Secretary-General

Part I: Current situation and activities

(f) Report of the Working Group on Official Development Assistance

Agenda item 3(f)
(document CE/100/3(f))

The Executive Council,

Having examined the report of the Working Group on Official Development Assistance (WG-ODA),

1. Thanks the Chair (South Africa) and the members of the WG-ODA;

2. Expresses its appreciation for the activities of the WG-ODA in pursuing the objective of achieving full ODA eligibility for UNWTO and mobilizing new resources for the Organization, as set out in decision CE/DEC/4(XCV);

3. Takes note of UNWTO’s status as an eligible organization for bilateral ODA;

4. Endorses the proposal of the WG-ODA to create the “Tourism for Development Facility” in order to strengthen the efforts of the Secretariat to mobilize ODA resources; and

5. Requests the Secretary-General to report on the “Tourism for Development Facility” to the next Executive Council and to further strengthen advocacy efforts in positioning tourism as a sector with high impact for development and UNWTO endeavours as a development UN agency.

* * *
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Report of the Secretary-General

Part I: Current situation and activities

(g) UNWTO publications policy

Agenda item 3(g)
(document CE/100/3(g))

The Executive Council

Takes note of the UNWTO Publications Policy as presented by the Secretary-General.

* * *
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Report of the Secretary-General
Part II: Administrative and statutory matters
(a) Financial situation of the Organization

Report of the Programme and Budget Committee (Part II: 2014-2015 budget)
Agenda item 5(a)
(documents CE/100/5(a), CE/100/5(a) Add.1 and CE/100/4)

The Executive Council,

Having examined the report of the Secretary-General on the financial situation of the Organization and the IPSAS progress report included in its Addendum,

1. Takes note of the level of collection of contributions from Members for the financial year 2015 as of 31 March 2015 amounting to EUR6,750,277.25, and also of the collection of contributions in arrears, amounting to EUR483,879.65;

2. Also takes note of the adjustments made by the SG on the structure of programmes for 2015;

3. Urges Members that have not yet complied with their financial obligations to take the necessary steps to pay their contributions for 2015 thereby averting delays that could hamper programme execution;

4. Approves financing of the investments from the Special Contingency Reserve in accordance with its terms of reference, encompassing the renewal of the ninth-floor meeting rooms, the renewal of UNWTO’s printers and the development of a new UNWTO website up to a total of 256,000 euros;

5. Takes note of the new salary scale approved by the United Nations and applied by the Secretary-General with effect from 1 January 2015 in accordance with Staff Rule 33(1);

6. Also takes note that UNWTO has completed the IPSAS implementation successfully and received an unqualified audit opinion for the 2014 Financial Statements;
7. Takes note with satisfaction of the special recognition given by the External Auditors and the JIU to the work done in the IPSAS project;

8. Encourages the Secretary-General to continue to advance in the IPSAS post-implementation phase project and to continue reporting its progress to the EC;

9. Further takes note of the development of an ICS gap analysis and that effective implementation of an ICS will only be undertaken once financial means can be secured for such purpose; and

10. Takes note with appreciation of the efforts made by Spain in revising the Host Country Agreement.

***
Report of the Secretary-General

Part II: Administrative and statutory matters

(b) UNWTO financial report and audited Financial Statements for the year ended 31 December 2014

Report of the Programme and Budget Committee (Part II: 2014-2015 budget)

Agenda item 5(b)
(documents CE/100/5(b) and CE/100/4)

The Executive Council,

Having examined UNWTO financial report and audited Financial Statements for the year ended 31 December 2014,

Having considered the reports of the Secretary-General and the Programme and Budget Committee,

1. Notes the opinion of the External Auditors that the UNWTO Financial Statements for the year ended 2014 presents fairly the financial position of the UNWTO as at 31 December 2014 and the results of the operations for this period, in compliance with International Public Sector Accounting Standards;

2. Recommends the General Assembly to approve the UNWTO Financial Statements for the year ended 2014, as reported by the External Auditors;

3. Further notes that in the financial year 2014 the level of budgetary expenditure was maintained within the limit of approved appropriations, resulting in an implementation rate of 99 per cent of the total budgetary ceiling and observes that the level of budgetary income received (cash-in) in 2014 represents 92 per cent of the approved budget income, resulting in a cash deficit temporarily covered through the Working Capital Fund;

4. Recommends the Secretary-General to continue in 2015 his approaches to Members that owe contributions to the Organization in order to secure their payment;
5. Approves the transfers of appropriations indicated in the document and which have been recommended by the Programme and Budget Committee and by the Executive Council members through a written consultation in accordance with Financial Regulation 5.3(a) and 5.3(b); and

6. Expresses its gratitude to the Chairman of the Programme and Budget Committee (Argentina) and to the External Auditors (Germany, India and Spain) for the important work carried out.

