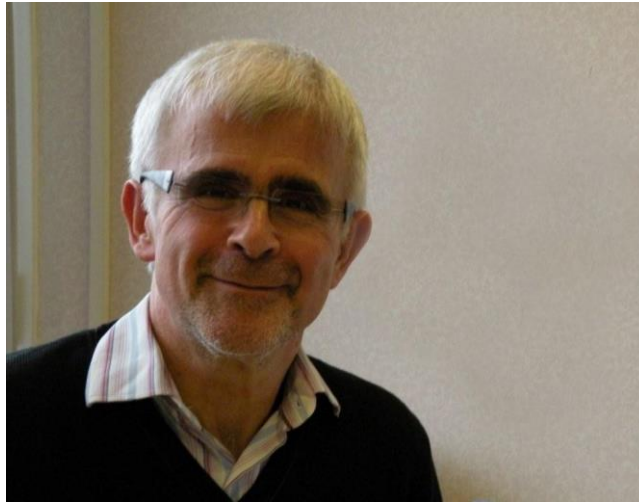


Biography

Prof. Tom Baum



Tom Baum is a Professor of International Tourism and Hospitality Management in the Strathclyde Business School, University of Strathclyde in Glasgow and a specialist in the study of international tourism in the wider context of economic and cultural development, with a particular focus on peripheral regions and the impact of seasonality on the tourism industry. While Tom has researched and consulted across a range of tourism development areas, including planning and marketing, his academic reputation is based on cutting-edge research in the area of human capacity development in hospitality and tourism. Tom has engaged with the relationship between economic/social policy and tourism development in over 45 countries across five continents, working with governments, international agencies and the private sector. His current research and consulting focus is on future scenarios for work in tourism and the wider service sector. Tom holds BA and MA degrees from the University of Wales, an MPhil from Nottingham Trent University and a PhD in tourism labour market studies from the University of Strathclyde. Tom has worked in tourism for over 30 years, as a research manager within the public sector, an educator in the university sector and as consultant to public and privately funded projects across five continents. He has published ten books (including a leading volume on tourism seasonality) and over 175 scientific papers addressing a range of themes relating to the tourism sector. He has supervised over 30 PhD students to completion and acted as External Examiner to over 40 doctorates in 6 countries.