Imagine your next trip...
Pantou - The European Accessible Tourism Directory

Ivor Ambrose,
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Red Europea para el Turismo Accesible (ENAT)
Accessibility Information Schemes

- Access City
- Access Iceland
- AccessiblePASS
- AccessibleTravel.co.uk
- Agencia Catalana de Turisme
- ANGOLOGIRO
- Australiaforall.com
- Brussels for All
- DisabledHolidays4U
- Disway
- Euan's Guide
- EuropeforAll
- Handistreet
- HANDY SUPERABLE
- Jaccede
- Jedemetaky
- Like Home
- Motivation Accessibility Map
- NATIVE Hotels
- OpenBritain
- Pantou Access Statement
- Portugal Accessivel
- Scandic Hotels Accessibility
- Südtirol für alle
- The National Accessible Scheme (England)
- Toegankelijk Vlaanderen
- Tourism for All
- Travable.com
- Turismibile
- Village for All
- Zavod Premiki
Pantou

El directorio del turismo accesible europeo

www.pantou.org
The European Accessible Tourism Directory

- Funded by European Commission
- Supporting Tourism SMEs
- 70 types of services
- Services for ALL customers
Pantou.org connecting:

Destinations

Suppliers

Customers
Service provider’s Pantou profile page

<table>
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<tr>
<th>Customer groups</th>
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<tbody>
<tr>
<td>Name</td>
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<tr>
<td>Service description</td>
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<tr>
<td>Services information</td>
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<td>Accessibility information</td>
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<td>Booking link</td>
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</tbody>
</table>

Website: [http://seable.co.uk/](http://seable.co.uk/)  
[https://www.youtube.com/channel/UC21hGa6Soa3bhb6_OwfBVjw](https://www.youtube.com/channel/UC21hGa6Soa3bhb6_OwfBVjw)  
Address: Acitrezza, Catania, Italy  
Postcode: 95100  
Telephone: +442077494866  
Email: [info@seable.co.uk](mailto:info@seable.co.uk)
Customer Groups…

Service providers must cater for at least one customer group to be listed on Pantou.org

- People with motor impairments
- People who use a wheelchair
- People of very large or small stature
- People who are deaf or have hearing impairments
- People without speech or with speech impairments
- People who are blind or have vision impairments
- People with learning difficulties, autism, other cognitive and developmental impairments
- People with allergy or asthma
- People with long-term health problems (e.g. respiratory and circulatory conditions or invisible disabilities)
- People who are frail, lacking in strength or stamina
- People who use any kind of technical assistive devices
- People with service animals
- People requiring personal assistance (non-medical care/support)
- Small children
Pantou Supplier & Access Scheme badges
Interactive map of 250 randomly selected Accessible Tourism Services, registered in the Pantou Directory on 4th January 2015.
Click on a location to see more information about the service. Or search for the location of a service provider by entering the name in the search box.
Casa Brazos Abiertos Luxury Villa Rental
Casa Brazos Abiertos, 14970 Iznajar Spain
Accessibility Information Scheme: Pantou Access Statement
The Impact of Accessibility Information in On-line Marketing
Accessibility information on Websites

Accessibility information on tourist-travel booking websites (Results for 2010)

- Over 8000 Hotels and Bed & Breakfast establishments publish accessibility information on their websites

VisitBritain
http://www.visitbritain.org/

NVG
http://www.newvisiongroup.co.uk/
Accessibility information on Websites

- **hotels**
- **b&b’s, guesthouses, farms & inns**
- **self catering**

**special offers**
Browse providers with current special offers and check out Lake District late availability for stays in the next 8 days.
- special offers
- late availability

**accessibility**
Many visitors have specific requirements for access, diet, hearing and mobility. Cumbria has lots of accommodation to suit all needs.
- accommodation search
Accessibility information on Websites

facilities

- Garden
- Fishing
- Central heating
- Ironing facilities
- Packed lunches provided
- Electric shower points
- Telephone
- Radio
- Television/DVD

DVD players available in all rooms.