***
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Report of the Secretary-General

Part II: Administrative and statutory matters

(c) Closing of the audited administrative accounts of the nineteenth financial period (2012-2013)

Report of the Programme and Budget Committee (Part II: 2014-2015 budget)

Agenda items 5(c) and 6
(documents CE/100/5(c) and CE/100/4)

The Executive Council,

Having examined the report of the Secretary-General on the financial results of the audited accounts of the nineteenth financial period (2012-2013),

Taking note of the report of the Programme and Budget Committee referring thereto,

Recommends the General Assembly to endorse the Executive Council decisions CE/DEC/9(XCV) and CE/DEC/11(XCVIII) on accounts for 2012-2013 approving their closing.

***
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Report of the Secretary-General
Part II: Administrative and statutory matters

(d) Application of Article 34 of the Statutes and paragraph 13 of the Financing Rules

Report of the Programme and Budget Committee (Part II: 2014-2015 budget)

Agenda item 5(d)
(documents CE/100/5(d) and CE/100/4)

The Executive Council,

Having examined the report by the Secretary-General,

1. Expresses its gratitude to the Members that have made the necessary efforts in order to fulfil their financial obligations despite their internal constraints;

2. Takes note that the Full Member Lao People’s Democratic Republic has respected its agreed payment plan up to 2015;

3. Reminds Members of the importance of fulfilling their contributions to the budget within the time period stipulated by regulation 7(2) of the Financial Regulations; and

4. Requests to be informed at its next session, about the Members’ compliance with the agreements made with a view, as the case may be, to maintaining the temporary exemption from the provisions of paragraph 13 that they were granted by the General Assembly or reapplying those provisions to them if they have not fulfilled their commitments.

***
Report of the Secretary-General

Part II: Administrative and statutory matters

(e) Membership status

Agenda item 5(e)
(document CE/100/5(e))

The Executive Council,

Having examined the report of the Secretary-General,

1. Takes note with satisfaction the decision of Barbados to join the Organization and recommends the General Assembly to approve the country’s candidature in accordance with Article 5(3) of the Statutes;

2. Requests the Secretary-General to take the necessary steps, in accordance with the relevant resolution of the General Assembly (resolution 53(III) adopted in Torremolinos, Spain, in 1979), to ensure that Barbados as a candidate enjoys certain UNWTO services, in particular, being invited to technical meetings and, with the agreement of the Members concerned, to the Regional Commission meeting of the CAM until the General Assembly approves the country’s candidature;

3. Urges Norway to reconsider its decision and to once again take its place in the Organization;

4. Calls upon the member countries of the United Nations that do not yet belong to the UNWTO to join the Organization and encourages the Secretary-General to continue his efforts in this regard; and

5. Requests the Secretary-General to report on the above-mentioned follow-up actions taken regarding membership status.

***
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Report of the Secretary-General
Part II: Administrative and statutory matters

(f) Human resources report

Agenda item 5(f)
(document CE/100/5(f))

The Executive Council,

Having examined the report,

1. Takes note of the information provided on the human resources of the Organization;

2. Notes with satisfaction the work currently being carried out by those persons in the service of the Organization and their contribution to its Programme of Work, especially in view of the rising demands made on the Organization with its limited resources; and

3. Approves the amendments of paragraphs (b), (c) and (g) of Rule 17(1) “Special Leave” of the Staff Rules.

***
Report of the Secretary-General

Part II: Administrative and statutory matters

(h) Report on the ethics function

Agenda item 5(h)
(document CE/100/5(h))

The Executive Council,

Having examined the report of the Secretary-General on the provision of the ethics function at UNWTO and the report of the Ethics Officer, Mr. David Mitchels, on the activities of the Ethics Office in 2014,

Recalling its decision 12(XCIV) by which it decided to establish an ethics function at UNWTO,

1. Takes note of the report of the Secretary-General and the report of the Ethics Officer regarding the activities implemented by the Ethics Office in 2014; and

2. Commends the progress made by the Secretary-General in applying ethical standards throughout 2014 and encourages him to continue to implement the ethics function, in particular through additional training to staff on ethics.

***
Draft programme of work and budget for 2016-2017

(a) Report of the Secretary-General

Agenda item 7(a)
(documents CE/100/7(a) and CE/100/4)

The Executive Council,

Having considered the draft general programme of work and budget of the Organization for the period 2016-2017, prepared by the Secretary-General in accordance with Article 23(2) of the Statutes and on the basis of the policy guidelines and programming principles adopted by the Council at its seventy-ninth session in decision 11(LXXIX),

Having before it the report of the Programme and Budget Committee (PBC),

1. Takes note with appreciation of the Secretariat proposal and of the report of the PBC;

2. Recommends the General Assembly to adopt the draft general programme of work and budget of the Organization for the period 2016-2017, for a total amount of 26,984,000 euros, prepared by the Secretary-General in accordance with Article 23(2) of the Statutes, and to authorize the Secretary-General to execute the programme of work and budget for 2016-2017 in accordance with the amounts collected, establishing a plan of expenditure for that purpose and keeping with the satisfactory budgetary practice established in the previous financial years;

3. Also takes note of the changes made in the structure of the revised Programme Budget for 2014-2015 and notes with appreciation the Secretary-General’s proposal to present a balanced budget for the biennium 2016-2017 with zero nominal growth based on the 2015 budget, with the budget of 2016 and 2017 being in the same amount as the 2015 budget;

4. Requests the General Assembly to approve the proposed scale of contributions for 2016-2017 as modified to reflect the changes in membership and that in the budget, as foreseen in resolution 404(XIII), and which represents 0.0% annual growth in individual country contributions with respect to 2015, except when required by technical changes in the class situation of individual country cases;

5. Invites the General Assembly to take into account that the level of the budget for 2016 and 2017 will be of 26,984,000 euros, and to endorse that the budgetary income approved for the next period should be provided by the contributions of the Full and Associate Members in the amounts of
12,556,000 euros for 2016, and 12,745,000 euros for 2017, and that the balance to be financed should be covered by the contributions of the Affiliate Members and the other sources of funding referred to in the corresponding document taking into account there might be adjustments necessary in case of new Members’ joining or withdrawing from the Organization, and to agree that, in accordance with resolution 526(XVII), the contributions of the Associate Members be divided into two separate categories, each being 10% lower than the contribution of the Full Members in groups 13 and 9 respectively;

6. Takes note that in accordance with General Assembly resolution 619(XX), a direct deduction of 40 per cent for countries in the last group with a population equal to or less than 200,000 inhabitants has been applied on the scale of contributions for the period 2016-2017 and this deduction was also applied to all those countries that have the status of island and which are in the last group of the scale, regardless of whether they are located in a higher group before applying the additional deduction for small population in economic and technical factors;

7. Requests the General Assembly to maintain the contribution of the Affiliate Members at 2,400 euros per year for the period 2016-2017 and to support the decision CE/DEC/20(XCV) taken by the Executive Council on proposed deductions for specific members as outlined in document CE/95/6(c);

8. Also invites the General Assembly to support the Secretariat to continue with its efforts in cost savings and control of expenditures and to take note that the Programme and Budget does not include extrabudgetary funds, which will be added to the Organization’s output as they reinforce the resources and thus the activities of the Organization, especially on the subject of technical cooperation; and

9. Commends the members of the Programme and Budget Committee and its Chair, Argentina, for their valuable contributions to the preparation of the Organization’s draft programme of work for 2016-2017.

***
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Affiliate Members

(a) Report of the Chair of the Affiliate Members

Agenda item 8(a)
(document CE/100/8(a))

The Executive Council

1. Acknowledges the constructive role of the initiatives implemented in the Action Plan of the Affiliate Members Programme as well as the growing number of Affiliate Members that participate and propose new ones;

2. Encourages the grouping together of the different Members by area of interest, while promoting interaction, the exchange of knowledge and innovation processes;

3. Takes note with satisfaction of the further dissemination and visibility of the UNWTO Awards for Excellence and Innovation as a way of recognizing the importance of the contribution of tourism to society; and

Recognizing the importance of the Prototype Methodology and related materials developed by the Secretariat, including its names and signs, and acknowledging these as UNWTO property,

4. Encourages its expansion and approves its referral to the General Assembly for endorsement at its twenty-first session to be held in Medellín, Colombia.