self-assessed accessibility details

Parking
- Surface of the car park and pathway leading to entrance is solid tarmac / concrete etc
- Drop-off point for guests outside entrance
- Route from the parking area to the entrance:
  - Has steps and no ramp

Public Areas
- Level access (no steps/thresholds) or access by ramp or lift to:
  - Lounge

Entrance
- Steps to the main entrance:
  - Number of steps to entrance
  - Handrail by steps
  - Entrance well lit
  - Bell at main entrance

Dining
- Level access (no steps/thresholds) or access by ramp or lift to:
  - Good contrast between the floor and walls
## Accessibility information in Tourism Information Centres and Brochures

### BEST WESTERN ROSE & CROWN HOTEL
- **Address:** East Street, Colchester, Essex, CO1 2TZ
- **Tel:** 01206 969877
- **Website:** [www.rose-and-crown.com](http://www.rose-and-crown.com)
- **Type:** AA 3 Star Hotel
- **Accessibility:**
  - No. of Rooms: 39
  - No. of Single: 9
  - No. of Double: 29
- **Prices:** £55.00 to £55.00 ppmd

### HOLIDAY INN COLCHESTER
- **Address:** Abbots Lane, Eight Ash Green, Colchester, Essex, CO6 3QL
- **Tel:** 0871 9420202
- **Website:** [www.holidayinn.com/colchester](http://www.holidayinn.com/colchester)
- **Type:** AA 3 Star Hotel
- **Accessibility:**
  - No. of Rooms: 109
  - No. of Single: 109
  - No. of Double: 57
- **Prices:** £70.00 to £136.00 prmb

### MAISON TALBOOTH
- **Address:** Stratford Road, Dedham, Colchester, Essex, CO7 6HN
- **Tel:** 01206 322799
- **Website:** [www.maisonhotels.com](http://www.maisonhotels.com)
- **Type:** AA 3 RED Star Country House Hotel
- **Accessibility:**
  - No. of Rooms: 12
  - No. of Single: 12
  - No. of Twin: 4
- **Prices:** £120.00 to £180.00 prmb

### MILSOMS
- **Address:** Stratford Road, Dedham, Colchester, Essex, CO7 6HW
- **Tel:** 01206 322799
- **Website:** [www.milsomhotels.com](http://www.milsomhotels.com)
- **Type:** AA 1 ROSETTE, AA 3 Star Hotel
- **Accessibility:**
  - No. of Rooms: 15
  - No. of Single: 15
  - No. of Twin: 9
- **Prices:** £69.00 to £184.00 prpm

### STOKE BY NAYLAND HOTEL, GOLF AND SPA
- **Address:** Keepers Lane, Leavenheath, Colchester, Essex, CO6 4PZ
- **Tel:** 01206 26236
- **Website:** [www.stokebynayland.com](http://www.stokebynayland.com)
- **Type:** Hotel, AA 3 Star Hotel
- **Accessibility:**
  - No. of Rooms: 83
  - No. of Single: 83
  - No. of Twin: 40
- **Prices:** £69.00 to £160.00 prpm
UK Tourism Websites

• Oct 2010 – Oct 2011:
  ➢ Increased number of access awareness and consultation campaigns targeting providers (both online and offline)
  ➢ 2m+ accessibility searches across our websites
  ➢ On average, accommodation providers who publish access data receive 26% more bookings than those who have no access data
    ➢ A lucrative market, *if the marketing is done well!*
Gracias!

Pantou es el nuevo directorio europeo para proveedores de turismo accesible

- Para proveedores ofreciendo servicios de turismo accesible en estados de la UE
- Ayudando a tu negocio a alcanzar el creciente mercado del turismo accesible
- Comprende todos los tipos y niveles de servicios accesibles

Pantou le dará a tu servicio de turismo accesible mayor alcance y visibilidad

- Haciendo contactos con clientes
- Promoción en publicidad y redes sociales
- Enlace a la iniciativa Turismo Accesible en la UE

Para más información:
tourism@eworx.co