* * *
Affiliate Members

(b) Report of the Committee for the Review of Applications for Affiliate Membership

Agenda item 8(b)
(document CE/100/8(b))

The Executive Council,

Having taken cognizance of the report of its Committee for the Review of Applications for Affiliate Membership, which met in Rovinj, Croatia, on 28 May 2015, under the chairmanship of Egypt,

1. Endorses the recommendation of the Committee;

2. Decides to admit provisionally to affiliate membership the following candidates, pending ratification by the twenty-first session of the General Assembly:

   1. AFRO TOURISM (NIGERIA)
   2. APTECE (PORTUGAL)
   3. ASOCIACION CLUSTER DE TURISMO DE MONTAÑA (SPAIN)
   4. ASOCIACIÓN DE MARCAS RENOMBRADAS ESPAÑOLAS (SPAIN)
   5. ASSOCIACAO BRASILEIRA DE AGENCIAS DE VIAGENS – ABAV (BRAZIL)
   6. CENTRO DE ENSEÑANZAS DE TURISMO Y ACTIVIDADES DE OCIO - CETA S.L. (SPAIN)
   7. CENTRO SUPERIOR INTERNACIONAL DE TURISMO (OSTELEA) (SPAIN)
   8. CONSORCIO DE LA ZONA ESPECIAL CANARIA (SPAIN)
   9. CONSEIL REGIONAL DU TOURISME DE MARRAKECH (MOROCCO)
  10. DUSTY WORLD S.L. (SPAIN)
  11. FAIRLEIGH DICKINSON UNIVERSITY´S INTERNATIONAL SCHOOL (UNITED STATES OF AMERICA)
  12. FLOOFL CIC (UNITED KINGDOM)
  13. FUNDACION JUNIPERO SERRA (SPAIN)
  14. FUNDACION PRIVADA HOSPITAL DE LA SANTA CREU I SANT PAU (SPAIN)
15. FUNDACION STARLIGHT (SPAIN)
16. GAINING EDGE (AUSTRALIA)
17. GRAND AURUM MARKETING FZ LLC (UNITED ARAB EMIRATES)
18. GREEN TOURISM ACTIVE (SOUTH AFRICA)
19. H.I.S.CO., LTD (JAPAN)
20. HOKKAIDO UNIVERSITY (JAPAN)
21. HORWATH CONSULTING COMPANY – ZAGREB (CROATIA)
22. IDESTUR - INSTITUTO DE DESENVOLVIMENTO DO TURISMO RURAL (BRAZIL)
23. INSTITUCIÓN UNIVERSITARIA COLEGIO MAYOR DE ANTIOQUIA (COLOMBIA)
24. INTERNATIONAL CENTER OF WINE AND GASTRONOMY LLC - ICWAG LLC (RUSSIAN FEDERATION)
25. INTERNATIONAL NIGHTLIFE ASSOCIATION (SPAIN)
26. KVARNER REGION TOURIST OFFICE (CROATIA)
27. LIVINGSTONE INTERNATIONAL UNIVERSITY OF TOURISM EXCELLENCE AND BUSINESS MANAGEMENT (ZAMBIA)
28. MIDDLE EAST UNIVERSITY (JORDAN)
29. OBRASCON HUARTE LAIN DESARROLLOS (SPAIN)
30. PARAMOUNT HOTELS AND RESORTS FZ-LLC (UNITED ARAB EMIRATES)
31. PROYECTOS Y REHABILITACIONES KALAM S.A. (SPAIN)
32. REAL ACADEMIA DE GASTRONOMIA (SPAIN)
33. SHOIN UNIVERSITY (JAPAN)
34. THAILAND CONVENTION AND EXHIBITION BUREAU (THAILAND)
35. TRAVEL MEDIA (RUSSIAN FEDERATION)
36. TRAVEL WEEKLY GROUP (UNITED KINGDOM)
37. TRIPADVISOR (UNITED STATES OF AMERICA)
38. UNIVERSIDAD DE LA IGLESIA DE DEUSTO (SPAIN)
39. UNIVERSIDAD INTERNACIONAL DE LA RIOJA (SPAIN)
40. UNIVERSIDAD NACIONAL MAYOR DE SAN MARCOS (PERU)
41. UNIVERSITY OF MONTENEGRO, FACULTY OF TOURISM AND HOTEL MANAGEMENT (MONTENEGRO)
42. URAL INTERNATIONAL INSTITUTE OF TOURISM (RUSSIAN FEDERATION)
43. VIP TOURISM, S.L. (SPAIN)
44. VISITSCOTLAND (UNITED KINGDOM)
45. WAKAYAMA UNIVERSITY (JAPAN)
46. WESGRO (SOUTH AFRICA)
Mindful of the need to ensure that Affiliate Members observe the values, standards and policies of UNWTO,

3. Requests the Secretariat to prepare guidelines to clarify the responsibility of Member States with respect to the Affiliate Members to which they have extended a letter of support; and

4. Also decides that the same guidelines should be applied to future applications for affiliate membership coming from non-Member States.

***
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

World Tourism Day: themes and host countries for 2016 and 2017 to be proposed to the General Assembly

Agenda item 9
(document CE/100/9)

The Executive Council

1. Approves for submission to the 21st session of the General Assembly, the following themes for World Tourism Day 2016 and 2017:

   (a) 2016: “Tourism for All - promoting universal accessibility”;

   (b) 2017: “Tourism - driving peace and development”; and

2. Notes that the proposed host countries for World Tourism Day for 2016 and 2017 will be presented to the 101st session of the Executive Council for approval and subsequent submission to the 21st session of the General Assembly.

***
Preparations for the twenty-first session of the General Assembly

Agenda item 10
(document CE/100/10)

The Executive Council

Takes note of the report on the preparations for the twenty-first session of the General Assembly.

* * *
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015


Agenda item 11
(document CE/100/11)

The Executive Council,

Having considered this agenda item,

1. Takes note of the recommendations of the World Committee on Tourism Ethics (WCTE) on CE/DEC/1(XCIX), adopted at its 14th meeting held in Rome, Italy, on 17 and 18 November 2014;

2. Refers in particular to paragraph 5 of these Recommendations, which:

   “urge[s] governments, as well as public and private stakeholders in the tourism sector, to observe and respect the Global Code of Ethics for Tourism as well as all ethical principles embodied in the United Nations General Assembly and Security Council resolutions, in all circumstances, including during armed conflicts.”;

3. Calls on Member States, as well as public and private stakeholders in the tourism sector, to conduct all tourism-related activities accordingly; and

4. Decides to refer any further issues on this matter to these Recommendations.

***
Executive Council  
100th session  
Rovinj, Croatia, 27-29 May 2015

Place and dates of the 101st and 102nd sessions of the Executive Council

Agenda item 12  
(document CE/100/12)

The Executive Council

Decides to hold its 101st and 102nd sessions in Medellín, Colombia, on 13 and 17 September 2015, respectively, in the context of the twenty-first session of the General Assembly.

***
Thematic discussion:
“Innovation in Tourism: Finding New Ways to Overcome Seasonality”

Agenda item 13
(document CE/100/13)

The Executive Council

1. Recognizes that seasonality is one of the major challenges facing the sustainable development of the tourism sector;

2. Takes note of the initiatives undertaken by the Secretariat in this area, namely the Punta del Este Prototype; and

3. Asks the Secretary-General to keep working on the issue of seasonality as reflected in the PoW of the Secretariat for the period 2016-2017.

***
Executive Council
100th session
Rovinj, Croatia, 27-29 May 2015

Vote of thanks to the host country

The Executive Council,

Having carried out the work of its 100th session under the excellent conditions placed at its disposal by the Government of Croatia,

1. Expresses its most sincere gratitude to the Government and people of Croatia for the support extended to the UNWTO and its Members in hosting this session of the Council in the beautiful town of Rovinj;

2. Expresses, also, its appreciation for the opportunity provided to the delegates to enjoy the attractions of the peninsula of Istria and to attend various social events and technical visits; and

3. Expresses, in particular, its deepest appreciation to the Prime Minister of Croatia, Mr. Zoran Milanovic, and to the Minister of Tourism, Mr. Darko Lorencin, as well as to the Prefect of the Istria County, Mr. Valter Flego, the Mayor of Rovinj, Mr. Giovanni Sponza, and to their staff, for their magnificent hospitality, as well as their personal involvement in and constant support to the organization of the meeting.

* * *